

50/50 ELECTRONIC RAFFLE

Jaime Libaque, FDD,PGK,PFN
50/50 Project Manager
State Director Charities Lottery

Denis La Salle, FDD
Executive Secretary

March 22-27, 2021
Toronto, ON

A PRAYER FOR PROTECTION IN TIME OF PANDEMIC

**O MARY, YOU ALWAYS BRIGHTEN OUR PATH
AS A SIGN OF SALVATION AND OF HOPE.**

**WE ENTRUST OURSELVES TO YOU, HEALTH OF THE SICK,
WHO, AT THE CROSS, TOOK PART IN JESUS' PAIN
WHILE REMAINING STEADFAST IN FAITH.**

**O LOVING MOTHER, YOU KNOW WHAT WE NEED,
AND WE ARE CONFIDENT YOU WILL PROVIDE FOR US
AS AT CANA IN GALILEE.**

**INTERCEDE FOR US WITH YOUR SON JESUS,
THE DIVINE PHYSICIAN, FOR THOSE WHO HAVE FALLEN ILL,
FOR THOSE WHO ARE VULNERABLE,
AND FOR THOSE WHO HAVE DIED.**

**INTERCEDE ALSO FOR THOSE CHARGED WITH
PROTECTING THE HEALTH AND SAFETY OF OTHERS
AND FOR THOSE WHO ARE TENDING TO THE SICK
AND SEEKING A CURE.**



A PRAYER FOR PROTECTION IN TIME OF PANDEMIC

HELP US, O MOTHER OF DIVINE LOVE,
TO CONFORM TO THE WILL OF THE FATHER
AND TO DO AS WE ARE TOLD BY JESUS,
WHO TOOK UPON HIMSELF OUR
SUFFERINGS AND CARRIED OUR SORROWS,
SO AS TO LEAD US, THROUGH THE CROSS,
TO THE GLORY OF THE RESURRECTION.
AMEN.



AGENDA

- **BACKGROUND**
- **HOW WILL IT WORK ?**
- **LIVE DEMO**
- **EXPERIENCE FROM PILOT # 1**
- **QUESTIONS & ANSWERS**
- **NEXT STEPS**

BACKGROUND

KNIGHTS OF COLUMBUS

2020 Ontario Charities Lottery

GRAND PRIZE OF \$200,000 CASH

Due to COVID-19 new draw date OCTOBER 30, 2020

HOLD ON TO YOUR TICKETS

In support of
Special Olympics Ontario
Local Charities
Arthritis

Featured 50/50 Raffle

Knights of Columbus

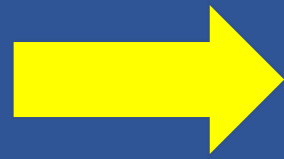
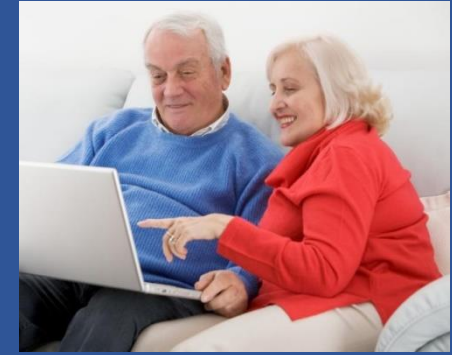
Draws Jan. 29 at 11am

Estimated Jackpot to date:

\$24,755

[Buy Tickets Online →](#)

Lic# 1198523



Past

Knights of Columbus

2021 Ontario Charities 50/50 Raffle

EARLY BIRD DRAW for \$2500 February 14

In support of the Ontario Charities Foundation and the Charitable works of the KofC Councils

[BUY TICKETS NOW](#)

