



## Jaime Libaque – State Director Ontario Charities Lottery

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**To:** Grand Knights, Financial Secretaries, Council Lottery Chairman

**Date:** April 26, 2021

**Subject:** 50/50 Raffle Update April 26, 2021

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- Pilot # 2 was successfully launched on April 2<sup>nd</sup> and will continue until June 30<sup>th</sup>.
  - Council engagement is very good. At the start of the Pilot # 2 we had 52 registered Councils, which added to the 40 of the first Pilot (continuing) brings the total to 92. At the time of this Update there are 77 Councils actively selling tickets.
  - Top selling Councils (as of April 26) are:
    - Kingston Council 9652: \$2,200
    - Oshawa Council 8549: \$1,760
    - Oakville Council 14446 : \$1,690
    - Ottawa Council 10617: \$1,550
    - Chatham Council 1412: \$1,490
    - Sarnia Council 11164: \$1,420
    - Thunder Bay 1447 :\$1,130
    - Please see graph at the end with all Councils with Sales over \$500
  - Total sales (as of April 26) are \$33,000 (24 days worth of sales, more than \$1,000/day)
  - The winners for the Early Bird Prizes of April 23 are:
    - Brian Marley - \$500 – Council 1626 (Barrie)

- Michael Gorman - \$250 – Council 13094 (Oak Ridges)
  - Tom Grochmal - \$250 – Council 1412 (Chatham)
  - There will be additional Early Bird Prizes on May 14 and June 4
- The rollout schedule is as follows:
    - Pilot # 1 - Jan to Mar : Sault Ste. Marie, Sudbury, Elliot Lake, Guelph, Orillia, Midland, Barrie
    - Pilot # 2 - Apr to Jun : above plus North Bay, Timmins, Bradford, Newmarket, Collingwood, Thorold
    - Pilot # 3 - Jul to Sept : all Councils in Ontario
    - Pilot # 4 - Oct to Dec : all Councils in Ontario
  - The State Office staff and myself continue to receive and respond to numerous calls from Councils

### What is next? Preparing for the July-Sept Raffle

- ✓ We encourage Councils that wish to participate as Vendor Councils ***in the July-Sept Raffle*** to send us an email, including the name of the contact person.
- ✓ In the meantime please review the latest presentation material posted on the College of Knowledge

#### College of Knowledge

April 1, 2021

- [Fraternal Leader Advisory Volume 25 \(PDF\)](#)

#### March 23 and 27 - 50/50 Raffle Council Training Webinar (Phase 2)

- [Training Session Webinar slideshow presentation](#) by Jaime Libaque (PDF)
- Watch webinar on March 27, 2021, please [click here](#).
- Watch webinar on March 22, 2021, please [click here](#).
- Poster for Council [English / French](#) (Note: To edit the council name, number and the assigned link, just please click on the line. When printing, you will be prompted to this message: "Your margins are pretty small. Some of your content might be cut off when you print. Do you still want to print?" Please select "YES".

✓ Last but not least.....

**BUY TICKETS**  
[Click here](#)

✓ Or visit <https://www.kofcontario5050.com/>

Fraternally

Bro. Jaime Libaque  
State Director – Charities Lottery  
50/50 Project Manager

<https://www.kofcontario5050.com/>

**Knights of Columbus**

**2021 Ontario Charities  
50/50 Online Raffle**

In support of the Ontario Charities Foundation and  
the Charitable works of the KofC Councils

**Draw date: June 30, 2021**

Don't miss your chance to win!

100 TICKETS **\$40**    40 TICKETS **\$20**    15 TICKETS **\$10**

**BUY TICKETS NOW**

visit [www.kofcontario5050.com](http://www.kofcontario5050.com)  
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**EARLY BIRD DRAWS**

April 23 at 9:00 a.m.  
1<sup>st</sup> draw for \$500  
2<sup>nd</sup> draw for \$250  
3<sup>rd</sup> draw for \$250

May 14 at 9:00 a.m.  
1<sup>st</sup> draw for \$500  
2<sup>nd</sup> draw for \$250  
3<sup>rd</sup> draw for \$250

June 4 at 9:00 a.m.  
1<sup>st</sup> draw for \$500  
2<sup>nd</sup> draw for \$250  
3<sup>rd</sup> draw for \$250

## Pilot # 2 Sales by Councils as of April 25 - Total \$33,000

