

# 2023-24 Strategic Context

Bruce S. Poulin

State Deputy

**District Deputy Meeting**

**July 19-21, 2024**



Québec+1  
Strategic  
Action Plan  
(5 – 10 Years)



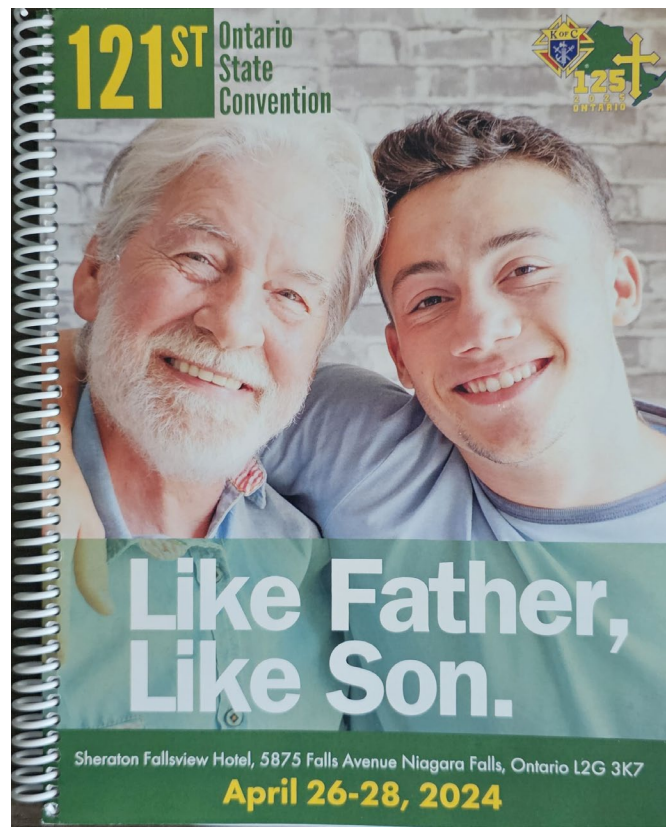
# Objectives

- Demographics
- 125<sup>th</sup> Anniversary
- Monthly Membership Growth Calendar





- District Deputy Positions
- Diocesan Association Positions
- New Councils
- Coats for Kids
- Veterans House Canada
- Truth & Reconciliation (St Kateri)
- Social Media
- Wheelchair Program
- COR program



# Expectations



# Membership vs Programs



- Online conversion rate
- QR code
- Monthly Membership Growth Calendar



“If you Believe You Can  
Achieve!”