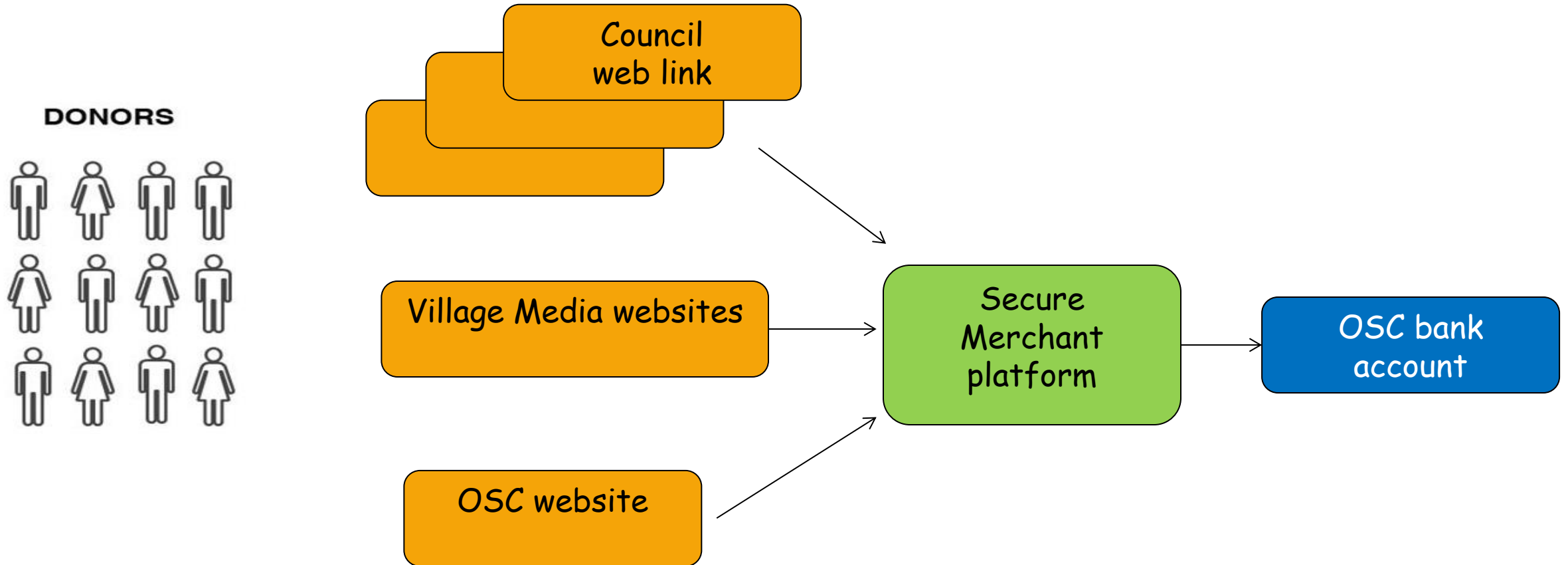
visit www.kofcontario5050.com
Draw date: April 1, 2021
Please check Rules of Play



Future

HOW WILL IT WORK ?

Three paths to sell tickets



**Higher Council sales =>
higher returns for the Council**

COUNCILS SELLING TICKETS : TWO OPTIONS

- **Use the specially designed KOC Landing Page**
 - **Helps promote the works of the Knights of Columbus**
 - **Good for people that do not know much about the Knights**
 - **Information on Jackpot size and Countdown to the Draw**
- **BY-PASS THE LANDING PAGE AND GO DIRECTLY TO BUY**
 - **Faster / Shortcut Approach**
 - **Good for KOC members**

COUNCILS SELLING TICKETS – LANDING PAGE

www.kofcontario5050.com



ENTER OUR 50-50 CHALLENGE

WINNER TAKE HOME PRIZE

\$500

Welcome to our 50-50 Raffle challenge. Its our hope that you will purchase one or more tiers of tickets which will benefit the many charities supported by the Knights of Columbus Ontario Charities Foundation.

Entries Close



Français



[BUY TICKETS NOW](#)

ENTER OUR 50-50 CHALLENGE

WINNER TAKE HOME PRIZE

\$500

Welcome to our 50-50 Raffle challenge. Its our hope that you will purchase one or more tiers of tickets which will benefit the many charities supported by the Knights of Columbus Ontario Charities Foundation.

Entries Close

| | | | | |
|-------|------|-------|-----|-----|
| 10 | 05 | 16 | 33 | 33 |
| Weeks | Days | Hours | Min | Sec |

Don't miss your chance to win!

