# KNIGHTS OF COLUMBUS ONLINE MEMBERSHIP Agenda Item 20

Joe Mathews Online Membership Director





#### **ONLINE MEMBERSHIP**

- MAKE AVAILABLE WITH OTHER RECRUITMENT STRATEGIES,
- JOIN ONLINE FOR FREE (UNTIL DECEMBER 31ST),
- QUOTE CODE MCGIVNEY2020,
- INDICATE COUNCIL NUMBER AND SPONSOR.





#### Fr. McGivney Beatification Celebration!

#### Become an Online Member for FREE.\*

Now through December 31, 2021, enter code MCGIVNEY2020 for FREE first year membership.

regular dues are \$30/year

Visit kofc.org/joinus use Promo Code MCGIVNEY2020



**COLUMBUS** 



#### **ONLINE MEMBERSHIP PROCEDURES**

When a new member joins online, it is important that proper procedures are followed and eligibility requirements are met to process his application. When joining online, the requirement is that each new member must sign up himself. Online membership is a way for men interested in joining the Knights of Columbus to do so online, it is not to be used as a data entry system to enter members from form 100s, prospect cards or parish lists. Online new Membership requires a member to join with full knowledge, consent, and active participation in the process. If an individual does not truthfully answer all the application declarations, his membership is considered void.



#### **ONLINE MEMBERSHIP REQUIREMENTS**

- Every man who joins online needs to access kofc.org/joinus from a compatible device, personally completing the online application, testifying to all the attestations, and submitting the online application himself,
- When possible, the member should use his own compatible device,
- The member must use his own valid email address when completing the online application.



#### WHAT IS NOT ALLOWED

- Completing the online application for a prospective member even if he has asked you to do it for him,
- Collecting information for a prospective member from a form 100 or prospect card and using the information to sign someone up for online membership,
- Creating an email address for a prospective member so he can complete the online membership process.



#### **ONLINE MEMBERSHIP – BEST PRACTICES**

It is desirable to solicit membership in the Order at large recruiting events (such as Delta Church Drives, Men's Conferences, Fraternal Benefits Seminars, etc.), and offering online membership is a viable way to do this. Council members staffing these events may help men join online by following these guidelines:

 Council members should make every effort to have the prospective member complete the online membership with his own device, however council members are permitted to have their own device available for the



#### **ONLINE MEMBERSHIP – BEST PRACTICES (cont.)**

prospective member to use as long as the above requirements are met.

In order to avoid any disruption in the online membership process, when a council plans on participating in an event like this, or recently has had multiple members join from a council member's device, please notify the Supreme Council before the event (ideally) or soon after the event. This will ensure that we understand the reason for multiple IP addresses that will (or have) been used for multiple online memberships. To notify Supreme send an email to councilgrowth@kofc.org.





#### **BECOME AN ONLINE MEMBER FOR FREE!\***

Now through December 31st, enter Promo Code MCGIVNEY2020 for 12 months of free online membership.

\*Online Membership only. Annual dues of \$30 will apply on your Membership Anniversary. Local council dues vary

#### JOIN THE KNIGHTS OF COLUMBUS TODAY!

If you do not live in the United States or Canada, please click here.

Since 1882, membership in the Knights of Columbus has been open to men 18 years of age or older who are "practical" (that is, practicing) Catholics in union with the Holy See. Since that time, the Knights of Columbus has understood "practical catholic" to mean a Catholic who accepts the teaching authority of the Catholic Church on matters of faith and morals, aspires to live in accord with the **precepts of the Catholic Church**, *i* and is in good standing in the Catholic Church.



Fields indicated with \* are required.

State/Province Ontario		
Name     *     Middle Initial     Last Name	<b>*</b> Si	uffix
Email	*	
Confirm Email	*	

#### Date of Birth

Γ	Month		-
	Day	•	*
Г	Year	-	*

\*



#### Preferred Language

English

- I am a baptized Catholic male \*
- I am a practical Catholic \*

□ I agree to abide by the Laws and Rules of the Knights of Columbus, and accept the Privacy Policy. \*

On my honour as a Catholic gentleman I declare that the above is true. \*

Failure to answer truthfully to any of these declarations, or failure to remain a practical Catholic in union with the Holy See, renders void your membership in the Knights of Columbus.

Phone		
Mobile		*
Mailing Address		
Street Address		*
Zip/Postal Code	*	
City		*

Preferred Local Council (optional)

Enter Numbers Only



Member Referral Number - Proposer (optional) Enter Numbers Only

- □ I have or previously held insurance with the Knights of Columbus.
  - I am a former member of the Knights of Columbus.

Enter Council Number

Why are you joining? (optional)

Parish Name

Parish Address

Province

Ontario	-	*
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Yes I would like to receive updates and special offers from the Knights of Columbus and their partners. I may unsubscribe at any time.

#### AMOUNT DUE:

\$0.00

Promo Code:

MCGIVNEY2020



#### MEMBERSHIP BENEFITS

Members who join online will receive the following:

*Welcome Package* –All new members will receive a Welcome Package (contents include membership card, *Columbia*, welcome letter, and copy of *Into the Breach*).

Access to Online Membership Portal –All new members will receive full access to the Online Membership portal and all of its faith, values, insurance, and charitable content, as well as Supreme Council and State Council news and events content

*Membership Communications* – Members will receive weekly emails from the Supreme Council on a variety of topics, including faith formation, public policy developments, charitable opportunities, financial planning, Order-wide news, and membership events.

**Programs & Events** – Members will be eligible to participate in or attend local, regional, and national charitable and fraternal events.

**Columbia Magazine** – Members will receive the print edition of our monthly magazine, as well as any special fraternal publications produced throughout the year.

*Insurance* – Members, their spouses, and their dependent children are eligible to purchase our life insurance, long-term care insurance, disability income insurance, and retirement products.

Accidental Death Coverage – Eligible members and their spouses will be automatically enrolled in the Order's accidental death coverage at no cost.

Annual Financial Review - Members are entitled to an annual review by one of our field agents.



#### **ONLINE MEMBERSHIP - PROSPECT LISTS**

- Assigned and Unassigned Members Lists
- Assigned members on the preferred council's Prospect Tab (Officers Online).
- Unassigned members on the State Council's Prospect Tab. State will work with the MIOs and DDs in assigning these online members to councils.
- Assigned members who take their exemplification can transfer into the council by entering the degree date and hit transfer (Form 100 not needed).
- Councils can also reject a member (need to provide a reason). The assigned member will then be added to the State Council's unassigned members list.

The Supreme Knight has indicated on many occasions, that we as **Brother Knights have nothing less** than a moral obligation to offer membership in the Knights of **Columbus to every eligible** Catholic man.

