

Online Membership

A Program for Recruiting and Engaging New Members



Why Online Membership?

- New channels for membership recruitment
- Eligible men who otherwise have not been invited to join
- A continuous offer of membership
- Modern communications and messaging
- Streamlined process for prospects and councils



What Online Membership does

- Gives prospective members a **faster way to join.**
- **Amplifies the message** of the Knights of Columbus.
- **Strengthens the K of C Brand** and communication strategy.
- Gives us an opportunity to **reach across generations, interests and availability.**



What is Online Membership?

- A new way to join the Knights of Columbus online
- A new and predominately digital membership experience

A Fraternal Program



What Online Membership does not do

- **Does not** change the requirements for membership.
- **Does not** create a new class or type of member.
- **Does not** eliminate degrees.
- **Does not** eliminate councils.
- **Does not** eliminate dues.



Who is an Online Member?

- A practical Catholic male above the age of 18.
- A dues-paying **member** of a division of the state council.
 - Eligible to purchase insurance.
 - Recipient of the accidental death benefit (age restrictions apply).
 - Entitled to attend select local council and state council events.





JOIN US TODAY

Since 1882, membership in the Knights of Columbus has been open to men 18 years of age or older who are "practical" (that is, practicing) Catholics in union with the Holy See. Since that time, the Knights of Columbus has understood "practical catholic" to mean a Catholic who accepts the teaching authority of the Catholic Church on matters of faith and morals, aspires to live in accord with the **precepts of the Catholic Church**, and is in good standing in the Catholic Church.

Fields indicated with * are required.

State/Province

Name


Email

Confirm Email

Date of Birth

- I am a baptized Catholic male *
- I am a practical Catholic *
- I agree to abide by the [Laws and Rules of the Knights of Columbus](#), and accept the [Privacy Policy](#).*

Captcha *

I'm not a robot 

On my honor as a Catholic gentleman I declare that the above is true.

PROCEED TO JOIN >

Failure to answer truthfully to any of these declarations, or failure to remain a practical Catholic in union with the Holy See, renders void your membership in the Knights of Columbus.

Sign up between Dec. 1-15 and receive a free copy of our best-selling documentary, *Guadalupe: The Miracle and the Message*.

MEMBERSHIP BENEFITS

For \$30 annual membership dues, you receive a range of benefits to support your Catholic life.

Lead With Faith

Deepen your faith with access to spiritual resources to help you become a better Catholic man.

- Access to [knights.net](#)
- Subscription to *Columbia*, our flagship monthly magazine
- Prayer and faith formation resources to help you grow in Catholic masculine spirituality

Protect Your Family

Discover the Catholic difference of one of the World's Most Ethical® and top-rated insurance companies.**

- A dedicated brother Knight field agent assigned to you and your family
- Complimentary, comprehensive annual financial review
- Exclusive eligibility to purchase K of C life insurance, disability income insurance, long-term care insurance and retirement products
- Access to [free family fraternal benefits](#)

Serve Others

Make an impact as you become part of our [unmatched charitable outreach](#), helping those who need it most both locally and internationally.

- Provide coats to children in need
- Give food to families in need
- Support victims of natural disasters

Defend Your Values

Join your voice with our 1.9 million members to defend the faith and the truth as you support local, national, and international issues that are important to you.

- Stand up for the unborn and the dignity of all human life
- Fight for religious liberty and our persecuted brothers and sisters in the Middle East

Eligibility

- Forward concerns about transfer requests from Online Members to State Leadership and Supreme.

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Fields indicated with * are required.

State/Province *

Name * *


Email *

Confirm Email *

Date of Birth * * *

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JOIN US TODAY

INFORMATION

PAYMENT

SUBMIT

Fields indicated with * are required.

Title

First Name

Middle Initial

Last Name

Suffix

Email

Mobile Phone

Date of Birth

MAILING ADDRESS:


Street Address


Zip/Postal Code

City

State

Country

I am interested in joining a local council. 

I am a former member of the Knights of Columbus. 

