



# Ontario State Online 50/50 Raffle

March 2022 Spring 2022 Raffle  
Presentation

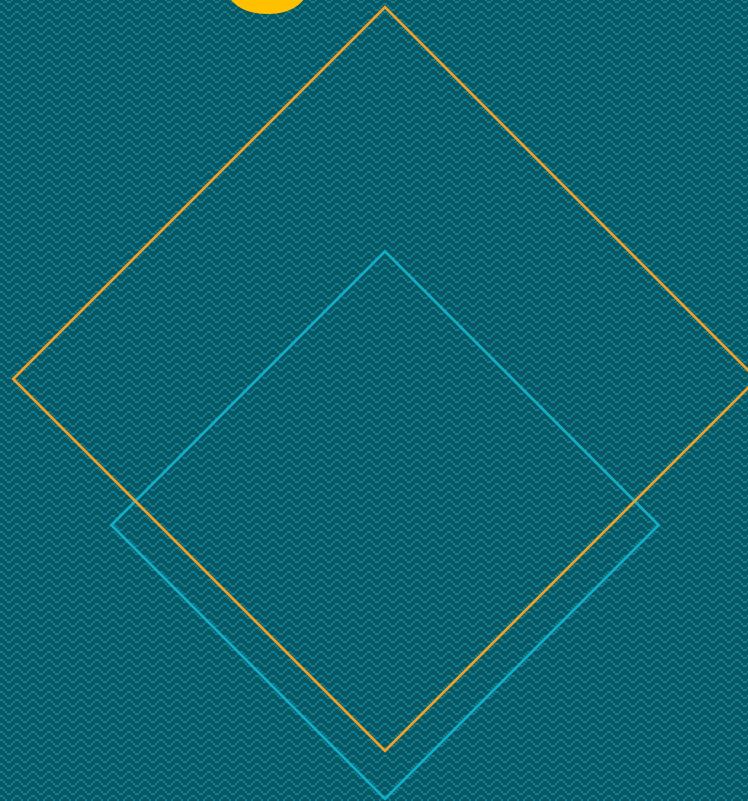
State 50/50 raffle team

David Gelinas, State Treasurer  
State Online 50/50 Raffle Director

Denis LaSalle, Executive Secretary  
Liane Dumas, Senior Administrative Assistant  
Ani Kaluzny, Administrative Assistant, IT Specialist  
Anna Kocmarek, Administrative Assistant, Newsletters



# Together



# we pray

O Holy Mary,  
Our Lady of the Cape,  
we come before you  
trusting in your intercession.

We rejoice to call you Mother of God,  
Mother of the Redeemer,  
and Mother of the Church!

As disciples of your Divine Son  
and Knights of Columbus,  
we renew our dedication to serve the Church  
by bearing witness to our faith  
and caring for those in need.

We turn to you, Mary our Mother,  
and confidently place our needs before you.

*(here, particular needs can be mentioned)*

Holy Mary, hear our prayers  
and bring them before the throne of grace.  
Draw us closer to your Son, Jesus Christ.  
and make us faithful sons of the Church.

Blessed Michael McGivney, pray for us!

*Prayer composed by KofC Ontario State Chaplain,  
His Excellency Bishop David Douglas Crosby (O.M.I.)*



Our Lady Of The Cape Shrine



State 50/50 online raffle landing page displays current grand prize amount

The screenshot shows the State 50/50 online raffle landing page. The page features three background images: a man in a cap and apron on the left, a young boy in the center, and a smiling man and woman on the right. The central text area contains the following information:

- ENTER OUR 50-50 CHALLENGE**
- WINNER TAKE HOME PRIZE**
- \$28,805**
- Welcome to our 50-50 Raffle Challenge. Its our hope that you will purchase one or more tiers of tickets which will benefit the many charities supported by the Volunteering of Columbus Antonio Cervantes Foundation.
- Entries Close**
- Countdown timer: 02 Weeks, 05 Days, 07 Hours, 20 Mins, 42 Secs
- Don't miss your chance to win!**
- 100 TICKETS: \$40**
- 40 TICKETS: \$20**
- 10 TICKETS: \$10**
- BUY TICKETS NOW**

Annotations with red arrows point to specific elements:

- Countdown to draw** points to the countdown timer.
- Current jackpot for final winner** points to the \$28,805 prize amount.
- Ticket purchase options** points to the three ticket tiers (\$40, \$20, \$10).

