



David Gelinas – State Treasurer / Tresorier d'État

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August 16th, 2022

Worthy Grand Knights and Financial Secretaries,

Executive Secretary Mario Duguay has now issued all the cheques from the Spring raffle.

Councils must deposit the cheque into your charity account. No portion of the council's profits from the online 50/50 are designated for administrative purposes and all of it must go toward charity. The feature charity was food for families or food banks but councils can donate to any charity listed on our license which is shown on our website on the lottery webpage.

For those looking for, I admit I didn't send out my routine two week sales update for August 1st because I was in Nashville for the Supreme convention. See the August 15th sales graphs and charts to know where your council's sales are currently.

Four new councils joined the online 50/50 raffle starting July 1st, which brings the total participating councils to 284. The State Board Foundation directors gave away a box of 500 business cards, with the QR code and council's name, to the top 10 councils from the Spring raffle. Our hope is they distribute these 50/50 business cards to many people during the summer including at the summer festivals that brings out large numbers of people. These ten councils include; 1447 (Thunder Bay), 3881 (Oakville), 7689 (Markham), 7873 (Orleans), 8715 (Lancaster), 9005 (Ottawa), 10102 (Brights Grove), 10370 (Barrie), 11164 (Sarnia), 14446 (Oakville). Your State Board is doing all they can to help you achieve success with this online 50/50 raffle. The 140 councils that have no sales yet after 6 weeks, you must first help yourself and promote your URL link and QR code to your members and ask them to share your links with their friends and family. Consistency and persistent marketing efforts will achieve success. This is not, send out one email and you're done.

The deadline for councils to join our next online 50/50 for the start of the Autumn raffle that begins on October 1st, is Friday September 16th. Just send an email to me or to Liane at the State office and we'll get you on the list for training in late September. Current participating councils do not need to register again. You're automatically added to every new raffle.

Announcement Reminder:

The State Board approved for the Summer online 50/50 raffle the council that sells the winning ticket will receive a bonus \$1000 for charity purposes. The feature charity is Special Olympics Ontario for the Summer raffle.

Fraternally,

David Gelinas
State Treasurer
50/50 Online Raffle Director
State Bursary Director