



David Gelinas – State Treasurer / Tresorier d'État

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April 2nd, 2022

Worthy Grand Knights and raffle chairmen,

The Spring 50/50 raffle began on Monday April 4th to allow Ascend to do some needed software upgrades and for them to make changes to the State Council's 50/50 platform, by our request, to make it bilingual. The feature charity will be Food for Families for the Spring 50/50 raffle. Councils can support any charity they want as long as it's listed on our website on the 50/50 page, hence lottery license.

The council that sold the winning grand prize ticket for the Winter raffle was Council 12401 from Russell. That council earns a bonus \$1000 in addition to the percentage of their sales during the raffle. The grand prize winner was also a member of that council. Congratulations.

The Spring raffle incentive. The State Board approved the same bonus as the Winter, the council that sells the winning ticket of the final draw grand prize will earn a bonus \$1000.00 for the council.

With outdoor and indoor restrictions now removed in Ontario, councils can utilize their raffle posters more. You can print them and stand at or be seated at tables in your community and display your poster. The QR code was placed on your posters for that purpose to make them interactive with cell phone cameras. This will get you back into the public eye with an opportunity to redevelop those personal relationships we previously had in our community as some of us come out of this 2 year hibernation.

Remember, we have 7 draws in each quarter raffle. Two early birds, each with three draws and the final draw. The best odds are those that purchase before the first early bird on May 1st. Let's get busy and promote your council's URL link and QR codes. Springtime presents us a terrific opportunity to get back into the public and this 50/50 raffle with our posters gives you a reason to get out there and be seen again.

Fraternally,

David Gelinas
State Treasurer
50/50 Online Raffle Director