



# David Gelinas – State Treasurer / Tresorier d'État

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December 16th, 2021

Worthy Grand Knights and raffle chairmen,

Our daily average sales continue to fluctuate every 2 weeks. The first two weeks we averaged \$457/day, then after 4 weeks we averaged \$1,012/day, at the six week mark \$793/day, after 8 weeks we averaged \$812/day and after 10 weeks we averaged \$ 728/day.

Just a reminder of the bonus sales incentive for this fourth quarter raffle as we head toward the **final draw on New Year's Eve**. Every council that achieves \$1,000 or more of sales earns an additional 2% bonus above what the Board decides to give back to all the councils. Plus, the top 3 councils with the 3 highest sales earn a total bonus of 5% above the rest of the councils. Note: the next State Board meeting is scheduled for the weekend of February 11th, 12th and 13th so we won't have a decision until after that weekend.

The January through March 2022 online 50/50 raffle will be named the **Winter raffle** and the feature charity for this quarter is **homeless shelters**. I will disclose the other 3 raffle themes and feature charity in a future memo. Councils can support any charity they choose, from the list on our website, but we hope our feature charity will draw interest with your members and friends and is something the councils will also support.

The State office emailed the new 2022 50/50 lottery license to all the councils on December 8th and I did the same, on December 9th, to the new councils joining our raffle. This was done early to give all the councils plenty of time to deliver a copy of the license to their municipality office. Every council will receive the new Winter poster next week and the new councils joining us will also receive their unique URL link and QR code. The Winter raffle begins at 8:00 am on January 1st.

The Winter raffle also has a special incentive. The sales bonus for this first 2022 quarter raffle is... drum roll please. The **council that sells the winning ticket of the final draw grand prize** will earn a **bonus \$1000.00** for the council. This is very exciting because it gives every participating council a chance to earn even more money for charity.

Finally, don't forget to look back for the sales progress charts regularly, I post sales progress there on a biweekly basis and in the weekly State newsletters.

Updates & memos (<https://ontariokofc.ca/programs/50-50-raffle/50-50-raffle-updates/>)

Sales by Councils (<https://ontariokofc.ca/programs/50-50-raffle/50-50-raffle-updates/50-50-raffle-sales-by-councils/>)

Wishing you and your family a holy and Merry Christmas season.

Fraternally,

David Gelinas  
State Treasurer  
50/50 Online Raffle Director