

# College Councils Recruitment



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New College Council Development

Agenda Item 19



## Why Recruitment?

 You are the brand of the knights of Columbus on your College Campus – Supreme knight Carl Anderson





## What is a college council

- Is a Knights of Columbus unit formed at a college or university to meet the needs of students and their campus community
- In a unique way our councils create an environment for Catholic men to discern their vocation and become the best version of themselves.
- Supported by other men who share their faith and passion for service, fraternity, and socialization,





## Common Objections to Membership

#### Not enough time

- No required time commitment
- Schedule may change down the road, can become more involved then

#### I don't know enough about the Knights

Create an elevator pitch about the Knights and your council

#### Just for old guys

- Well, clearly not...
- 150 college councils in North America, 5,000 college Knights



## How you can help

#### Identify

- Graduating members from the Squires programs or in University.
- Active men from the age of 19-35

#### Meet

 Meet with each graduating member to discuss options of joining and forming a group

#### Establishing

University Contacts to pass them on to us





## What we need to form a new council

- Have 20 active men to take a first degree or transfer in
- Hold an Election of Officers
- Appoint a Chaplain
- Appoint a Financial secretary (cannot be a student)





### How is it beneficial

- Creates leaders
- Bring young men towards the faith
- Forms lasting friendships
- Networks with peers
- Access to the Life Insurance portfolio





## How it can help you

- Helps the community
- Assist your District and the councils
- Strengthen your membership retention
- Grows your membership
- Entry point into the Knights of Columbus

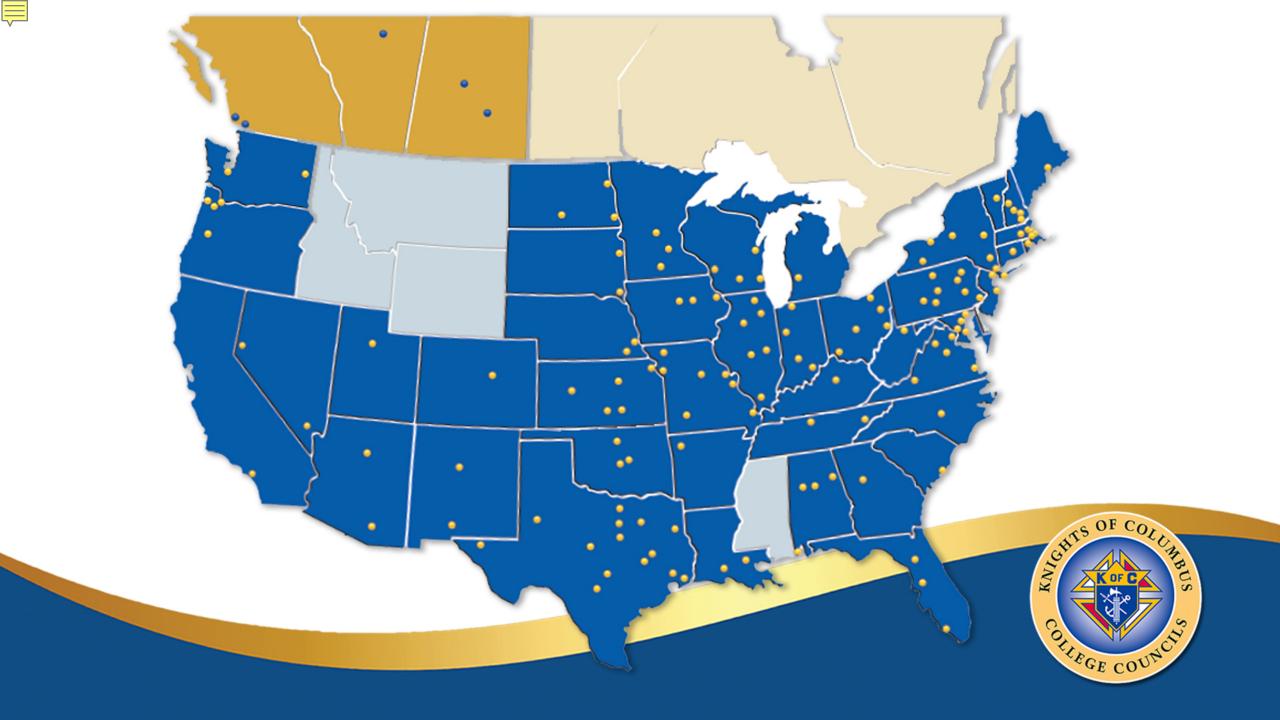


## Incentives

All membership incentives as per the calendar year apply to the College Council Portfolio









## Youth are the Future



## Questions



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