100 TICKETS
\$40

40 TICKETS
\$20

15 TICKETS
\$10

[BUY TICKETS NOW](#)



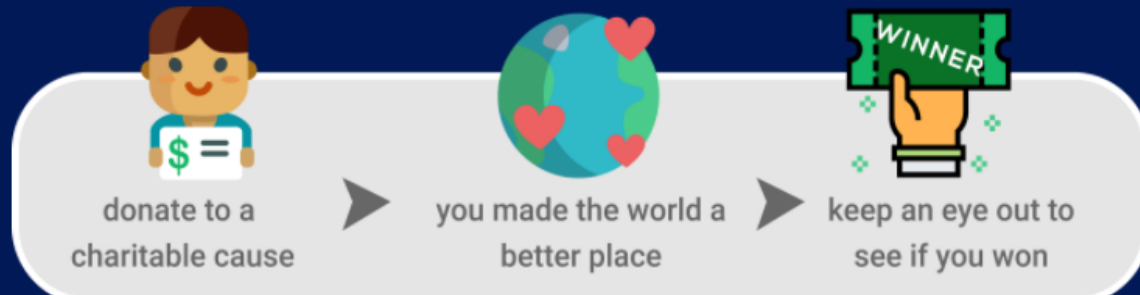
Who You Help

[BUY TICKETS NOW](#)



The Knights of Columbus Ontario Charities Foundation reflects our fraternity's first principle of Charity and is the core focus of all of our undertakings. It is our way to show love for our neighbors by supporting disaster relief, coats for kids programs, culture of life, food drives, local soup kitchens, food banks, Special Olympics of Ontario and the Arthritis Society - Ontario Division. Your participation will provide the proceeds to fund these worthwhile causes in our province. Please support the Knights of Columbus Ontario Charities Foundation.

How It Works



Rules

Rules of Play for 50/50 Electronic Raffle:

1. The lottery will take place online in a series of quarterly draws. Proposed draw schedule:

- January 20, 2021- draw date on April 1st, 2021
- April 2nd, 2021- draw date on June 30, 2021
- July 1st, 2021- draw date on September 30, 2021
- October 1st, 2021- draw date on December 31, 2021

There will also be an "Early Bird" draw for \$ 2500 on February 14, 2021

2. All tickets will only be sold to people who are 18 years of age or older.

3. Must be in the province of Ontario at the time of purchase.

4. Tickets are:

15 Tickets for \$ 10.00

40 Tickets for \$ 20.00

100 Tickets for \$ 40.00

5. Tickets will be available only online on Ascend's landing page.

6. Tickets will be sold using an electronic raffle system supplied by Ascend Fundraising Solutions

7. After buying, patrons will receive a confirmation e-mailed with their 50/50 registered numbers from a Ra



Step 1

Step 2


Step 3

Step 1

Step 2

Step 3

← → ↻ 🔒 <https://ontariokofcraffle.5050central.com/Home/SelectTickets> ☆ 🗄️ ✓ ☆

 **Knights of Columbus**

ENDED

SELECT TICKETS 🗑️ **PERSONAL INFO** @ **PAYMENT INFO** 💳 **COMPLETE** 👍

Select Tickets

15 for \$10

− 0 +

40 for \$20


− 0 +

100 for \$40

− 0 +

Total: \$0

← **ESTIMATED PRIZE** →



Thank You For Your Support!

Step 1

Step 2

Step 3

ENDED

SELECT TICKETS **PERSONAL INFO** PAYMENT INFO COMPLETE

Your Item: 15 for \$10
Your Cost: \$10

Billing Information

Title:
Mr.

First Name: *

Last Name: *

Date of Birth: *
D: Month Year

Email: *

Confirm Email: *

Address: *

Suite/Apt:

City: *

State/Province: * ON **ZIP/Postal Code: ***

Phone: *

Phone Type: *

Organization:

* Required Information
Your email address will be used to confirm your ticket.

I agree to the [Terms and Conditions](#). I am aged 18+ and fit to play.*
 I affirm that the information entered above is accurate.*
 Keep me informed about winning ticket information and other Knights of Columbus promotions.

[BACK](#)

Step 1

Step 2

Step 3

ontariokofcraffle.5050central.com/Home/PersonalInfo

Apps (591 unread) - jaim... BMO Bank of Mont... Meridian on-line Archdiocese of Toro... Knights of Columb... Facebook Coronavirus Updat... Aeroplan login Armatus Administ...