I have or previously held Insurance with the Knights of Columbus.

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- Fields Prepopulated from first registration page.

Preferred Council

- Candidate checks box “interested in joining a local council.”
- Candidate enters council number
- Email sent to State Deputy & Grand Knight
- New members screened against records for previous members

Street Address	<input type="text" value="333 W Camden St"/>	*
Country	<input type="text" value="United States"/>	*
State	<input type="text" value="Maryland"/>	*
City	<input type="text" value="Baltimore"/>	*
Zip/Postal Code	<input type="text" value="21201"/>	*

I am interested in joining a local council. [i](#)

Preferred Council #
If Known

I am a former member of the Knights of Columbus. [i](#)

I have or previously held Insurance with the Knights of Columbus.



Parish Name * |

Parish City * |

State * |

How did you hear about us? * |

JOIN US TODAY

INFORMATION

PAYMENT

SUBMIT

AMOUNT DUE:

\$30.00

Promo Code

APPLY >

Fields indicated with * are required.

Name on Card

Bob Marlowe *

Card Type

Visa *

Card Number

4111111111111111 *

Expiration Date

05 - May *

2020 *

CVV ⓘ

242 *

Auto Schedule Yearly Payment of \$30/year.

BILLING ADDRESS:

Mailing Address is same as Billing Address.

CONTINUE >

BACK

MEMBERSHIP BENEFITS

For \$30 annual membership dues, you receive a range of benefits to support your Catholic life.

As a member, you receive:

- Exclusive access to *knights.net*
- Subscription to *Columbia*, the monthly magazine of the Knights of Columbus
- Online resources to guide you in the practice of prayer, Catholic devotions and spiritual formation
- Access to select K of C events and programs in your state
- A trained and dedicated brother Knight field agent assigned to you and your family
- A complimentary, comprehensive annual financial review
- Free accidental death coverage (certain age restrictions apply)
- Eligibility for a free Family Fraternal Benefit Program
- Exclusive eligibility to purchase Knights of Columbus products for you and your family

LEAD WITH FAITH

Go deeper. As a member of the Knights of Columbus you have access to a wealth of spiritual formation resources to help you become a better Catholic man, husband and father.

PROTECT YOUR FAMILY

Discover the Catholic difference. As a member of the Knights of Columbus, you get exclusive access to our top-quality portfolio of financial products, backed by ethical and Catholic business practices, that can help secure your family's future and give you peace of mind.

JOIN US TODAY

INFORMATION

PAYMENT

SUBMIT

Please review the provided information for accuracy & click on 'Submit':

You have selected automatic annual renewal for your membership dues. You must notify Knights of Columbus if you wish to change or cancel this transaction. Billing preferences can be managed online through the member portal or you can contact us at join@kofc.org

AMOUNT DUE: **\$30.00**

MEMBER INFORMATION: [EDIT](#)

Name: Mr Bob M Marlowe Sr

Email: testtest@kofc.org

Mobile Phone: 203-752-4633

Date of Birth: 01/01/1950

Parish Name: St. Mary's (Baltimore, MD)

How did you hear about us?: K of C Agent

PAYMENT INFORMATION: [EDIT](#)

Name on Card: Bob Marlowe

Credit Card Number: VISA xxxx.....1111

Expiration Date: 0520

BILLING ADDRESS: [EDIT](#)

1 Columbus Plaza
Baltimore, MD 90210 US

MAILING ADDRESS: [EDIT](#)

1 Columbus Plaza
Baltimore, MD 90210 US

SUBMIT >

MEMBERSHIP BENEFITS

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SERVE OTHERS

Make an impact. As a member of the Knights of Columbus, you can support and participate in thousands of charitable programs – both local and international – to help those most in need.

DEFEND YOUR VALUES

Defend the faith. Defend the truth. As a member, your voice joins with 1.9 million fellow Knights. Stay informed, take action, and support local, national, and international efforts on issues that are important to you.

