



August Training Sessions Follow-up Knights of Columbus DD's December 2021 meeting

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ONTARIO STATE MEMBERSHIP DIRECTOR

August Training Sessions Follow-up

- ▶ The purpose of the 4 Regional Training Sessions that were provided for District Deputies was to jump-start our Membership recruitment through the COVID recover program.
- ▶ The attendance for the regional training sessions was excellent and the questionnaire that was done at the Ottawa and Toronto sessions indicated that almost every District Deputy found the training sessions to be of benefit.

August Training Sessions Follow-up

- ▶ In September Ontario faced another “COVID” shut-down.
- ▶ Most Catholic Churches were not permitted to use meeting space.
- ▶ Membership drives were cancelled.
- ▶ Ontario was one of the worst jurisdictions in the order for membership.
- ▶ Your State Deputy and I were under pressure.

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- ▶ We were not the only jurisdiction with COVID related membership problems. But Alberta and BC have been different.
- ▶ We have improved in November, with our new e-membership campaign and some successful Church drives.
- ▶ Ontario is currently out of the basement, but our membership numbers are not good.

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- ▶ I spoke to the Membership Director in Alberta, Brother Gerard Amerongen, to find out how they have achieved #5 in the order for membership.
- ▶ Gerard explained that he was having the same problem in Alberta. He decided to call every council in Alberta.
- ▶ He said that many Grand Knights talked about closing their council. He “talked the them off the ledge.”
- ▶ Instead he convinced them to have a membership drive.
- ▶ A few new members can save a council.

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- ▶ We have asked our MIO's to quarterback the same project in Ontario. Every council needs to be called. Some councils need to be "talked off the ledge."
- ▶ A few new members can save a council.
- ▶ Membership requires unity and fraternity.
- ▶ We can accomplish the goal together.
- ▶ Marcel needs your unified commitment or it will not happen.

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