Knights of Columbus

Last Name: *
Last Name

Date of Birth: *
Day Month Year

Email: *
Email

Confirm Email: *
Confirm Email

City: *
City
Knights of Columbus Ontario Charities Foundation
Village Media
Sault Ste. Marie
Espanola
Capreol
Walden
Elliot Lake
Hanmer
Sudbury
Chelmsford
Val Caron
Sault Ste. Marie 7999
Sudbury 9619
Elliot Lake 9707
Knights of Columbus Ontario Charities

* Required Information

Your email address will be used to confirm your ticket.

I agree to the [Terms and Conditions](#). I am aged 18+ and fit to play *

I affirm that the information entered above is accurate. *

Keep me informed about winning ticket information and other Knights of Columbus promotions.

BUYER COULD SELECT SELLING COUNCIL

Step 1


Step 2

Step 3

SELECT TICKETS ✓

PERSONAL INFO ✓

PAYMENT INFO 

COMPLETE 

Your Item: 15 for \$10
Your Cost: \$10

Payment Information

TOTAL AMOUNT:

\$10.00

CARDHOLDER NAME:

Jaime Libaque

CARD NUMBER:

.... ..



EXPIRATION DATE:

MM

YYYY

CVV:

123

[BACK](#)

SUBMIT ORDER

THANK YOU FOR YOUR PURCHASE



SALES END IN: 00:15:32

PERSONAL INFO

PAYMENT INFO

COMPLETE

Thank you for your purchase.

You will receive an email shortly with your tickets. Please note, there may be a delay in email delivery during times of high website traffic. Any delays do not impact your chances of entering the raffle.

Your order number is:

ef56b56c-63c7-4a62-bc16-59fed1a310bd

[Start a New Purchase](#)

[Knights of Columbus](#)

[ASK A QUESTION](#)

POWERED BY
Ascend
FUNDRAISING SOLUTIONS

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ALL RIGHTS RESERVED.



BUYER GETS EMAIL CONFIRMATION

Order Confirmation



Knights of Columbus Ontario <noreply@ascendfs.com>
To: jaime.libaque@rogers.com



Thank you for purchasing tickets for the Draw #9!

For future reference, your order number is ef56b56c-63c7-4a62-bc16-59fed1a310bd. Thank you from K

15 for \$10

Ref #: 71L0REGZX

- A-1085922
- A-1089436
- A-1306814
- A-1904446
- A-2126829
- A-2208630

- A-2439576
- A-2626061
- A-2747866
- A-2829338
- A-2892779
- A-2932512
- A-2944350
- A-2963548

Please Play Responsibly, ConnexOntario - visit www.connexontario.ca or 1-866-531-2600;



71L0REGZX.pdf

6.1kB

COUNCILS SELLING TICKETS : TWO OPTIONS

- **Use the specially designed KOC Landing Page**
 - Helps promote the works of the Knights of Columbus
 - Good for people that do not know much about the Knights
- **BY-PASS THE LANDING PAGE AND GO DIRECTLY TO BUY**
 - **Faster / Shortcut Approach**
 - **Good for KOC members**

COUNCILS SELLING TICKETS – BUY TICKET DIRECTLY

Example: **Elliot Lake 449**

<https://ontariokofcraffle.5050central.com/?olc=4499>


USING UNIQUE COUNCIL LINK BY-PASSES LANDING PAGE

Step 1

Step 2

Step 3

← → ↻ 🔒 <https://ontariokofcraffle.5050central.com/Home/SelectTickets> ☆ 📄 ✓ ⚙️ 🏠

 **Knights of Columbus**

ENDED


SELECT TICKETS 🗑️ **PERSONAL INFO** 📧 **PAYMENT INFO** 💳 **COMPLETE** 👍

Select Tickets

| |
|--|
| 15 for \$10 |
| <input type="button" value="-"/> <input type="text" value="0"/> <input type="button" value="+"/> |
| 40 for \$20 |
| <input type="button" value="-"/> <input type="text" value="0"/> <input type="button" value="+"/> |
| 100 for \$40 |
| <input type="button" value="-"/> <input type="text" value="0"/> <input type="button" value="+"/> |

Total: \$0

ESTIMATED PRIZE



Thank You For Your Support!

Step 1

Step 2

Step 3

SALES END IN: 1:12:57:27

SELECT TICKETS

PERSONAL INFO

PAYMENT INFO

COMPLETE

Your Item: 15 for \$10
Your Cost: \$10

Billing Information

Title:

Mr.

