

# Ontario State Communications

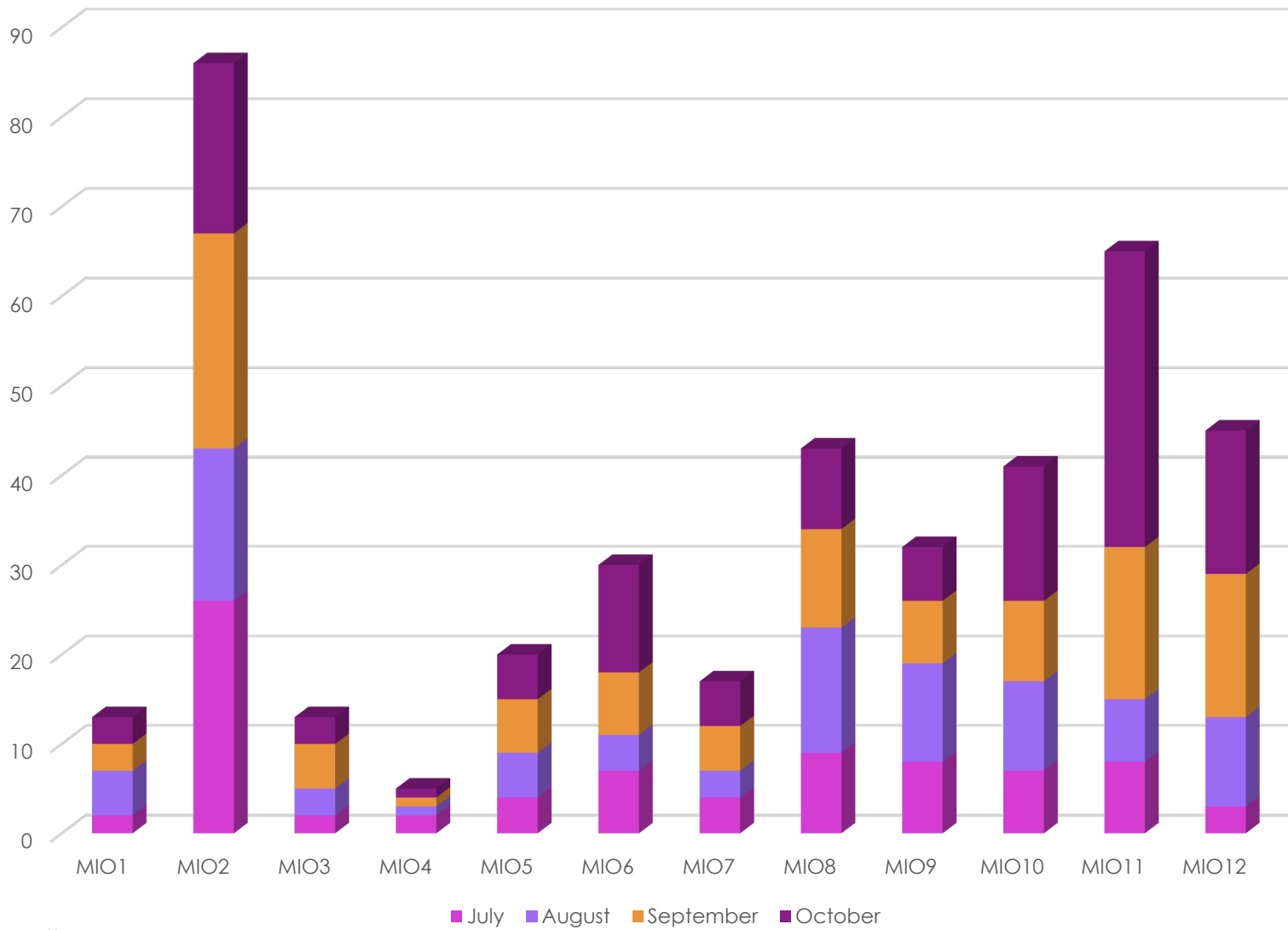
DECEMBER 2023



1. Ongoing Structural Changes 2023-24
2. Communication Flow
3. Membership Information Officer Responsibilities
4. District Deputy Responsibilities
5. Effective Communication