Online Member Welcome Packet

Member receives the following after Online registration:

- Most recent month's edition of *Columbia*.
- Distinct Membership card in the mail showing a Member No. and his State Division.
- Welcome letter from the Supreme Knight.



Online Member Welcome Packet

- “Your Guide to Membership” brochure introducing new member to our Founder and the history of the Order.
- “Into the Breach” – exhortation by Bishop Olmsted of the Diocese of Phoenix.

“The renewal of masculinity cannot happen without banding together as brothers and true friends.”

~ Into the Breach by Archbishop Thomas J. Olmsted, Bishop of Phoenix

Congratulations on becoming a member of the **Knights of Columbus**, and welcome to our **brotherhood**.

Since our founding in 1882, we have brought men together to lead with faith, protect our families, serve others and defend our values.

We are glad to have you with us.

Together we carry on the legacy of Father McGivney and the countless brother Knights who, dedicated to charity, unity, fraternity and patriotism, have strengthened our Church and our communities for more than 135 years.

Now is the time for you to make your impact: on us, in your own life, in your family, in your parish, in your community, and in the world.

We look forward to seeing you along the journey.



Supreme Knight

Online Membership and Councils

- Online members belong to state divisions
 - Under the jurisdiction of the state council
- Online members can convert to local council membership
- Councils (and jurisdictions) receive membership credit when an online member converts to a local council.
 - Dues Adjustments will be processed by Council Accounts
- States and councils are notified through reports and email when a member expresses interest in joining locally.



Transferring Online Members to Local Councils

- Online Members are encouraged to transfer into local councils
- When an Online Member transfers to a local council, that council will receive credit like a new member has joined the council
- Online Members should be vetted the same way a new member to the council is vetted
- Online Members must go through the ceremonial before being transferred
- You can transfer Online Members via Form 100 or using Member Management



How to Transfer Members

- **All Online Members who express interest in joining a local council** will appear under the new “Prospect” tab in Officers Online.
- The prospect tab has two lists, “Unassigned” and “Assigned.”








How It Works

KnightsGear Canada Item Inquiry

Jump To: - OR -

Supreme Office > Connecticut > District > Council

Supporting Applications

-  Officers Desk Reference
-  Office Of Youth Protection
-  Home Corporations
-  Knights Gear
-  Supplies Online

Membership | Reports | Forms | Publications | **Prospect**

Unassigned

Assigned

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2.07.38



Prospect Types

- The “Unassigned” list will include online members who have expressed interest in joining locally, but have *not* indicated a specific council number.
- The “Assigned” list will include online members who have expressed interest in joining locally, and *have* included a specific council number.



Transferring Online Members

- After prospects are assigned, they can be viewed by councils in their prospect tab
- The tab will **ONLY** be seen by Grand Knights and Financial Secretaries
- Councils will not see an unassigned tab



Transferring Online Members

- Once the member goes through the admissions process and has taken his ceremonial, he can be transferred
- Add the Ceremonial Date
- Hit Transfer



Transferring Online Members



Officers Desk
Reference



Office Of Youth
Protection



Home
Corporations



Member
Management



Member Billing



By Laws
Online



Knights Gear



Supplies
Online

Membership

Reports

Forms

Publications

Prospect

Candidate

Assigned

Search:

Council # ▲	Assigned Date ▾	Name ▾	Member # ▾	Entry Date ▾	Ceremonial Date ▾	Action ▾
41	03/08/2019	Kevin R Mayes	5073057	03/07/2019	<input type="text" value="MM/DD/YYYY"/>	Transfer Reject
41	03/07/2019	MR Raudel J Dominguez	5068741	02/19/2019	<input type="text" value="MM/DD/YYYY"/>	Transfer Reject
41	02/06/2019	Mr Mark J Farley	5065984	02/05/2019	<input type="text" value="MM/DD/YYYY"/>	Transfer Reject
41	12/12/2018	Christopher A Ferraro	5044118	10/21/2018	<input type="text" value="MM/DD/YYYY"/>	Transfer Reject
41	10/19/2018	Ryan Vesciglio	5044003	10/19/2018	<input type="text" value="MM/DD/YYYY"/>	Transfer Reject
41	09/12/2018	Mr Garvey Fox	5036262	09/12/2018	<input type="text" value="MM/DD/YYYY"/>	Transfer Reject