Example  
of Spring  
poster  
for  
Council  
8233

Active hyper link



The poster is for the 2022 Ontario Charities 50/50 Online Raffle Spring Draw. It features the Knights of Columbus logo at the top left. In the top right corner, there is a QR code with the text 'Scan QR to buy ticket' above it. The main title is '2022 Ontario Charities 50/50 Online Raffle Spring Draw' in bold, with 'Spring' in green. Below this, it says 'In support of Food for Families in Ontario' and 'Our goal is to ensure that as few people as possible go to bed hungry each night.' A red banner in the center states 'Jackpot Draw date: June 30, 2022'. Below this, it says 'Don't miss your chance to win!' and lists three ticket options: 100 tickets for \$40, 40 tickets for \$20, and 15 tickets for \$10. A yellow button says 'BUY TICKETS NOW'. Below the button, it says 'To purchase your ticket from St John de Brebeuf & Companions #8233 please scan the QR or visit this link' followed by the URL 'https://ontariokofcraffle.5050central.com/?olc=8233'. At the bottom left, a red banner says 'EARLY BIRD DRAWS' and lists the dates 'May 1 and June 1 at 9:00 a.m.' and the prize amounts: '1st draw for \$500', '2nd draw for \$250', and '3rd draw for \$250'. At the bottom right, there is a photo of people serving food. At the bottom, there are website URLs 'www.ontariokofc.ca | www.kofcOntario5050.com', 'Lottery Licence # RAF1228498', and 'Ontario Problem Gaming Helpline 1888-230-3505 www.connexontario.ca'.

Knights of  
Columbus®

Scan QR to buy ticket

**2022 Ontario Charities**

**50/50 Online Raffle *Spring* Draw**

*In support of Food for Families in Ontario*

*Our goal is to ensure that as few people as possible go to bed hungry each night.*

**Jackpot Draw date: June 30, 2022**

Don't miss your chance to win!

100 TICKETS  
**\$ 40**

40 TICKETS  
**\$ 20**

15 TICKETS  
**\$ 10**

**BUY TICKETS NOW**

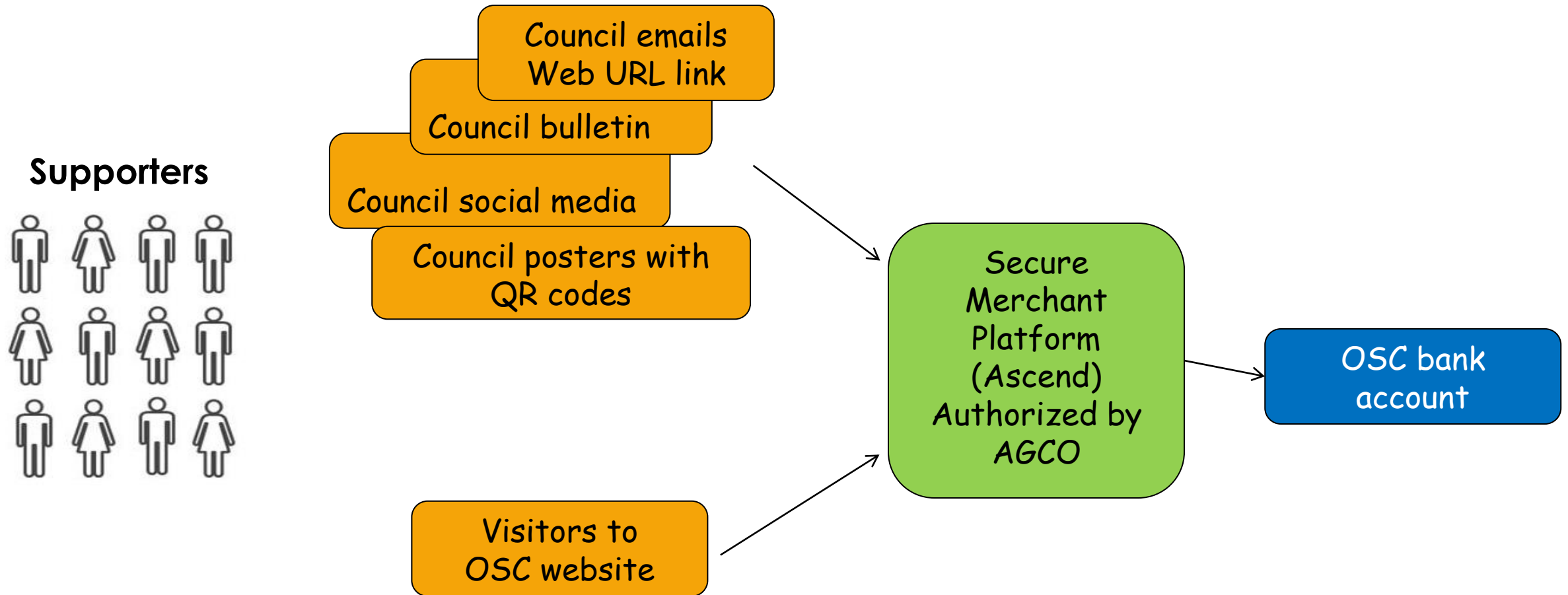
To purchase your ticket from **St John de Brebeuf & Companions #8233**  
please scan the QR or visit this link <https://ontariokofcraffle.5050central.com/?olc=8233>

