

Ontario State Communications

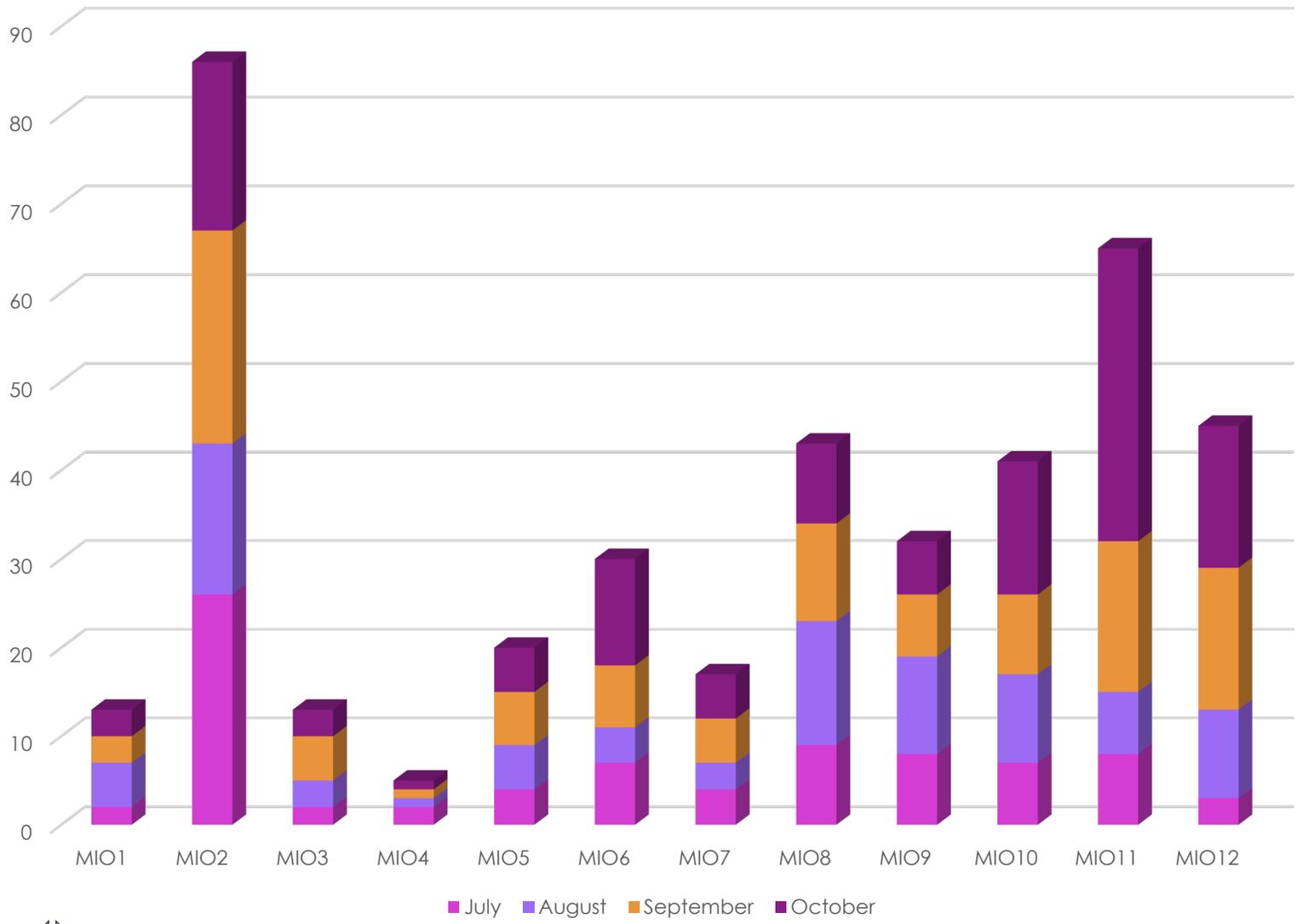
DECEMBER 2023



1. Ongoing Structural Changes 2023-24
2. Communication Flow
3. Membership Information Officer Responsibilities
4. District Deputy Responsibilities
5. Effective Communication