First Name: *

First Name

Last Name: *

Last Name

Date of Birth: *

D: Month Ye:

Email: *

Email

Confirm Email: *

Confirm Email

Address: *

Address

Suite/Apt:

Suite/Apt

City: *

City

State/Province: *

ON

ZIP/Postal Code: *

ZIP/Postal Code

Phone: *

Phone Number

Phone Type: *

Mobile Home Work

Organization:

Elliot Lake

* Required Information

Your email address will be used to confirm your ticket.

- I agree to the [Terms and Conditions](#). I am aged 18+ and fit to play *
- I affirm that the information entered above is accurate. *
- Keep me informed about winning ticket information and other Knights of Columbus promotions.

[BACK](#)

[CONTINUE](#)

Step 1


Step 2

Step 3

SELECT TICKETS ✓

PERSONAL INFO ✓

PAYMENT INFO 

COMPLETE 

Your Item: 15 for \$10
Your Cost: \$10

Payment Information

TOTAL AMOUNT:

\$10.00

CARDHOLDER NAME:

Jaime Libaque

CARD NUMBER:

.... ..



EXPIRATION DATE:

MM

YYYY

CVV:

123

[BACK](#)

SUBMIT ORDER



Knights of Columbus
Ontario Charities
Foundation

Training prep # 3
(Jaime)

Licence No. RAF1199708

YOUR LUCKY NUMBERS:

A-1586623 A-1607029
A-1854946 A-1889710
A-2091487 A-2147036
A-2200542 A-2396052
A-2408394 A-2474115
A-2474735 A-2503718
A-2596568 A-2715070
A-2830390

Product: 15 for \$10
Reference Id.
80L76ENZX

SAMPLE TICKET



Draw Date:2021/04/01
Issued:01/15/2021 12:26
Event:11 Stn.ONLINE
Op.ONLINE

Thank you for supporting
Knights of
Columbus!
The grand

prize draw will take
place on April 01, 2021.

For complete rules,
winning ticket number
and how to collect your
prize, please call
1-800-759-0959 or send
an email to
stateoffice@ontariokofc.ca
Unclaimed

prizes are subject to
the AGCO unclaimed prize
policy and
procedures

Product: 15 for \$10
Reference Id.
80L76ENZX

Org: Elliot Lake



Draw Date:2021/01/17
Issued:01/15/2021 11:29
Event:11 Stn.ONLINE
Op.ONLINE

Thank you for supporting
Knights of
Columbus!
The grand
prize draw will take
place on April 01, 2021.
For complete rules,
winning ticket number
and how to collect your
prize, please call
1-800-759-0959 or send
an email to
stateoffice@ontariokofc.ca
Unclaimed
prizes are subject to
the AGCO unclaimed prize
policy and
procedures

VILLAGE MEDIA SELLING TICKETS

- Uses network of 14 websites across Ontario
- Uses Widgets

<http://www.villagemedia.ca/subdivisions/>

Village Media owns and operates:

BarrieToday.com

Barrie, Ontario

BayToday.ca

North Bay, Ontario

BradfordToday.ca

Bradford, Ontario

CollingwoodToday.ca

Collingwood, Ontario

ElliotLakeToday.com

Elliot Lake, Ontario

GuelphToday.com

Guelph, Ontario

InnisfilToday.ca

Innisfil, Ontario

NewmarketToday.ca

Newmarket, Ontario

MidlandToday.ca

Midland, Ontario

Northern Ontario Business

Regional, Northern Ontario

OrilliaMatters.com

Orillia, Ontario

SooToday.com

Sault Ste. Marie, Ontario

Sudbury.com

Sudbury, Ontario

Sudbury Mining Solutions

Regional, Northern Ontario

ThoroldNews.com

Thorold, Ontario

TimminsToday.com

Timmins, Ontario

AlimoshoToday.com

Village Media maintains exclusive digital partnerships with:



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Peterborough Matters

Peterborough, England



TBNewsWatch.com

Thunder Bay, Ontario



MooseJawToday.com

Moose Jaw, Saskatchewan

Pique News Magazine

Whistler, British Columbia

PrinceGeorgeMatters.com

Prince George, British Columbia

Vancouver Is Awesome

Vancouver, British Columbia



AirdrieToday.com

Airdrie, Alberta

AlbertaPrimeTimes.com

Calgary / Edmonton, Alberta



Sonny Spina steps down from Sault Police to lead Norpro

Study: Runny nose, coughs in kids not a good measure of COVID-19 infection

You could soon see shipping containers turned into cottages, COVID shelters (6 photos)