**EARLY BIRD DRAWS**  
May 1 and June 1  
at 9:00 a.m.  
1<sup>st</sup> draw for \$500  
2<sup>nd</sup> draw for \$250  
3<sup>rd</sup> draw for \$250

[www.ontariokofc.ca](http://www.ontariokofc.ca) | [www.kofcOntario5050.com](http://www.kofcOntario5050.com)  
Lottery Licence # RAF1228498  
Ontario Problem Gaming Helpline 1888-230-3505  
[www.connexontario.ca](http://www.connexontario.ca)

New  
feature  
on poster  
Notice  
QR code  
in top  
right  
corner

## Two paths to sell tickets



**Greater Council's visibility of URL link  
= larger returns for the Council**



# **RULES of PLAY**

- **Must be 18 years of age**
- **Purchaser must reside in Ontario**
- **Purchaser must ensure contact information is accurate**
  - **Purchaser must attest to these requirements**
- **Winners must provide proof of original ticket**  
**(received by email at time of purchase)**
- **Winners have 6 months to claim prize**



Step 1

Step 2

Step 3



3 easy steps to purchase raffle tickets

# Step 1

# Step 2

# Step 3



Knights of  
Columbus

SALES END IN: 23:00:45:29

SELECT TICKETS

PERSONAL INFO

PAYMENT INFO

COMPLETE

## Select Tickets

15 for \$10



0



40 for \$20



0



100 for \$40



0



Total: \$0

ESTIMATED PRICE



Thank You For Your Support!

CHECKOUT



# Step 1

# Step 2

# Step 3



SALES END IN: 23:00:44:39

SELECT TICKETS

PERSONAL INFO

PAYMENT INFO

COMPLETE

## Select Tickets

15 for \$10



0



40 for \$20



0



100 for \$40



1



Total: \$40



ESTIMATED PRIZE



\$28,210

Thank You For Your Support!

CHECKOUT

# Step 1

# Step 2

# Step 3

**Knights of Columbus**

**SALES END IN: 23:00:43:30**

**SELECT TICKETS** **PERSONAL INFO** **PAYMENT INFO** **COMPLETE**

Your Item: 100 for \$40  
Your Cost: \$40

### Billing Information

**Title:**  
Mr.

**First Name: \***  
First Name

**Last Name: \***  
Last Name

**Email: \***  
Email

**Confirm Email: \***  
Confirm Email

**Address: \***  
Address

**Suite/Apt:**  
Suite/Apt

**City: \***  
City

**State/Province: \***  
ON

**ZIP/Postal Code: \***  
ZIP/Postal Code

**Phone: \***  
Phone Number

**Phone Type: \***  
Mobile Home Work

**Organization:**  
Knights of Columbus Ontario Charities

Default

# Step 1

# Step 2

# Step 3

Knights of  
Columbus

SALES END IN: 23:00:38:34

SELECT TICKETS

PERSONAL INFO

PAYMENT INFO

COMPLETE

Your Item: 100 for \$40  
Your Cost: \$40

## Billing Information

Title:

Mr.