JERRY HAYES
COMMUNICATION DIRECTOR



MIO Leaderboard Chart



Structural Changes 2023-24

110

Total Districts
(103 Active + 7 Vacant Districts)

7

New District Deputies
(+ 1 Assistant MIO appointed)

11

Councils moved Districts

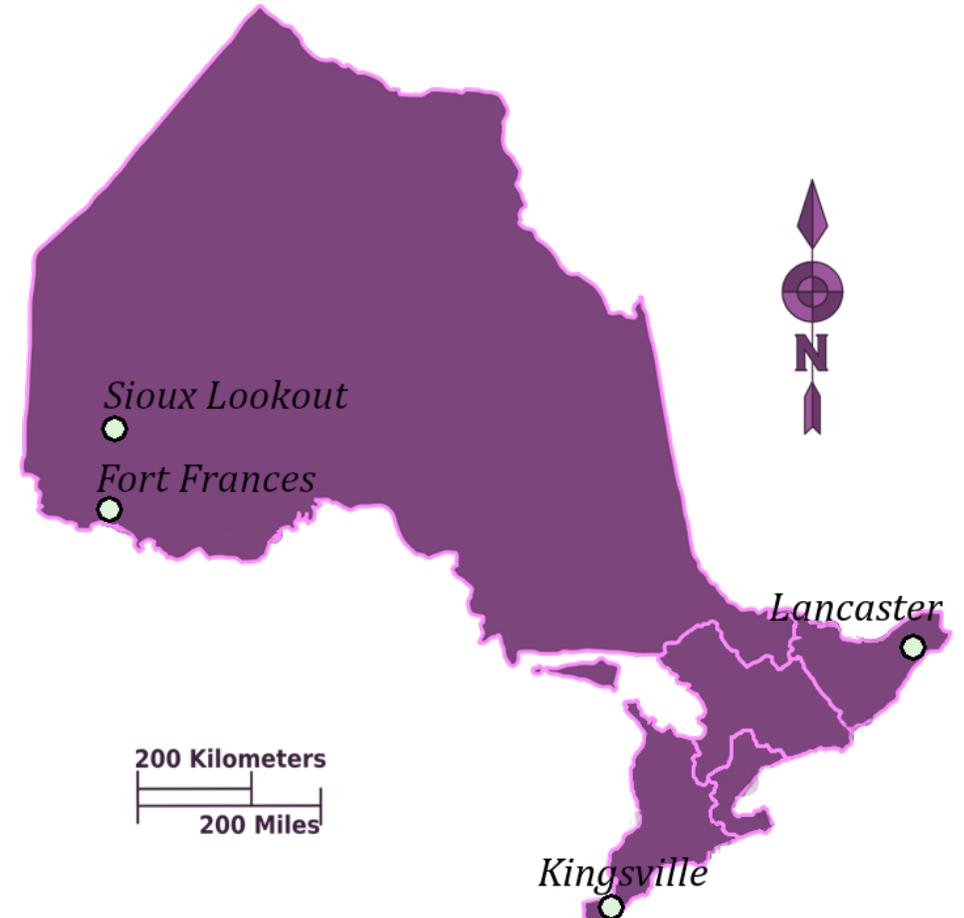
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Councils inactive or suspended