JERRY HAYES  
COMMUNICATION DIRECTOR



# MIO Leaderboard Chart



# Structural Changes 2023-24

110

Total Districts  
(**103** Active + **7** Vacant Districts)

7

New District Deputies  
(+ **1** Assistant MIO appointed)

11

Councils moved Districts

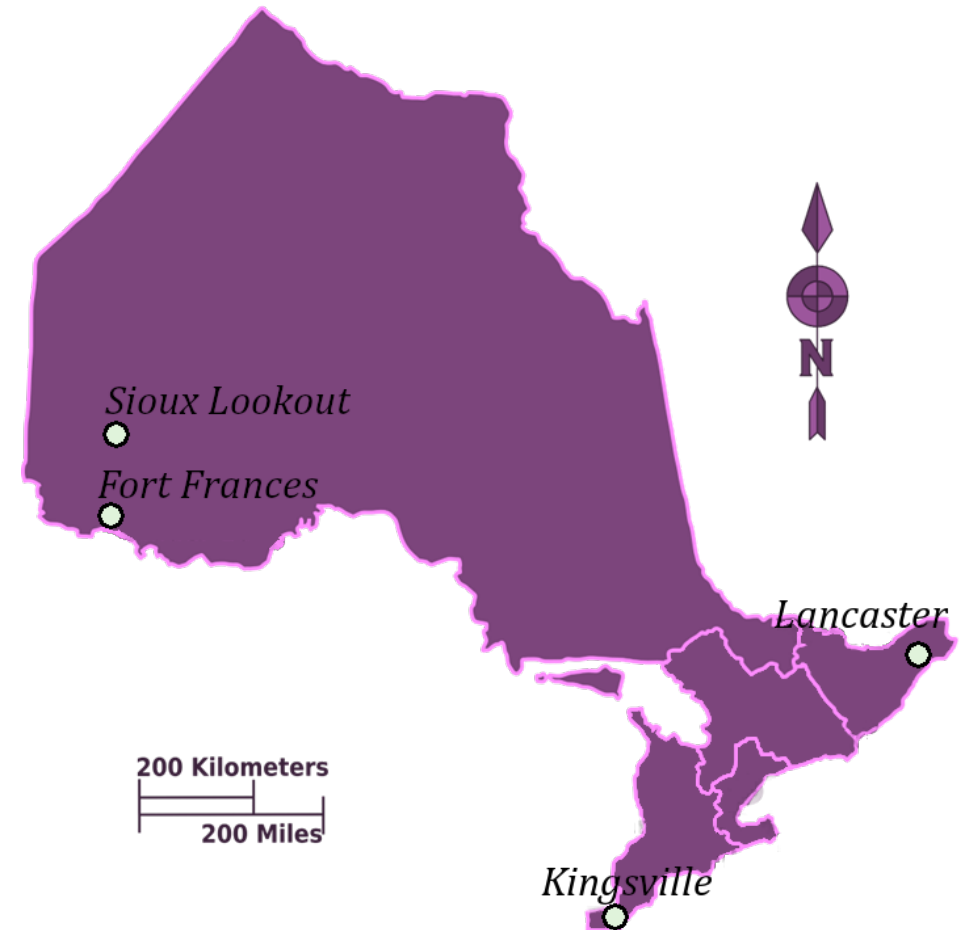
11

Councils inactive or suspended

## New Role Assignments:

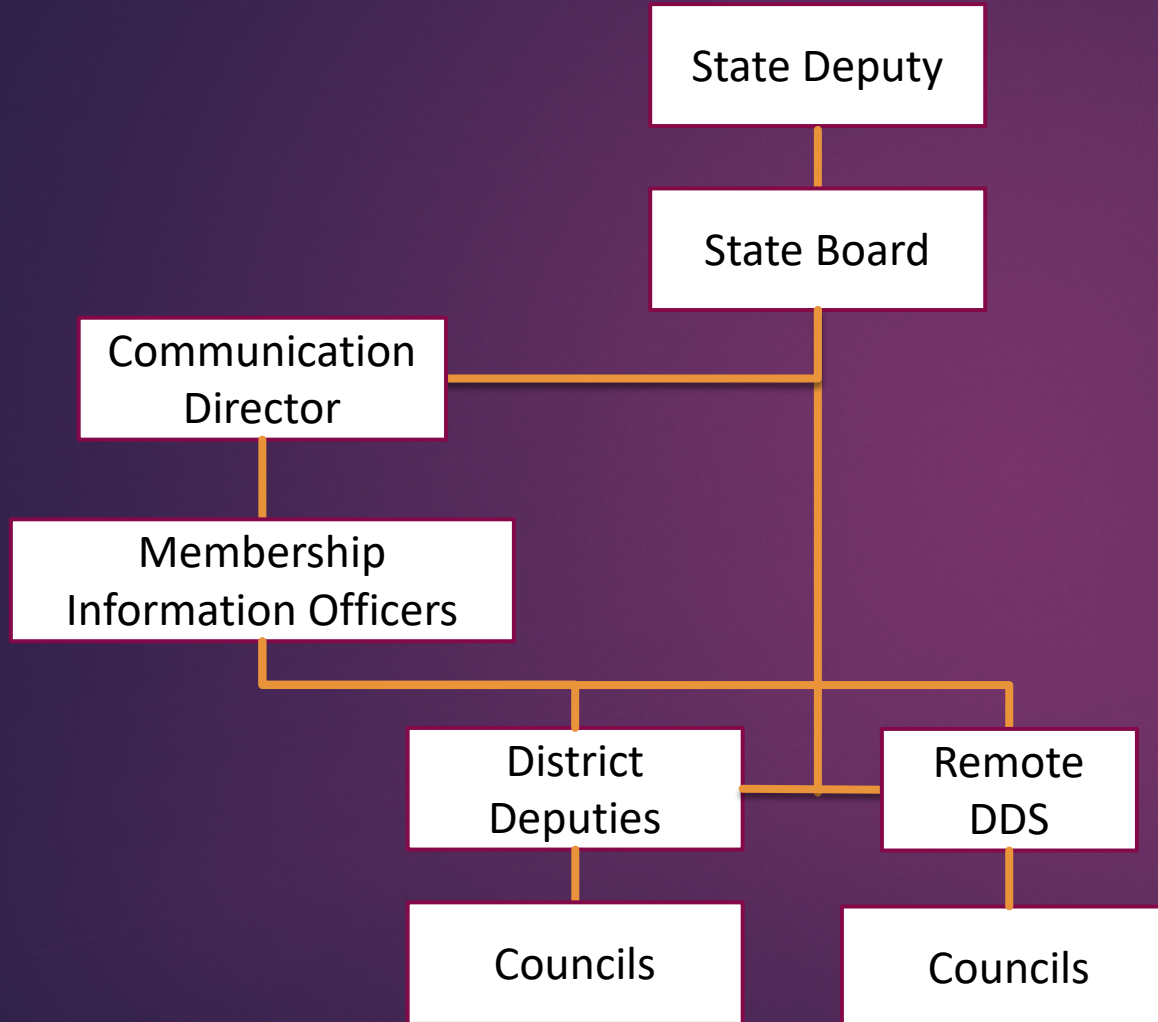
**new** New Council Development  
(Marcel Lemmen)

**new** Program Director  
(David Fisher)





# Communication Flow



# MIO Responsibilities

This role is primarily  
administrative in  
nature

- ▶ Actively Promote Membership Growth
- ▶ Resource for **District Deputies** to consult, advise, mentor
- ▶ Resource for **District Associations** and **Zones**
- ▶ DD report reminders and monitoring
- ▶ Fill any District Deputy vacancies



# DD Responsibilities

96 Local District Deputies

7 Remote District Deputies

- Meet in person with Councils
- Host two (in-person) DD Meetings
- Maintain effective Council communications
- Report any significant Council issues
- ❖ Host two (virtual) DD meetings
- ❖ Meet online with councils



# Effective Communication

## As a mentor

- Adapt to circumstances and audience
- Ensure understanding
- Target communications

## As a leader

- Vary your methods
- Recognize issues





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