First Name: \*

David

Last Name: \*

Gelinas

Email: \*

david4kcknights@hotmail.com

Confirm Email: \*

david4kcknights@hotmail.com

Address: \*

822 Lawndale Ave

Suite/Apt:

Suite/Apt

City: \*

KINGSVILLE

State/Province: \*

ON

ZIP/Postal Code: \*

N9Y 3Y8

Phone: \*

+1 (226) 280-5086

Phone Type: \*

Mobile

Home

Work

Organization:

Kingsville St-John de Brebeuf and Corr

Using council  
URL link



# Step 1

# Step 2

# Step 3

Confirm Email: \*

david4kcknights@hotmail.com

Phone: \*

+1 (226) 280-5086

Phone Type: \*

Mobile

Home

Work

Organization:

Knights of Columbus Ontario Charities ▾

Hamilton St. Margaret Mary 9553

Hanmer St-Jacques 5005

Huntsville St. Mary's 7851

Ingersoll Msgr. Fuerth 2069

Iroquois Falls Iroquois Falls 2641

Kanata Holy Redeemer 9544

Kemptville Holy Cross 5333

Killaloe St. Andrew's 15945

King City Sacred Heart 10364

Kingston Frontenac 728

Kingston St. Paul the Apostle 9652

Kingsville St-John de Brebeuf and Companions 8233

Kirkland Lake Father Desmond O'Connor 2748

Kitchener Father Funcken 1504

Kitchener St. Aloysius 17194

\* Required Information

Your email address will be used to confirm your ticket.

☐ I agree to the [Terms and Conditions](#). I am aged 18+ and fit to play \*

☐ I affirm that the information entered above is accurate. \*

☐ Keep me informed about winning ticket information and other Knights of Columbus events

[BACK](#)

CO

# Step 1

# Step 2

# Step 3

Phone Type: \*

Mobile

Home

Organization:

Kingsville St-John de Brebe

\* Required Information

Your email address will be used to confirm your ticket.

- ☐ I agree to the [Terms and Conditions](#). I am aged 18+ and fit to play \*
- ☐ I affirm that the information entered above is accurate. \*
- ☐ Keep me informed about winning ticket information and other Knights of Columbus promotions.

[BACK](#)

CONTINUE

# Step 1

# Step 2

# Step 3

SALES END IN: 23:00:37:21

SELECT TICKETS

PERSONAL INFO

PAYMENT INFO

COMPLETE

Your Item: 100 for \$40  
Your Cost: \$40

## Payment Information

TOTAL AMOUNT:

\$40.00

CARDHOLDER NAME:

David Gelinis

CARD NUMBER:

XXXX XXXX XXXX XXXX

EXPIRATION DATE:

MM

YY

CVV:

123

[BACK](#)

SUBMIT ORDER



# THANK YOU FOR YOUR PURCHASE



SALES END IN: 00:15:32

PERSONAL INFO ✓

PAYMENT INFO ✓

COMPLETE ✓

Thank you for your purchase.


You will receive an email shortly with your tickets. Please note, there may be a delay in email delivery during times of high website traffic. Any delays do not impact your chances of entering the raffle.

Your order number is:

**ef56b56c-63c7-4a62-bc16-59fed1a310bd**

[Start a New Purchase](#)

[Knights of Columbus](#)

 [ASK A QUESTION](#)

POWERED BY  
**Ascend**  
FUNDRAISING SOLUTIONS

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# BUYER RECEIVES EMAIL / CONFIRMS PURCHASE

## Order Confirmation



Knights of Columbus Ontario <noreply@ascendfs.com>

To:



Thank you for purchasing tickets for the Draw #9!

