



# Membership through Church Drives

Knights of Columbus DD's  
December 2021 meeting

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ONTARIO STATE MEMBERSHIP DIRECTOR

# Membership through Church Drives

- ▶ You are Knights of Columbus leaders.
- ▶ Your role is to work with the councils and help to renew our councils and our membership.
- ▶ This is a big task. Our goal is to provide you with the resources to help make this possible.
- ▶ The key focus for accomplishing our goals is leadership, unity and (fraternity) relationships.



# Membership through Church Drives

- ▶ The formula for a successful Church drive.
- ▶ Talk to your pastor to find out which weekend is available for a Membership drive.
- ▶ **March 26/27** is the next Ontario Membership drive weekend. Ask your pastor if that weekend works for a membership drive. If not, ask for March 19/20.
- ▶ Contact the fraternal Insurance representative to inform him of your plans.

# Membership through Church Drives

- ▶ Organize the membership drive with your council executive.
- ▶ Organize a meet and greet night for a few days after the membership drive (same week).
- ▶ Make sure that you have prayer cards or Join Us cards available for the membership drive.
- ▶ Make sure that several council members are helping at each mass.



# Membership through Church Drives

- ▶ At the Membership drive.
- ▶ Hand out a prayer card or the Join US card to every prospective member as they enter mass.
- ▶ Provide a 3 minute pulpit announcement.
- ▶ Mention the meet and greet event that will happen that week.

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- ▶ Speak to every prospective member as he leaves mass.
- ▶ If a man is interested in joining the council, ask for his name, phone number and email address.
- ▶ If a man is unsure, ask him to become an e-member which remains free for one year.
- ▶ If a man says that he wants to become a member, fill out the membership form immediately.



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- ▶ After the membership drive is finished, contact every man who is interested to become a member and personally invite him to the meet and greet.
- ▶ The meet and greet is a social, (not a meeting) that is oriented to bringing in new members.
- ▶ If all is good, do the exemplification that evening.
- ▶ If we wait, we will lose interest from these men.

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## Summary:

- ▶ Plan your Church membership drive.
- ▶ Plan your meet and greet for the same week.
- ▶ Have several council members help at each mass.
- ▶ Ask every perspective member to join your council.
- ▶ If a man is interested but unsure, sign him up as an e-member, which is free for one year.
- ▶ If possible, have the exemplification at the meet and greet.



# Membership through Church Drives

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