

Ontario State Lottery

DECEMBER 2023



1. Advantages of Rafflebox
2. Ticket prices
3. Draw dates
4. Maximizing sales



JOSEPH BODNAR
STATE TREASURER

Introduction to Rafflebox.ca

rafflebox 

- ▶ **First Draw Period:**
 - Jan 1 – April 28, 2024
- ▶ **Second Draw Period:**
 - Sept 1 – Dec 31, 2024
- ▶ **Special Feature:**
 - Early Bird Draw



Ticket Pricing Structure



- ▶ 15 ticket - \$10.00
- ▶ 40 tickets - \$20.00
- ▶ 100 Tickets - \$40.00
- ▶ 300 Tickets - \$100.00
(Best Value Option)



Advantages of Using Rafflebox.ca



- ▶ User-Friendly Website
- ▶ Councils Can Track Sales Live
- ▶ Lower Fees Than Competitors



Council Sales and Marketing Tools

Embrace
Rafflebox.ca
for Fundraising

- ▶ Leverage New Tools for Ticket Sales
 - Council URL Link and QR Code for promotions
- ▶ POS Machines for Event Sales and use in High Traffic Areas
- ▶ Monitor Sales and Adjust Tactics



125th Anniversary Fundraising

DECEMBER 2023



1. Purpose
2. Categories of sponsorship
3. Advantages of advertising with KofC.



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- ▶ Celebrate 125 years of KofC in Ontario
- ▶ Raise funds for anniversary celebration costs

2024 -2025 Fundraising Purpose



- ▶ PLATINUM - \$5,000
- ▶ GOLD - \$2,500
- ▶ SILVER - \$2,000
- ▶ BRONZE - \$500

Sponsorship Levels



Various options at each level

- ▶ From full page colored to business card B&W ads in:
 - ▶ the 2024 and 2025 Ontario State Convention Book
 - ▶ the Flying Fathers hockey program
 - ▶ our quarterly State Bulletin (8 ads)
 - ▶ DD Meeting program Sponsor page
 - ▶ Business link on our website



Advantages of advertising with KofC

- ▶ Over 55,000 members and families
- ▶ 495 active councils
- ▶ 1 65,000 website hits per year



2025 State Per Capita

DECEMBER 2023



2024 State Per Capita Breakdown

Our actual current numbers:

- ▶ 31,000 Billable members

(other members are either
Honorary Life, Exempt or
Inactive / Insured)



Per Capita Rate Increase for 2024-2025

2023 Rate:

= \$18.89 + \$1.00 State Bulletin

= \$19.89

2024 Proposed Rate:

= \$18.89 + \$0.76 (4% inflation rate) + \$1.00 State Bulletin

= \$20.65

Per capita invoices will be sent out the **first week** in January 2024.



Councils: Prompt Payment and Dues Calculations

Council Calculations:

- **Base dues on:** billable members
- **Suggested Formula:** Supreme Per Capita + State Per Capita + Council Insurance Premium

Example (50 members): Supreme \$10.00 + State \$20.65 + (\$1,000 insurance / 50 members) = **\$50.65 per member**



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