



Fraternal Leader Advisory

Breaking News | Reminders | Resources | Recommendations
Volume 22 | February 18, 2021

NEW Exclusive Benefit for Members

KnightCast Debuts Thurs., Feb. 25 at 8:00 p.m. EST

The first episode of **KnightCast** features Supreme Knight Carl Anderson sharing his personal reflections on the significant events of the past two decades. He gives a rare overview of working with three Popes, responding to national crises, battling Covid-19, and expanding our charitable works throughout the world. In this interview, Mr. Anderson also discusses our founder's beatification, and he shares some of the many meaningful personal experiences of his term as Supreme Knight.



[Sign Up for KnightCast Today!](#)

Important Links

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Fraternal Operations

Fraternal 'How To' Video Library

Follow along the step-by-step Forms videos as you complete the *Fraternal Programs Report* (#10784), or learn more about council meetings, Officers Online, Member Management and Member Billing, and more! To access the library, visit kofc.org/membership, click on the blue "Training & Webinars" button, then click the ["Fraternal 'How To' Videos" box](#).



Virtual Fraternal Operations

When was the last time your council gathered? Is your council still operating remotely? Visit kofc.org/fraternaloperations to review all the tools and guidelines for virtual council meetings, voting, programs, and more.

Webinars

Blessed Michael McGivney Pilgrimage Center: "The Baltimore Years"

Wed., Feb. 24, 2021 | 7:00 p.m. EST

Deacon Vito Piazza is Director of Saint Mary's Spiritual Center in Baltimore, the historic site where Michael McGivney studied for the priesthood. He'll share the experiences of seminarians during Father McGivney's time and explain Baltimore's prominence in the early U.S. Church. **This webcast is free and open to the public.**

[Register Now!](#)

Visit kofc.org/webinar to view past Fraternal Training Webinars.

Membership Growth

Incentive For Recruiters

There are 10 days left for the New Year - New Knight incentive. Share this with your members and encourage them to reach out to their family, friends, and neighbors! [Click here](#) for all the details and the latest leaderboard. Keep recruiting! We'd love to send YOU a \$100 gift card.



**New Year –
New Knight**

Conduct Local Virtual or In-Person Exemplifications

Hold a local or [in-person or virtual exemplification](#) to personally welcome new members into the Order. The Supreme Council continues to offer the Exemplification of Charity, Unity and Fraternity [on-demand](#). This is a great opportunity to welcome online members to council participation.



Be Active and Visible on Social Media

It is critical to be in touch with brother Knights and prospects. Utilize your council social media accounts to promote the Knights of Columbus and membership in your council. The KofC [YouTube page](#) has a number of videos that are great for posting and sharing. [Click here](#) for a guide to setting up social media accounts and a FAQ on using social media.



Evangelization and Faith Formation

NEW Program Option: Blessed Michael McGivney Prayer Hour

For the remainder of the 2020-21 fraternal year, this prayer program can be used as a substitute for the Pilgrim Icon program in the Faith category of *Faith in Action*. This prayer hour is centered on the Rosary, with reflections based on the life of Blessed Michael McGivney and the writings of recent popes.

[Learn More](#)



Important Notice: *Fraternal Programs Report Form* (#10784)

All program participation reporting is now available online through the *Fraternal Program Report Form* (#10784). Any council member with an email associated with their member ID may submit the form on behalf of the council. ACTION: Report council participation in virtual or in-person marches for life and related activities using the [Fraternal Programs Report Form](#) (#10784). For more information on the new #10784 form, please visit the "Faith in Action Forms" tab [here](#).

Faith: Holy Hour

Encourage Knights and men in your parish to deepen their relationship with Jesus Christ this Lent through Eucharistic Holy Hours. Read more about how your council can participate in this program [here](#).

Family: Good Friday Family Promotion

As we begin Lent, start planning how you will encourage Knights and your parish community to fully participate in the beautiful and meaningful liturgies of Holy Week, especially the Good Friday Liturgy. For more info on this program, visit [here](#).



For more information about this month's highlighted programs [click here](#).

District Deputy Corner

- Schedule monthly conference calls with grand knights to share best practices and foster the bonds of fraternal leadership.
- **NOTE:** In order to be considered for **Star District** the first ***District Deputy Semiannual Report on Council Status*** (#944) must be submitted by **March 1**.

Council Officer Corner

Grand Knight

- The ***Annual Survey of Fraternal Activity*** (#1728) was due Jan. 31, 2021, and can still be completed online now by grand knights and financial secretaries. Visit kofc.org/forms to submit the PDF version. Watch the new ***training video*** on how to complete this form.
- The ***Semiannual Council Audit Report*** (#1295) was due Feb. 15. Please submit, if you have not already.
- Review the Exemplification of Charity, Unity and Fraternity resources available on the new ***Ceremonials page*** at kofc.org.
- Ask each member of your council to invite a prospect to the next virtual or in person council activity.

Thank you for your service to the Order. If you have any questions or suggestions during your term, please email fraternalmission@kofc.org

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