

# 2024-25 Membership

Dem Magmanlac  
Membership Director

1. Review 2023-24 Fraternal Year
2. Goals for 2024-25 Fraternal Year
3. Path to Success Regular Members
4. Path to Success Online Members
5. Monthly Membership Growth Goals



# 2023-24 Fraternal Year

Month	2023-2024	2022-2023	2021-2022	2020-2021	2019-2020	2018-2019	2017-2018	2016-2017	2015-2016	2014-2015	2013-2014	2012-2013	11 Year Mo. Avg.
July	87	84	78	122	100	81	56	67	53	65	68	70	77
August	110	82	63	125	63	48	45	46	54	28	50	43	57
September	158	147	65	104	90	63	71	75	109	101	73	50	80
October	174	155	110	153	171	133	147	152	162	185	188	111	151
November	229	152	184	216	212	147	162	204	159	201	175	256	192
December	160	119	147	234	154	145	132	163	203	151	262	152	174
January	207	150	99	101	141	127	182	148	148	135	124	118	132
February	200	180	106	116	282	134	106	196	173	209	143	149	161
March	226	213	121	118	93	171	216	247	228	227	164	180	177
April,	200	157	97	106	110	249	159	175	193	287	199	182	176
May,	207	180	107	142	86	208	178	275	153	204	201	189	174
June	226	252	171	338	207	301	147	325	173	231	186	174	225
YTD		1871	1348	1875	1709	1807	1601	2073	1808	2024	1833	1674	1775
Total	2184	1871	1348	1875	1709	1807	1601	2073	1808	2024	1833	1674	1775



# 2023-24 Fraternal Year

- Our actual month by month totals

## Membership Growth Monthly Calendar – Actuals

2023			2024		
Month	Regular	Online	Month	Regular	Online
July	50 / 5	70 / 82	January	63 / 95	87 / 112
August	54 / 20	76 / 90	February	75 / 102	105 / 98
September	59 / 47	81 / 111	March	88 / 83	122 / 143
October	63 / 47	87 / 127	April	84 / 55	116 / 145
November	96 / 97	134 / 132	May	75 / 75	105 / 132
December	80 / 78	110 / 82	June	109 / 116	151 / 110



# Goals for 2024-25 Fraternal Year

2,301

Membership  
Goal

1,381

Regular  
Members (60%)

920

Online  
Members (40%)

71

Star Councils



# Path to Success Regular Members



**Councils that achieved their membership quota: 121**

Average intake per Council : 9  
Total membership intake: 1,199



**Totals**

**1,199**

+



**Councils that missed quota by 1 member: 15**

Average intake per Council: 5  
Total Membership intake: 75



**75**

+



**Councils that missed quota by 2 members: 28**

Average intake per Council: 4  
Total Membership intake: 112



**112**





# Path to Success Regular Members



**New Council Development prospects with kits: 7**

Average intake per Council : 20  
Total membership intake: 140



**Totals**

**140**

**+**



**Roundtables: 34**

Convert to Council goal: 7  
Total Membership intake per Council: 20  
Total Membership intake: 140



**140**



**+ Supreme Incentives: Q1, Q2, Q3, & Q4**  
**+ Star Council Director: Wilfred Gomez (71 Councils)**



**Regular Member Totals**

**= 1,666**



# Path to Success Regular Members (Proposed)

Monthly Membership Growth Calendar “Are we There Yet Tour?”

## Membership Growth Monthly Calendar

2024

Month	MIO & Area
July	London East (MIO#8)
August	North-Western Ontario (MIO#4)
September	London West (MIO#9)
October	Toronto Central (MIO#11)
November	Peterborough (MIO#3)
December	Toronto West (MIO#10)

2025

Month	MIO & Area
January	Eastern Ontario (MIO#1)
February	Toronto East (MIO#12)
March	Northern Ontario (MIO#5)
April	Ottawa (MIO#2)
May	Hamilton (MIO#6 & 7)
June	OPEN



# Path to Success Regular Members (Actuals)

## Membership Growth Monthly Calendar

2023

2024

Month	MIO & Area	Month	MIO & Area
July	Yes	January	
August		February	Yes
September		March	Yes
October	Yes	April	
November	Yes	May	Yes
December		June	Yes





# Path to Success Regular Members (Continued)

Bookmarks

Social Media posts

Website

DD Ladies Incentive: September 2024

Personal welcome letter from State Deputy

Email from Online Chairman with video from State Deputy

**Total Online Membership Goal (40% of 2,301)**

**920**

Regular + Online = Total Membership Goals  
(1,666 + 920)

