## Ontario State Lottery

DECEMBER 2023



# 1. Advantages of Rafflebox 2. Ticket prices 3. Draw dates 4. Maximizing sales



#### JOSEPH BODNAR STATE TREASURER

## Introduction to Rafflebox.ca

## rafflebox

#### First Draw Period:

- Jan 1 April 28, 2024
- Second Draw Period:
  - Sept 1 Dec 31, 2024
- Special Feature:
  - Early Bird Draw



## Ticket Pricing Structure



- 15 ticket \$10.00
- 40 tickets \$20.00
- 100 Tickets \$40.00
- 300 Tickets \$100.00 (Best Value Option)



#### Advantages of Using Rafflebox.ca



User-Friendly Website
 Councils Can Track
 Sales Live

Lower Fees Than Competitors



Council Sales and Marketing Tools

Embrace Rafflebox.ca for Fundraising

- Leverage New Tools for Ticket Sales
  - Council URL Link and QR
    Code for promotions
- POS Machines for Event Sales and use in High Traffic Areas
- Monitor Sales and Adjust Tactics



# 125th Anniversary Fundraising

DECEMBER 2023



# Purpose Categories of sponsorship Advantages of

KofC.

advertising with

#### JOSEPH BODNAR STATE TREASURER

#### Celebrate 125 years of KofC in Ontario

Raise funds for anniversary celebration costs 2024 -2025 Fundraising Purpose



# BRONZE -\$500

- SILVER \$2,000
- ► GOLD \$2,500
- PLATINUM \$5,000





#### Various options at each level

- From full page colored to business card B&W ads in:
  - the 2024 and 2025 Ontario State Convention Book
  - the Flying Fathers hockey program
  - our quarterly State Bulletin (8 ads)
  - DD Meeting program Sponsor page
  - Business link on our website



#### Advantages of advertising with KofC

- Over 55,000 members and families
- 495 active councils
- 165,000 website hits per year



## 2025 State Per Capita

DECEMBER 2023

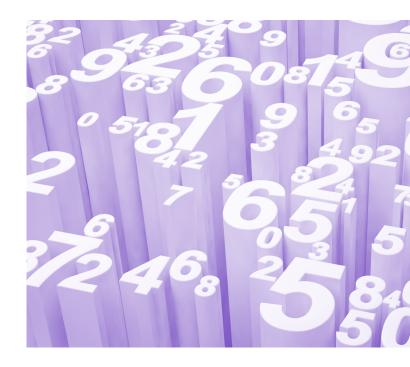


#### 2024 State Per Capita Breakdown

### Our actual current numbers:

31,000 Billable members

> (other members are either Honorary Life, Exempt or Inactive / Insured)





#### Per Capita Rate Increase for 2024-2025

#### 2023 Rate:

= \$18.89 + \$1.00 State Bulletin



#### 2024 Proposed Rate:

= \$18.89 + \$0.76 (4% inflation rate) + \$1.00 State Bulletin





Per capita invoices will be sent out the **first week** in January 2024.

#### Councils: Prompt Payment and Dues Calculations

#### Council Calculations:

- Base dues on: billable members
- Suggested Formula: Supreme Per Capita + State Per Capita + Council Insurance Premium



**Example (50 members):** Supreme \$10.00 + State \$20.65 + (\$1,000 insurance / 50 members) = **\$50.65 per member** 

## State Treasurer Joseph Bodnar

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