



Jaime Libaque – State Director Ontario Charities Lottery

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To: Grand Knights, Financial Secretaries, Council Lottery Chairman

Date: April 9, 2021

Subject: 50/50 Raffle Update April 2021

Background

- **Pilot # 1** run from January 20th, 2021 to March 31st, 2021
 - Council engagement has been very good. The Pilot started with 19 Councils and by the time it closed, had 40 Councils actively selling tickets.
 - Top seller Councils are:
 - Orillia 1428 : \$3,860
 - Barrie 1626 : \$1,890
 - Barrie 10370: \$1,490
 - Sudbury 6074: \$940
 - Maryhill 6024: \$860
 - Total sales were \$48,290; the jackpot was \$24,145. The grand Prize winner was Bro. George Livingston, from Council 1428 (Orillia)
 - There was an Early Bird draw of \$2,500 on February 14th. The winner was Bro. John Rock from Council 4916 (Cambridge)

- **Pilot # 2** was successfully launched on April 2nd and will continue until June 30th.

- Council engagement is good. At the start of the Pilot # 2 we had 52 registered Councils, which added to the 40 of the first Pilot (continuing) brings the total to 92.
 - There were two Training Sessions (March 22 and March 27) about 130 people attended.
- Top selling Councils (as of April 9) are:
 - Thunder Bay Council 1447: \$600
 - Kingston Council 9652: \$560
 - Oshawa Council 8549: \$510
 - Ottawa Council 9005: \$350
 - Barrie Council 10370: \$270
- Total sales (as of April 9) are \$7,400 (7 days worth of sales)
- There will be Early Bird Prizes on April 23, May 14 and June 4

The rollout schedule is as follows:

- Pilot # 1 - Jan to Mar: Sault Ste. Marie, Sudbury, Elliot Lake, Guelph, Orillia, Midland, Barrie
 - Pilot # 2 - Apr to Jun: above plus North Bay, Timmins, Bradford, Newmarket, Collingwood, Thorold
 - Pilot # 3 - Jul to Sept: all Councils in Ontario
 - Pilot # 4 - Oct to Dec: all Councils in Ontario
- The State Office staff and myself continue to receive and respond to numerous calls from Councils

What is next? Preparing for the July - September Raffle

- ✓ We encourage Councils that wish to participate as Vendor Councils ***in the July-Sept Raffle*** to send us an email, including the name of the contact person.
- ✓ In the meantime, please review the latest presentation material posted in the **College of Knowledge**

March 23 and 27 – 50/50 Raffle Council Training Webinar (Phase 2)

- [Training Session Webinar slideshow presentation](#) by Jaime Libaque (PDF)

- Watch webinar on March 27, 2021, please [click here](#) (then press the play button).
- Watch webinar on March 22, 2021, please [click here](#) (then press the play button).
- Poster for Council [English](#) / [French](#) (Note: To edit the council name, number and the assigned link, just please click on the line. When printing, you will be prompted to this message: “Your margins are pretty small. Some of your content might be cut off when you print. Do you still want to print?” Please select “YES”.

✓ Last but not least



Or visit <https://www.kofcontario5050.com/>

Fraternally

Bro. Jaime Libaque
 State Director – Charities Lottery
 50/50 Project Manager

Knights of Columbus

2021 Ontario Charities 50/50 Online Raffle
 In support of the Ontario Charities Foundation and the Charitable works of the KofC Councils

Draw date: June 30, 2021
 Don't miss your chance to win!

100 TICKETS **\$40** 40 TICKETS **\$20** 15 TICKETS **\$10**

BUY TICKETS NOW

visit www.kofcontario5050.com
 Please check Rules of Play. License No. RAF1199708

EARLY BIRD DRAWS

April 23 at 9:00 a.m.
 1st draw for \$500
 2nd draw for \$250
 3rd draw for \$250

May 14 at 9:00 a.m.
 1st draw for \$500
 2nd draw for \$250
 3rd draw for \$250

June 4 at 9:00 a.m.
 1st draw for \$500
 2nd draw for \$250
 3rd draw for \$250