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Fraternal Leader Advisory

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Volume 21 | February 4, 2021

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A Legacy of Leadership

The [February issue of Columbia](#) looks back at Carl A. Anderson's 20 years of leadership as the Order's 13th supreme knight. Throughout the new millennium, Supreme Knight Anderson has led the Knights of Columbus to new heights of charity, membership and insurance growth and has introduced many initiatives to further the Order's founding mission and legacy of service to Catholic families, the Church and society.



Coming Soon! Exclusive Webcast Series for Members

The KofC is launching a monthly webcast series to promote personal development and faith formation. This webcast series is an exclusive benefit tailored especially for members like you. Unlike traditional KofC webinars focused on officer training, these webcasts will focus on the spiritual and personal needs of members. More information and a link to register are coming soon!



Fraternal Operations

Due Feb. 15: Semiannual Council Audit Report (#1295)

The [Semiannual Council Audit Report](#) (#1295) is due Feb. 15.

New Knights Gear Website

Knights Gear is launching an updated website with apparel and items featuring the updated Knights of Columbus emblem. The website has launched in the [United States](#) and will be available in [Canada](#) on March 1.



Ordering Materials

As of Feb. 1, Knights Gear and Supplies Online will no longer provide the ability for State Councils, District Masters, local

council or assembly leaders to chargeback orders to their account at the Supreme Council. Purchases will require the use of a credit/debit card.

ORDER SUPPLIES

Past Due: Annual Survey of Fraternal Activity (#1728)

The [Annual Survey of Fraternal Activity](#) (#1728) was due Jan. 31, 2021, and can still be completed online now by grand knights and financial secretaries. Visit kofc.org/forms to submit the PDF version. Watch the new [training video](#) on how to complete this form.

Learn more about why the *Annual Survey of Fraternal Activity* is so important in this [Excerpt from the 2020 Annual Report of the Supreme Knight](#), which uses data from the survey to tell the story of our Order.



Webinars

Blessed Michael McGivney Pilgrimage Center: "The Thomaston Years"

Wed., Feb. 10, 2021 | 7:00 p.m. EST

Connect with the Blessed Michael McGivney Pilgrimage Center for its next presentation: "The Thomaston Years." Father James Sullivan, a former pastor of St. Thomas Church in Thomaston, will reflect on Father McGivney's final years of priestly ministry and his death in 1890. **This webcast is open to the public.**

Register Now!

Fraternal Webinar Series to Continue in March

Thurs., March 18, 2021 | 8:00 p.m. EST

The topic of this webinar is to be determined.

Register Now!

Visit kofc.org/webinar to view past Fraternal Training Webinars.

Membership Growth

Invite Men Who Join Online to Your Council

Nearly 15,000 men have joined the Order online since July 2020. Work with your district deputy to identify the online members in your community and invite them to join your council through an [in-person or virtual exemplification](#).



Free Online Membership Extended Through June 30

Men can continue to join the Order online* for free by using the promo code MCGIVNEY2020 at kofc.org/joinus through June

30. Continue to publicize this great opportunity by placing a promotional ad in your parish bulletin or on your council social media accounts. Download and share the radio message with your local station.

[Download Radio Ad Here](#)

*Online membership is available to Insurance jurisdictions only.

Incentive For Recruiters

We are halfway through the New Year - New Knight incentive, so you still have plenty of time to win. [Click here](#) for all the details and the latest leaderboard. Keep recruiting! We'd love to send YOU a \$100 gift card.



**New Year –
New Knight**

Fraternal Benefits Seminars* Present Great Opportunities

Educate each prospective Knight about the [benefits](#) offered to him and his family when he joins. Build your partnership with your [Field Agent](#) and schedule a Fraternal Benefits Seminar. Extend the invitation to prospective members, so they learn more about the Order's top-rated insurance products. These events help your council achieve the [Founders Award](#) and promote the good of the Order.

*Insurance jurisdictions only.

Evangelization and Faith Formation

Important Notice: *Fraternal Programs Report Form (#10784) Reminder*

Report council participation in virtual or in-person marches for life and related activities using the [Fraternal Programs Report Form](#) (#10784). For more information on the new #10784 form, please visit the "Faith in Action Forms" tab [here](#).

Reminder: Keep Christ in Christmas Poster Contest

If you have conducted a KCIC Poster Contest this year, submit the winners to district, regional, and/or jurisdictional level contests. Check with your state leadership about all deadlines for submissions. Jurisdiction winners must be submitted to the Supreme Council by **Feb. 28**, for the international contest. For more information, [click here](#).

Community: Global Wheelchair Mission

The Global Wheelchair Mission is a perfect opportunity to put your Faith in Action and involve the entire community through the rewarding charitable work done by councils. For Global Wheelchair resources, visit kofc.org/wheelchair.

Life: Silver Rose

Silver Roses begin their journeys across North America in less than a month! Find your jurisdiction's route at kofc.org/rose.



For more information about this month's highlighted programs [click here](#).

District Deputy Corner

- Contact your councils to ensure they submit the [Semiannual Council Audit](#) (#1295) by Feb. 15.
- Check on each of your council's progress toward earning the [Star Council Award](#). Discuss the [Remote Programming Supplement](#) and the flexibility available for completing programs. Work with the field agent to conduct a district wide [Fraternal Benefits Seminar](#).
- Submit the [Semiannual Report on Council Status](#) (#944) for each council in your district. These forms were due Dec. 31 and are required for the [Star District Award](#).

Council Officer Corner

Grand Knight

- Review the [Supreme Advocate's guidelines](#) for the presentation of resolutions at state and supreme council meetings. Contact your State Advocate for more information on Jurisdiction specific procedures.
- Ensure your council is compliant with our Safe Environment Program by reviewing the [critical updates](#) that were sent to grand knights and financial secretaries in early January.
- Lent begins Feb. 17. Contact your pastor to discuss how your council can support the parish. He may be interested in the [Good Friday Family Promotion](#) and [Spiritual Reflection](#).
- Meet with your officers and directors to discuss your progress toward earning the [Star Council Award](#). Review the [Remote Programming Supplement](#) and work with your district deputy and field agent on membership goals and [Fraternal Benefits Seminars](#).

Financial Secretary

- Review the [Prospect Tab Walkthrough](#) so you are familiar with the process of inviting online members to join your council.

Thank you for your service to the Order. If you have any questions or suggestions during your term, please email fraternalmission@kofc.org

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