## Ontario State Membership Retention

DECEMBER 2023



- 1. Membership Retention Overview
- 2. Affiliate Program
  Continuation
  (affiliate@kofc.org)
- 3. Importance of our Priests



DENNIS KITELEY
MEMBERSHIP RETENTION DIRECTOR



## Affiliate Members

The program is working...

July 1, 2023 Nov 28, 2023

2,755

2,914

just **159** Affiliate transfers over 5 months



Membership
Retention
Director
Dennis Kiteley

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