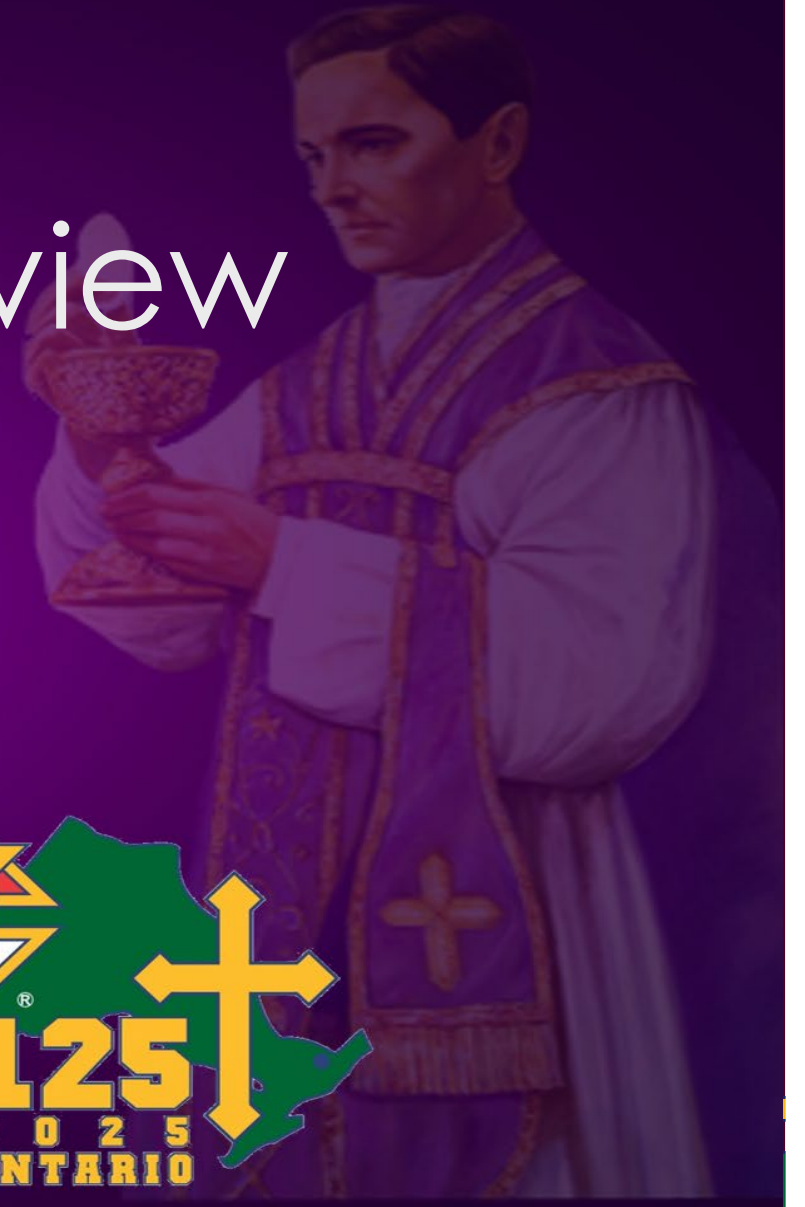


2024-2025 Year in review

Bruce S. Poulin
State Deputy

DISTRICT DEPUTY MEETING
JULY 19-21, 2024



Happy Marriage Matrix for State Board Officers, Directors, MIOs and DDs

Bruce	Zoye	Result
Wrong	Right	Zoye is Right
Right	Right	Zoye is Right
Right	Wrong	Zoye is Right
Wrong	Wrong	Bruce is Wrong





Current Challenge

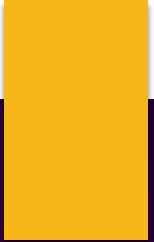
Knights of Columbus membership is steadily declining in Ontario and the rest of Canada as each younger generation of Canadians feels increasingly distant from and unable to relate to, the K of C brand.

K of C must adjust its strategy in Ontario to reverse this harmful trend and ensure future membership growth in the country.