For future reference, your order number is ef56b56c-63c7-4a62-bc16-59fed1a310bd. Thank you from K

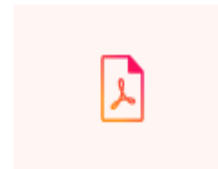
15 for \$10

Ref #: 71L0REGZX

- A-1085922
- A-1089436
- A-1306814
- A-1904446
- A-2126829
- A-2208630

- A-2439576
- A-2626061
- A-2747866
- A-2829338
- A-2892779
- A-2932512
- A-2944350
- A-2963548

Please Play Responsibly, ConnexOntario - visit [www.connexontario.ca](http://www.connexontario.ca) or 1-866-531-2600;



71L0REGZX.pdf

6.1kB

← Notice attachment



Knights of Columbus  
Ontario Charities  
Foundation

Training

Licence No. RAF1199708

YOUR LUCKY NUMBERS:

A-1586623 A-1607029  
A-1854946 A-1889710  
A-2091487 A-2147036  
A-2200542 A-2396052  
A-2408394 A-2474115  
A-2474735 A-2503718  
A-2596568 A-2715070  
A-2830390

Product: 15 for \$10  
Reference Id.  
80L76ENZX

# ATTACHMENT TICKET



Draw Date:2021/04/01  
Issued:01/15/2021 12:26  
Event.11 Stn.ONLINE  
Op.ONLINE

-----  
Thank you for supporting  
Knights of  
Columbus!  
The grand

prize draw will take  
place on April 01, 2021.

For complete rules,  
winning ticket number  
and how to collect your  
prize, please call  
1-800-759-0959 or send  
an email to  
stateoffice@ontariokofc.ca  
Unclaimed

prizes are subject to  
the AGCO unclaimed prize  
policy and  
procedures

Product: 15 for \$10  
Reference Id.  
80L76ENZX

Org Kingsville 8233



Draw Date:2021/01/17  
Issued:01/15/2021 11:29  
Event.11 Stn.ONLINE  
Op.ONLINE

-----  
Thank you for supporting  
Knights of  
Columbus!

The grand  
prize draw will take  
place on April 01, 2021.

For complete rules,  
winning ticket number  
and how to collect your

prize, please call  
1-800-759-0959 or send  
an email to  
stateoffice@ontariokofc.ca  
Unclaimed

prizes are subject to  
the AGCO unclaimed prize  
policy and  
procedures



# What to do with your Council's URL code

Assign raffle chairman to this project

Email (bcc) your members minimum of once/month

Insert your poster in emails, council & church bulletins

Printed posters with new QR code allow people to use smart phone camera to purchase tickets



Display URL link in Council, District and Diocesan websites

Display URL link on social media (ie: Facebook, Twitter etc). Requires more frequency to remain in their eyesight.

Invite your members to support and purchase tickets. Ask them to share URL link with family, friends and co-workers & ask them for their support.

# What to do to achieve success

Doesn't require much time each week or month but it does require persistence.

Councils that consistently display their URL link and QR code will achieve better results and greater profits.

It's all about your marketing skills to get others to notice your Council's URL link or QR code or raffle poster.



