

Jaime Libaque - State Director Ontario Charities Lottery

To: Grand Knights, Financial Secretaries, Council Lottery Chairman

Date: May 20, 2021

Subject: 50/50 Raffle Update May 20, 2021

 Pilot # 1 is now closed. Cheques were mailed to each of the 40 vendor Councils; the payout approved by the State Board was 25%. A report was filed to the AGCO.

- Pilot # 2 continues to show positive results; it runs until June 30th.
 - Council engagement is very good. At the start of the Pilot # 2 we had 52 registered Councils, which added to the 40 of the first Pilot (continuing) brings the total to 92. At the time of this Update there are 89 Councils actively selling tickets.
 - o Top selling Councils (as of May 20) are:
 - Kingston Council 9652: \$2,710
 - Oshawa Council 8549: \$2,360
 - Oakville Council 14446 : \$2,160
 - Chatham Council 1412: \$2,120
 - Sarnia Council 11164: \$1,980
 - Thunder Bay 1447 :\$1,600
 - Ottawa Council 10617: \$1,570
 - Orangeville St Peter of the Apostles 8851: \$1,530
 - Orleans Divine Infant 7873: \$1,170
 - Newmarket St Thomas of Villa Nova 10586: \$1,080

- Richmond Hill Oak Ridges 13094: \$1,030
- Please see graph at the end with all Councils with Sales over \$500
- Total sales (as of May 20, 2021) are \$57,140 (more than \$1,000/day)
- The winners for the Early Bird Prizes of May 14 are:

Prize	Winner	Selling Council
\$500	Rita O'Neill	Totenham Sacred Heart 4120
\$250	Frank McGoldrick	Ottawa St. Vladimir the Great 9957
\$250	Peter Corcoran	Orleans Divine Infant 7873

- There will be additional Early Bird Prizes on June 4
- The rollout schedule is as follows:
 - o Pilot # 3 Jul to Sept : open to all Councils in Ontario
 - o Pilot # 4 Oct to Dec : open to all Councils in Ontario
- The State Office staff and myself continue to receive and respond to numerous calls from Councils

What is next? Preparing for the July-Sept Raffle

✓ We encourage Councils that wish to participate as Vendor Councils <u>in</u> the <u>July-Sept Raffle</u> to send us an email, including the name of the contact person.

> Please respond by June 15, 2021 to allow sufficient time for Training and arranging for your Council unique link

✓ In the meantime please review the latest presentation material posted on the College of Knowledge

March 23 and 27 - 50/50 Raffle Council Training Webinar (Phase 2)

- Training Session Webinar slideshow presentation by Jaime Libaque (PDF)
- Watch webinar on March 27, 2021, please click here.
- Watch webinar on March 22, 2021, please click here.
- Poster for Council English / French (Note: To edit the council name, number and the assigned link, just please click
 on the line. When printing, you will be prompted to this message: "Your margins are pretty small. Some of your
 content might be cut off when you print. Do you still want to print?" Please select "YES".
- ✓ Last but not least......

BUY TICKETS
Click here

✓ Or visit https://www.kofcontario5050.com/

Fraternally

Bro. Jaime Libaque State Director – Charities 50/50 Raffle

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