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Church Drive, Council 2775 in Belle River, June 23, 2024



Not Your Dad's Buick:



We are not the Knights of Columbus
when I joined the State Board in 2015



Quick Look:

- Monthly Membership Growth Calendar
 - Monthly objectives/goals
- New roles for the MIOs
- Every district has a District Deputy
 - Past State Deputies coming back to help
- Tempest Fugit, Memento Mori
- State Deputy “Are we there yet tours”





2018



2022





2012



2024



Average age of Knights of Columbus members

	2024		
Age Bracket	Number	%	
95+	500	0.9	
75-95	14,744	26.5	
70-75	6,077	10.9	
65-70	6,395	11.5	49.9

	2024		
Age Bracket	Number	%	
55-65	11,457	20.7	
50-55	4,103	7.4	
30-50	10,024	18.0	
18-30	2,254	4.1	50.1



Fraternl Year	Membership Total	Yearly Intake
2023-2024	55,709	2,184
2022-2023	54,688	1,871
2021-2022	54,653	1,348
2020-2021	55,121	1,875
2019-2020	55,292	1,731
2018-2019	55,548	1,962
2017-2018	55,478	1,601
2016-2017	55,726	2,073
2015-2016	55,635	1,808
2014-2015	55,560	2,024
2013-2014	55,452	1,833
2012-2013	55,785	1,674
2011-2012	56,198	1,826
2010-2011	56,530	1,925
2009-2010	56,765	2,085
2008-2009	56,924	2,141
2007-2008	57,104	2,216
2006-2007	57,136	2,272



Life Pillar: Ultrasound Machine



Community Pillar: Coats for Kids and Veterans



Ontario State Council
Knights of Columbus



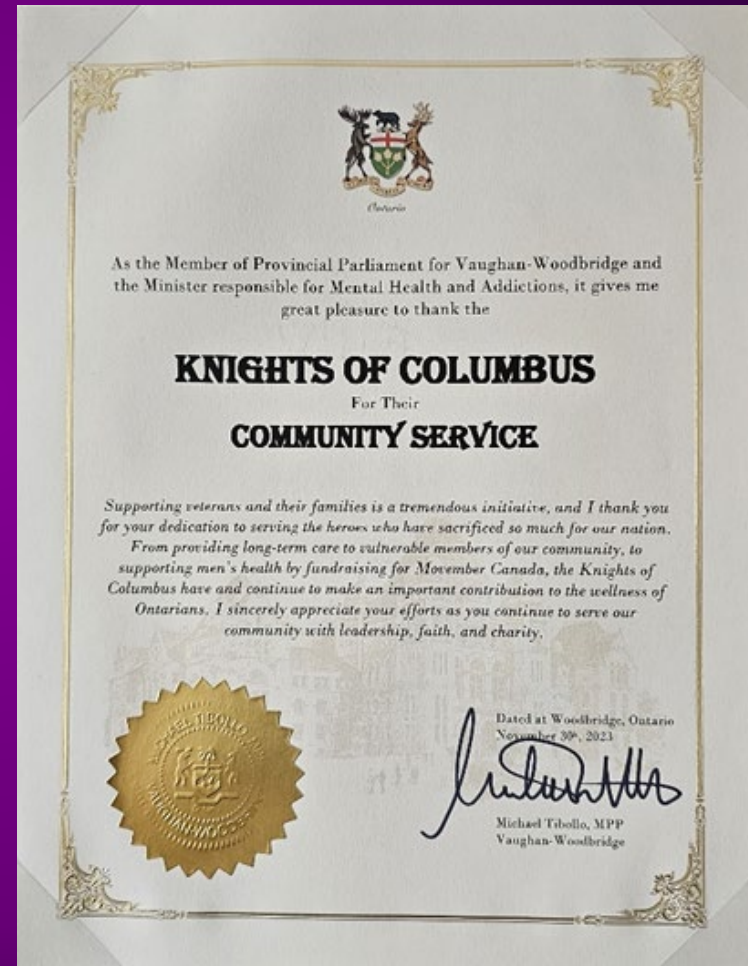
Community Pillar : Wheelchairs



Community Pillar : Service



Ontario State Council
Knights of Columbus



Faith Pillar : Tombstones Restoration Project



Restoration Carhagouha Cross and Pray for Peace Monument Projects



Faith Pillar : Veterans House Canada Cenotaph Project



Family Pillar: Essay Contest



State Deputy: “Are We There Yet Tour?”

State Deputy by the Numbers (July 1, 2023 – June 30, 2024)

• Kilometers travelled within Ontario:	36,949km
• Kilometers travelled outside of Ontario:	19,368km
• Councils visited at least once:	90
• Assemblies visited at least once:	13
• Special KofC Events:	47



This District Deputy Workshop:

- **Membership - Path to Success**
- **Programs – Four Pillars**
- **Innovative, Practical and Fun**





2024 - 2025
Our Father is
Welcoming, and this
is our Homecoming