## Benefits

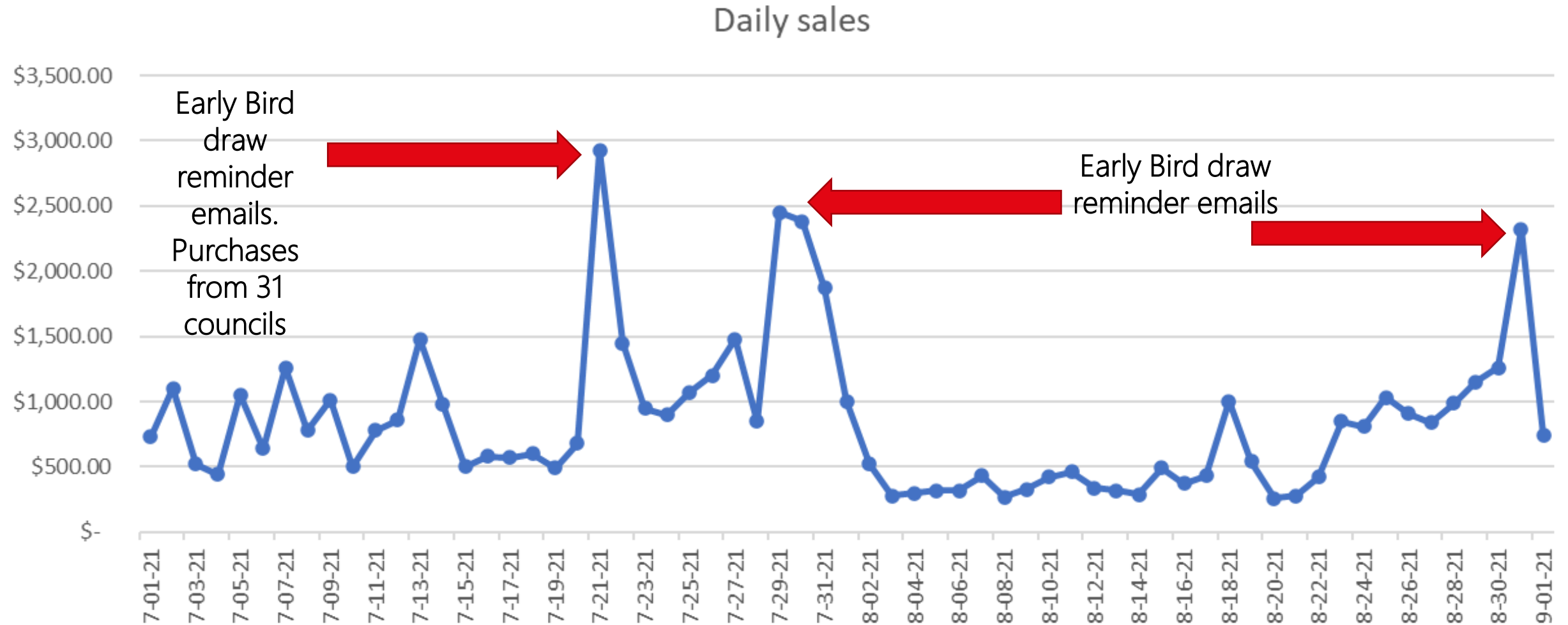
Does not require scheduling people to sell tickets in public locations and at council events.

People can purchase tickets around the clock even when you are at work and sleeping (available 24 hrs).

Can raise charity funds even during a pandemic.

Profit cheques paid quarterly.

# Notice sales peaks aligned with reminder emails for early bird draws





# 2022 online 50/50 Spring Raffle draw

Final draw: **June 30<sup>th</sup>** at 11:00 pm

Early bird draws:

**May 1<sup>st</sup>** at 9:00 am (\$500, \$250, \$250)

**June 1<sup>st</sup>** at 9:00 am (\$500, \$250, \$250)

Winning ticket(s) determined by (RNG)

Random Number Generation System

# State Office email schedule to our current customers

Day of draw or next day: Announcing winner and next final draw date  
(early bird draw dates)

2 week reminder of the next draw (early bird or final draw date)

1 week reminder of next draw date (early bird or final draw date)

1 day reminder of next draw date (early bird or final draw date)

## Suggestion to Councils

More emphasis on early days of each month  
& the one week, one day reminders

Councils will receive by email (before March 31st)

- 1) a unique URL link
- 2) a copy of the Ontario 50/50 License
- 3) How to create poster instructions
- 4) a unique QR code (new)
- 5) Posters (Eng and French)
- 6) Special Incentive Spring memo

Participating Councils must **notify** the local municipality in which they will be selling tickets and provide a sample of the provincial license. There is no fee to pay, you only have to **notify** them.

Councils only have to notify their municipality once per calendar year not each quarterly draw because the license covers all four quarter draws.

# 2022 Spring Raffle Special incentive

The council that sells the winning  
ticket of the final draw grand prize  
will receive a bonus \$1000.00





# Thank You

## Q & A