Hospital remains in Stage 1 of surge plan, as single COVID-19 patient reported to be in ICU

A look at Ontario's new stay-at-home order

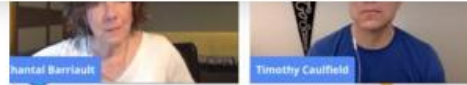
WATCH: 'You must stay home': Premier says stay-at-home orders will be enforced

OPP look for vehicle that fled RIDE check near Bruce Mines

This week in SooToday+: Our newest giveaway is a 'DIY' dream!

Confirmed COVID-19 cases affect staff of F.H. Clergue, Parkland day care (updated: Clergue says no contact with school community)

Victim taken to hospital after police respond to weapons call on Wellington West (8 photos)



The 'infodemic' is not helping people truly understand COVID and vaccines, panel says

Featured 50/50 Raffle

SAULT AREA HOSPITAL FOUNDATION 50/50 DRAW

Draws Jan. 29 at 11am

Estimated jackpot to date:

\$119,740

Buy Tickets Online →

Lic# 1198523

SPOTLIGHT



CLA to start the conversation on what constitutes a community



Local, eco-friendly cleaning service to prevent the spread

ENROLLING?



I'm here to help with any of your questions!

Taylor

CONTACT TAYLOR →

SOOTODAY+ Member exclusives



LISTEN: Sault native talks about life as a nursing professor in the U.S.



Mike Purvis: Nobody told

VILLAGE MEDIA KNIGHTS WIDGET

 **Featured 50/50 Raffle**

 **Knights of Columbus**

Draws Jan. 29 at 11am
Estimated jackpot to date:
\$24,755

[Buy Tickets Online →](#)

Lic# 1198523



ENDED

SELECT TICKETS 🗑️

PERSONAL INFO 👤

PAYMENT INFO 💳

COMPLETE 🏠

Select Tickets

15 for \$10

− 0 +

40 for \$20


− 0 +

100 for \$40

− 0 +

Total: \$0

ESTIMATED PRIZE



Thank You For Your Support!

LIVE DEMO

EXPERIENCE FROM PILOT # 1

- **Started with 19 vendor Councils, currently 39 Councils are actively selling (70% engagement)**
 - **Sales (as of March 21) \$ 39,370**
 - **Jackpot : \$19, 685**
- **Vendor Councils collectively are selling about 40%**
 - **Top sellers: Orillia 1428 - \$ 3,580**
 - Barrie 1626 - \$ 1,630**
 - Barrie 10370 - \$ 1,320**
- **Village Media sales account for 20% of total sales**

QUESTIONS AND ANSWERS

1. Do Links Work With All Browsers ?

- **The Technical Solution Provider (Ascend) recommends Chrome, Edge, NOT Internet Explorer**

2. What are the Rules of Play ?

- **They are displayed in the Knights 5050 landing page, in both English and French**
- **The Rules are approved by the AGCO**

3. What Support Is Available for Councils selling tickets?

- Call State Office at **1-800-759-0959**
- Send email to **stateoffice@ontariokofc.ca**
- For Pilot # 2 you could also call Jaime Libaque **416-456-7084** or email at **jaime.libaque@rogers.com**

4. What Support Is Available for Buyers from the Public?

- Call State Office at **1-800-759-0959**
- Send email to **stateoffice@ontariokofc.ca**

5. What to do if a Buyer changes his/her mind after buying?

- Contact State Office at **1-800-759-0959**.
- The ticket (s) will need to be Void and a Refund processed. This requires special Administrator tools only available to State Office.

