



David Gelinas – State Treasurer / Tresorier d'État

393 Rymal Rd. West, Suite 201, Hamilton, ON L9B 1V2
Tel: 905-388-2731 Toll free: 1-800-759-0959 Cell: 226-280-5086
statetreasurer@ontariokofc.ca www.ontariokofc.ca

January 3rd, 2022

Worthy Grand Knights and raffle chairmen,

The Q4 final grand prize was \$34,020 and the winner was John Dolan. The council selling the winning ticket was Stayner/Wasaga #15162. Our daily sales averaged \$ 739/day for the 3 months of the Q4 raffle.

The results of the 2021 Q4 raffle are as follows (also see sales charts and graphs).

There were 263 participating councils in Q4.

There were 8 councils with over \$1000 sales therefore earning a bonus 2% above the rest of the council's return profit. These included (from #4 to #8) Thornhill #10531, Sarnia #1164, Orleans #7873, Ottawa #11726 & Ottawa #9005.

The top 3 councils and earning a bonus 5% above the rest of the council's return profit include Richmond #13094, Kingston #9652 & Mississauga #11337.

Note: The State Board must have a meeting this month to review the Q4 results and determine the percentage to return to the councils. Please wait until that occurs, then Denis LaSalle and I will know profit amounts for councils and cheques will be issued.

Other data from Q4 include; 26 new councils joining above Q3 participating councils with 20 of them having sales in Q4.

There were 188 councils having sales in Q4 with 75 in total having zero sales.

Reviewing data from Q3, there were 237 councils participating with 163 having sales and 76 councils with zero sales. The final grand prize was \$37,255 and the council selling that ticket was Dryden Council #5144.

Comparing Q3 to Q4 there were 50 councils that had no sales for six months both Q3 & Q4. I offered additional online training after the Q3 raffle and I'll reach out to these councils again to see what is preventing them from advertising their council's URL link and QR code and selling tickets to their members and friends.

The January through March 2022 online 50/50 raffle is named the **Winter raffle** and the feature charity for this quarter is **homeless shelters**. Councils can support any charity they choose, from the list on our website under our 50/50 license, but we hope our feature charity will draw more interest with your members and friends and is something the councils will also support.

We have 15 more councils joining our Winter raffle giving us a total of 276 councils participating.

The Winter raffle has a new special incentive. The sales bonus for this first 2022 quarter raffle is... drum roll please. The **council that sells the winning ticket of the final draw grand prize** will earn a **bonus \$1000.00** for the council.



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This is very exciting because it gives every participating council a chance to earn even more money for charity.

Also remember, the early bird draws for the Winter raffle are February 1st and March 1st and the final draw on March 31st.

Finally, don't forget to look back for the sales progress charts regularly, I post sales progress there on a biweekly basis and in the weekly State newsletters.

Updates & memos (<https://ontariokofc.ca/programs/50-50-raffle/50-50-raffle-updates/>)

Sales by Councils (<https://ontariokofc.ca/programs/50-50-raffle/50-50-raffle-updates/50-50-raffle-sales-by-councils/>)

Wishing you and your family a joyous, prosperous, and healthy year in 2022.

Fraternally,

David Gelinas
State Treasurer
50/50 Online Raffle Director