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Transferring Online Members

- There is **NO NEED** to submit a form 100 when using this method
- Councils will receive +1 when an online member transfers into a local council
- If the member is an insurance client, you will receive a +1 for that as well



Candidate Tab

- The Candidate tab does not change the Online Membership process
- State and Local Councils cannot move Online Members from the prospect tab to the candidate
- In order to place an Online Member into the candidate tab, Grand Knights and Financial Secretaries must use the same method as they would a new member.



Online Member Dues Adjustment

- Online Members dues set at \$30.00 for one year from date of entry. Council Accounts adjusts dues to the receiving council following a transfer.
- Dues adjustments must be applied to the member's ledger as a credit towards the member's next full assessment.
- *Financial Secretaries may request a check for a refund of the Dues Adjustment credits on their account by emailing Council.Accounts@kofc.org. Council credits are listed on your monthly council statement.*





KNIGHTS OF COLUMBUS®

Email to State Deputy,
Membership Director,
Grand Knight &
Financial Secretary
when “Preferred
Council” checked.

Dear Brother Knight,

<FName LName> has joined the Knights of Columbus through the eMembership initiative and is interested in transferring to Council **10705**.

Please contact him in the next few days to begin coordinating his transfer.

Remember: men who join through the eMembership initiative are members of the Knights of Columbus, but have not yet taken their First Degree.

Councils and states both receive quota credit when members convert from eMembership state divisions to local councils.

Shooter provided the following contact information:

Brother Knight
123 Main St, Roswell, NM, 88002, US
505-454-1202
shooter@kofc.org

This is a great opportunity to welcome a new, committed Knight of Columbus to your council. Don't hesitate to get in contact!

Sincerely,

Knights of Columbus

Website: <http://www.knights.net>



KNIGHTS OF COLUMBUS®

Dear Brother Knight,

Congratulations on becoming a member of the Knights of Columbus!

For the last 135 years, the Knights of Columbus has helped millions of men just like you become better Catholics, better husbands and fathers, and better men.

During registration you indicated that you are interested in becoming a member of Council 5. They should be reaching out to you shortly. If you are not contacted within the next 30 days, please email us at join@kofc.org.

By challenging men to lead with faith, protect their families, serve others and defend their values, the Knights of Columbus has become one of the globe's most powerful forces for good.

As a member, you now have access to our Online Membership Portal, where you'll be able to manage your account and have access to a wealth of resources. We invite you to check it out, by [clicking here](#).

Once you enter the Portal, if you have not already created your password, you'll be asked to establish a password for your account, and to complete a member profile.

Thank you for accepting the challenge, and becoming a member of the Knights of Columbus.

Welcome to our brotherhood.

Sincerely,

Knights of Columbus

Website: <http://www.knights.net>

Email to member if
“preferred council”
checked.

Printed Marketing Material

Card # 10536

YOU ARE BORN
A MAN.
YOU BECOME
A KNIGHT.



Join today. Visit KofC.org/JoinUs

Preferred Council # _____

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- Online resources to guide you in the practice of prayer, devotions and spiritual formation
- A trained and dedicated brother Knight field agent assigned to your family
- Exclusive eligibility to purchase Knights of Columbus insurance and retirement products for you and your family
- Access to select KofC events and programs in your state

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Printed Marketing Material

Bifold # 10537

Why Join?



Knights of Columbus

Lead with Faith Protect Your Family
Serve Others Defend Your Values

Next Steps?

- Utilize the Online Member Coordinator Training Portal for more information regarding Online Membership (Coming in the next Fraternal Year)
- Contact Kevin.Smith@kofc.org for any questions you may have regarding Online Membership.



Questions?

Wayne Fink, Regional Training Director

wayne.fink@kofc.org

Fraternal Mission – Supreme Council