6. What if the Buyer did not get an email confirmation?

- Contact State Office at **1-800-759-0959**.
- Ask Buyer to check the Junk folder
- The email can be re-sent. If the email address is incorrect, an Alternate email address must be provided

7. How can a Council know their sales?

- Contact **Liane** at the State Office at **1-800-759-0959**.
- For Pilot # 2 you could also call **Jaime Libaque** at **(416) 456 7084**

8. What can be done for buyers without Credit Cards?

- A friend or relative can offer to make the payment

9. Can a non-resident from Ontario buy tickets?

- **The AGCO rules require proof of residence for winners**

10. What is the expected return on sales for Councils?

- **Minimum 25%. Hope to increase it to 30%, after all fixed costs are accounted for.**
- **After Pilot # 1 is done we will know better.**

11. How can Councils promote the 50/50 given the COVID restrictions? Here are some ideas:

- Encourage their members with cell phones, laptops or tablets to place the landing page in their favorites, From there encourage each member to post the event on their Facebook, Twitter, Instagram accounts on a regular basis during the draw.
- Next, assign someone from the Council or a wife or son who has the knowledge of using social media, to reach out to other organizations supported by the Knights of Columbus locally, for example Soup Kitchen, Salvation Army, Red Cross, etc. We could provide them with an introductory page to present to these organizations asking them to promote the program either internally, or on their website or on individual social media pages as it can only benefit local charities.

11. How can Councils promote the 50/50 given the COVID restrictions? (...continued)

- Appoint one or two individuals, who are good Public Speakers and writers, to call all sources of media available to see if they would be so kind as to promote the 50-50.
- From there, letters would have to be written both for
 - online media; and
 - be prepared to mail a hard copy for those that need it

12. Questions from the floor / chat line

NEXT STEPS

To view this 50-50 Electronic Raffle webinar please go to the following link on the college of knowledge.

<https://ontariokofc.ca/knights/college-of-knowledge/>

- **Vendor Councils WILL receive by email:**
 - a unique Council Link
 - a copy of the Ontario 50/50 License
 - Posters (English and French)
- **Vendor Councils must **notify** the local municipality in which they will be selling tickets and provide a sample of the provincial license.**
 - If they service more than one city, then they would have to notify each city.
- **Target sales for Pilot # 2 : **\$75,000****

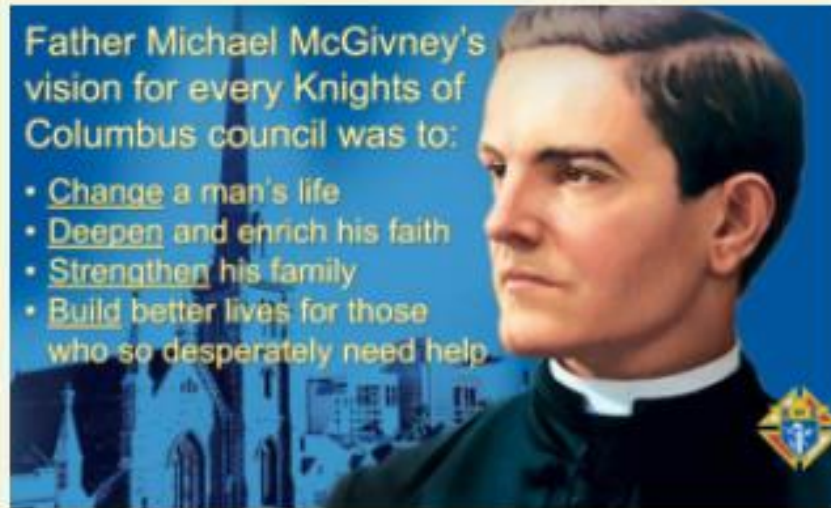
CELEBRATING FOUNDER'S DAY

Please join us
Monday March 29, 2021

7:30 pm: Holy Mass (Live Streamed)
8:00 pm: Hour of Prayer
for Blessed Michael McGivney

Father Michael McGivney's
vision for every Knights of
Columbus council was to:

- Change a man's life
- Deepen and enrich his faith
- Strengthen his family
- Build better lives for those
who so desperately need help



ALL ARE WELCOME!!!