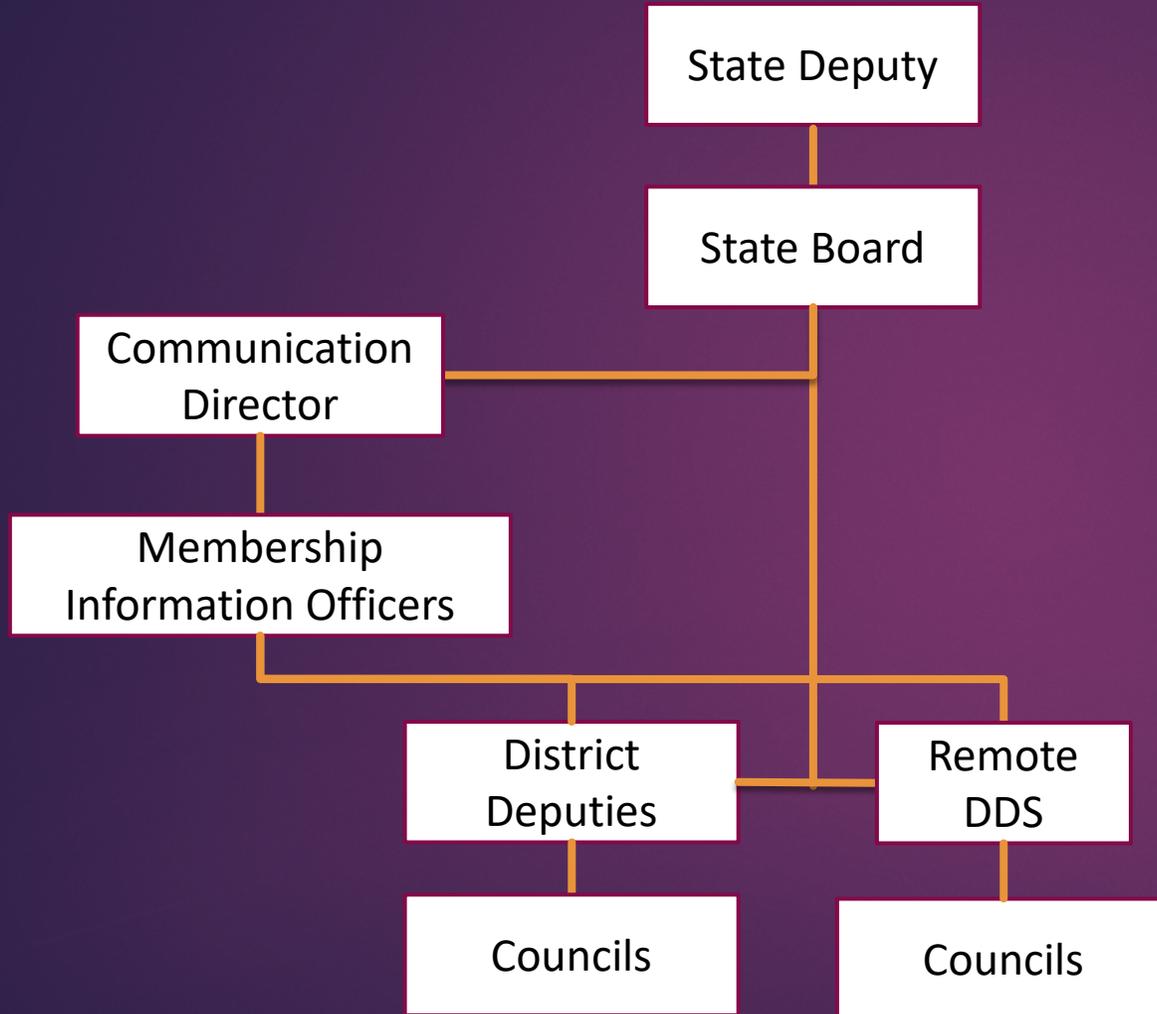
New Role Assignments:

new New Council Development
(Marcel Lemmen)

new Program Director
(David Fisher)



Communication Flow



MIO Responsibilities

This role is primarily
administrative in
nature

- ▶ Actively Promote Membership Growth
- ▶ Resource for **District Deputies** to consult, advise, mentor
- ▶ Resource for **District Associations** and **Zones**
- ▶ DD report reminders and monitoring
- ▶ Fill any District Deputy vacancies



DD Responsibilities

96 Local District Deputies

7 Remote District Deputies

- Meet in person with Councils
- Host two (in-person) DD Meetings
- Maintain effective Council communications
- Report any significant Council issues
- ❖ Host two (virtual) DD meetings
- ❖ Meet online with councils



Effective Communication

As a mentor

- Adapt to circumstances and audience
- Ensure understanding
- Target communications

As a leader

- Vary your methods
- Recognize issues



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