

Fraternal Leader Success Planner



June 2017

Alain Cayer, State Deputy

My Brother Knights,

As we are entering the last month of this Fraternal Year, we must remember that we need to continue our efforts to grow the Order in Ontario. Many councils have met their council's quota and I do hope you will finish the paperwork so you can be recognized as a Star Council and receive a \$4.50 credit/per paying member from your roster?

Many councils are not recruiting and this is not a healthy. 203 councils of our 530 have yet to recruit one member. If they could recruit just one or two new members, they would get excited again and have some hope for a positive future.

Let's end this fraternal year on a positive note and so it will start the next fraternal year on the right path.

Vivat Jesus

Mario Duguay, State Program Director

It is hard to believe that we are at the end of another Fraternal Year. We are so close in reaching our goal and if all of us would give one last push we would achieve Circle of Honor for the first time in years. We need a bit over 200 members to cross the finish line. I ask all District Deputies to book one last first degree before the DD conference so that the councils can aim to get one last member. Let's concentrate on one Knight at a time!

I would like to take this opportunity to thank all of the Brother Knights for their contribution in building a stronger Order in Ontario. Your dedication is evident! I would like to thank all of the Directors, Chairmen, District Deputies and Grand Knights who gave of their precious time to be part of the State team. You have dedicated countless hours and because of your support you have contributed in making your parish, family and community stronger. The Order owes you big time.

As I leave the position of State Program Director, I hope that I was able to meet all of your expectations and was able to assist you over the last two years. It has been an honor for me to work by your side and to meet

the wonderful Knights of Ontario. It is great to be part of this big family. To our State Deputy, I want to say thank you for your confidence and for the two wonderful years. It has been a pleasure for me to work with you. I would like to wish my replacement, Denis Belanger the best of luck. I know he will be an excellent Program Director.

Fraternally,

Ron Hutt, Youth Director

June is really here and the Columbian year is quickly coming to an end. It has been a pleasure serving as your Director of Youth activities during this fraternal year. My thanks go out to the different Chairmen who coordinated all Youth activities:

- Dan Lohin - Basketball Free throw
- Ron Viau - Soccer Challenge
- Savio Fernandes - Substance Abuse Poster Contest

These chairmen are the heart of the success of the program.

Next year will see the addition of a new program called "Keep Christ in Christmas". It should prove to be a hit with everyone.

Please remember that the Youth programs for the upcoming year need to be planned ahead of time. July 1st is not so far away. Take the time to plan and to order kits at least 4 weeks ahead of the commencement of the different activities so as to avoid disappointment.

We hope that we, as Knights of Columbus, have made an impact with the youth in our communities. Keep up the good work.

Marcel Lemmen, State Advocate & New Council Development and Round Table Director

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Round Table Report Due

A reminder to Grand Knights that an important report is due next month. The "Annual Report K of C Round Table" (Form #2630) is due by June 30. A form is completed by the Grand Knight for each Round Table supported by his council. The report form is available online from the Supreme Web Site www.korc.org. It may be filled in and submitted online or printed and mailed in or faxed. Copies should be sent to the State Office and your District Deputy.

The only way that we will know that we are achieving our goal of serving every parish in Ontario is if we receive these reports. They are very important.

Fraternally,

David Gelinas, State Membership Retention Director

Brothers,

In our past in Ontario, over 10 years ago, the councils recruited on average 2200 - 2700 new members each year and death rates were less than 1000 per year therefore we had a very good buffer for suspensions and withdrawals requests. These past 10 years has been very different. The councils in Ontario have recruited between 1500 – 1800 new members on average each year, death rates average over 1000 per year, and suspensions and withdrawals average over 800 - 1200 annually. The picture is very different now. State Deputies have placed a greater importance on keeping our current members satisfied, reminding councils to place more effort on better communication so that our suspensions and withdrawals don't continue the current tread of a death spiral in Ontario. State Deputies in Ontario therefore have placed more importance on the duties of the State Membership Retention Director to monitor withdrawals and suspensions and to make sure it is done fairly.

At our recent State convention, Supreme Director Arthur Peters brought to light a perspective on the past 10 years in Ontario State. He said the councils in Ontario have recruited over 19,000 new members in Ontario but at the end of those 10 years we have over 1500 less total members in Ontario. This data brings to light why Supreme and State officers have been working so hard on the importance to recruit new members. If we don't place recruitment with the highest importance with the ultimate measuring stick of success of any program with increased recruitment then we'll be in big trouble of sustaining the Order in Ontario. In business, this would bankrupt a company if these similar results were financial in matter.

So where do we go from here if all the hard work of recruiting 19,000 new members over the past 10 years has put us behind by over 1500 total members? Every council needs to re-evaluate your programs and why you do them. Is it just for the money aspect without any thought of working together to try to attract new members and recruit new families? If we don't change our priorities soon, Ontario State will look very different in a decade and beyond.

I wish to thank State Deputy Alain Cayer for the opportunity to share my talents and my passion for the Order as your State Membership Retention Director these past two years. Alain and Sheryl are a very special couple and my wife Lori and I have been blessed by their friendship. I wish to thank the delegates at the recent State convention and all my friends and supporters as my future is to serve the councils in Ontario as your next State Warden. My replacement is brother Bryan Noble as Retention Director for the next fraternal year.

God Bless,

Denis Belanger, State Membership Director

Brother Knights,

Welcome to the nearly 1800 new members who joined our family. They bring their fresh energy, new ideas, and a different outlook for our councils. Even more exciting are the nearly 10 new councils which have taken on the challenge to start a new team united under their pastor. We wish them every success.

With only a little over 200 members left to join before June 30th so Ontario can achieve its growth potential the first time in many years; we ask each council to please recruit at least 1 new member in this month of June 2017.

Is your council able to recruit the 3 to 2 members needed to receive the Our Lady of Cape canvas image?

This last month of the Fraternal Membership Year requires timely follow-up communications and ends with the Admissions Degree and submission of the Form100 to membershiprecords@kofc.org

Together we can achieve our goals at the council, District, and State Levels. If you need some help, call us and we will get you a leader or helper.

Lastly, I would like to thank each and every one you for your encouragement and support. I have been very the impressed by quality of the people I have met and worked with. Each and every member of our family is cherished as we build RESPECT for the future generations of Knights!

Recruit, Retain, Reactivate



The Power of 1

"1 Member, per Council, per Month"

"1 Star Council, per District"

"1 New Council per Diocese"

"1 First Degree, per District, per Month"

"1 Verbal Contact, per Member, per Month"

"1 Member, per Program"

R.E.S.P.E.C.T.