Hosted virtually by Zoom. link opens at 7:15pm

ZOOM LINK

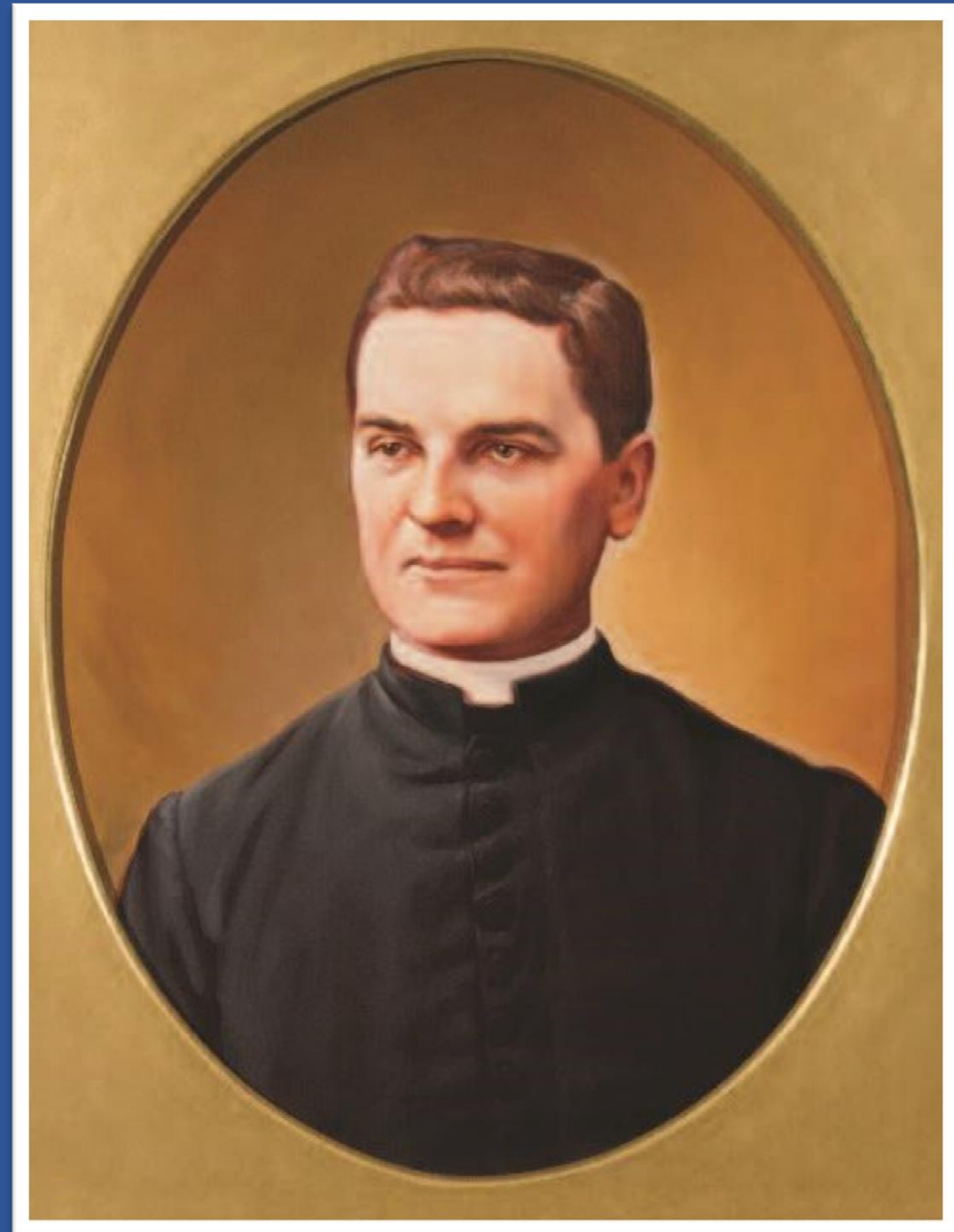
Call in: 1 647 558 0588

Meeting ID: 969 3704 5392 Passcode: 382524

If you have any questions please contact Joe Remedios 647- 467-1738
or Joe.Remedios@me.com or James Zammit 416-526-1714 or
jzammit@circlink.ca

PRAYER FOR THE CANONIZATION OF FATHER MICHAEL J. MCGIVNEY

God, Our Father, protector of the poor and defender of the widow and orphan, you called your priest, Father Michael J. McGivney, to be an apostle of Christian family life and to lead the young to the generous service of their neighbor. Through the example of his life and virtue may we follow your Son, Jesus Christ, more closely, fulfilling his commandment of charity and building up his Body which is the Church. Let the inspiration of your servant prompt us to greater confidence in your love so that we may continue his work of caring for the needy and the outcast. We humbly ask that you glorify **Blessed** Father Michael J. McGivney on earth according to the design of your holy will. Through his intercession, grant the favor I now present (*here make your request*). Through Christ our Lord. Amen.



**FATHER MCGIVNEY,
PRAY FOR US.**

VIVAT JESUS!