**2,586**



# 2024-25 Fraternal Year

- Our best month by month projections

## Membership Growth Monthly Forecast

2024				2025			
Month	Regular	Online		Month	Regular	Online	
July	58	82	140	January	68	94	161
August	54	75	129	February	81	113	194
September	63	87	151	March	95	131	226
October	68	94	161	April	90	125	215
November	103	144	247	May	81	113	194
December	86	118	204	June	117	162	280



# Dem Magmanlac, Membership Director

TELEPHONE: 613-830-5747

E-MAIL: DE\_MOST@LIVE.COM



# [ Diocesan Associations ]

DISTRICT DEPUTY MEETING  
JULY 19-21, 2024



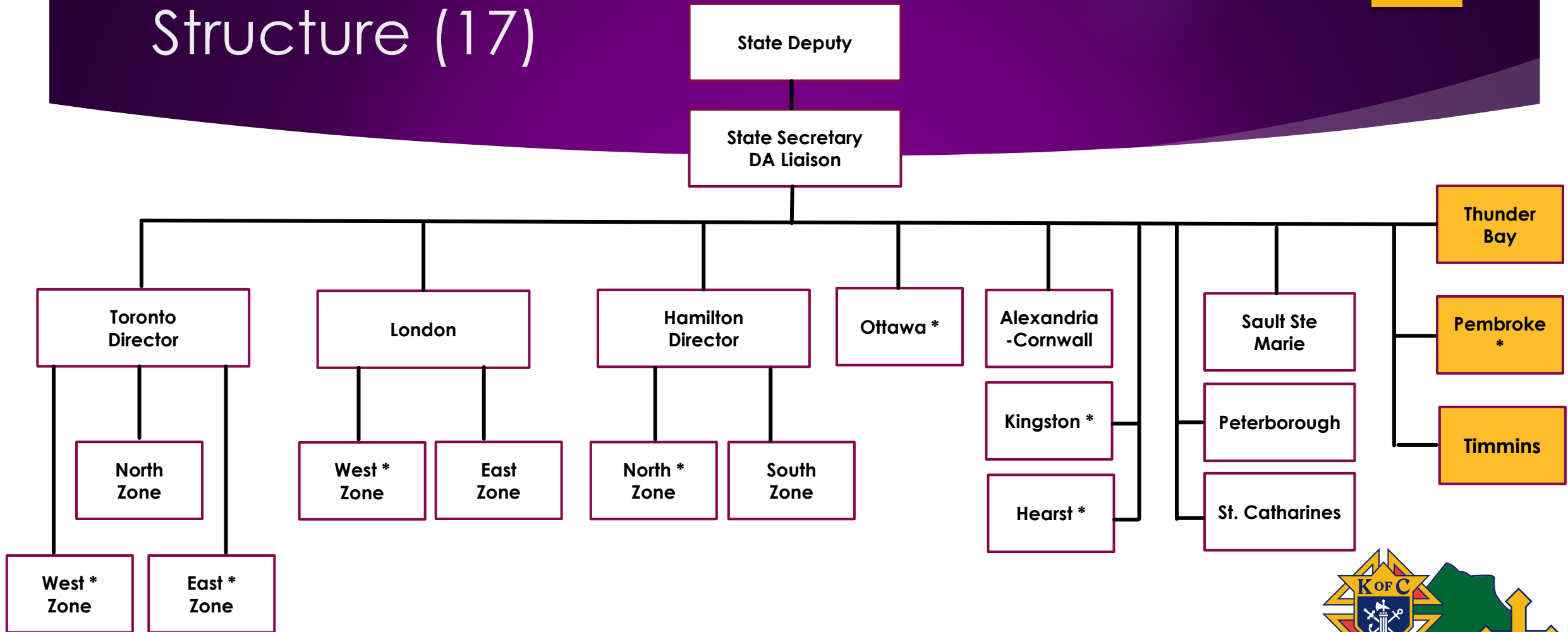
1. DA Structure July 1<sup>st</sup>
2. Still 3 inactive DAs
3. Supreme delegates for 2025 & 2026
4. Handouts
5. My contact info



**STATE SECRETARY**  
**DA LIAISON**



# Structure (17)



\* Supreme delegates for 2025 \*





2025 – Wash DC
1. Ottawa
2. Toronto East
3. Toronto West
4. Kingston
5. Hamilton North
6. London West
7. Pembroke
8. Hearst

2026 - Denver
1. Ottawa
2. Toronto East
3. Toronto North
4. Alexandria-Cornwall
5. Hamilton South
6. London East
7. Sault Ste. Marie
8. Thunder Bay

Supreme delegates schedule  
New extended schedule will be made this year



# David Gelinas State Secretary

**Cell:** 226-280-5086

**Home:** 226-216-0921

**E-mail:** [statesecretary@ontariokofc.ca](mailto:statesecretary@ontariokofc.ca)

