



# Fraternal Leader Advisory

Breaking News | Reminders | Resources | Recommendations  
Volume 10 | August 20, 2020

## Important Links



[138th Convention](#)



[Membership Incentives](#)



[Fraternal Webinars](#)



[Leave No Neighbor Behind](#)

### NEW On-Demand Exemplification Platform

We have upgraded to a new, cleaner platform to host our online events and Exemplifications of Charity, Unity and Fraternity. Therefore, invitations that led to the On24 platform are now obsolete. To invite a candidate to the On-Demand ceremony, please use the NEW invitations available in [English](#) and [Spanish](#). Please note the [French](#) invitation will be made available as soon as possible. The invitation, registration, and reporting processes remain the same.

**NOTE: Councils must file a form 100 for all candidates who complete an online exemplification. For clarification on the difference between the On-Demand Ceremony and Online Membership (Online Join), [click here](#).**



**You're Invited**

Dear Knights of Columbus Catholics:

We are pleased to invite you to a special, on-demand ceremony of admission and advancement. This Knights of Columbus ceremony advances new and existing members through the mission of Charity, Unity and Fraternity required of a True Degree member.

These ceremonies, known as exemplifications, are normally done in person. However, due to current social distancing precautions, we now offer these ceremonies online.

By clicking the "View Now" link below, you will be able to register for and watch the ceremony, which takes approximately 30 minutes to complete. After viewing the ceremony, you will be a True Degree Knight!

When completing your registration form, you will be asked for your Council Number

[View Now](#)

Instructions:

- Open the registration form by clicking the "View Now" link above.
- Provide the required information, including the council number you are joining.
- Watch the 30-minute ceremony.
- Please note that your family and friends are welcome to observe the ceremony.
- If you are unable to complete the ceremony, clicking the "View Now" link above will bring you back to the registration page where you can enter your email address in the "Notify Me/Request" field and receive e-mails regarding the ceremony.

We look forward to you becoming a True Degree Knight of Columbus!

## Fraternal Operations

### WEBINAR - Programs: Planning for Success

Join us for an evening conversation on *Programs: Planning for Success* with Damien O'Connor, Senior Director of Evangelization & Faith Formation and Sean Pott, Director of Programs.

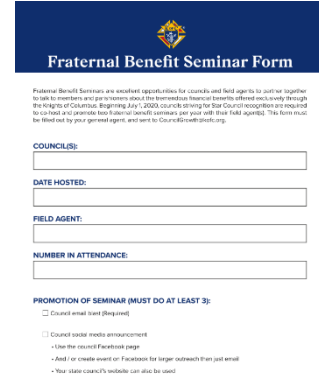
[LEARN MORE & REGISTER NOW](#)

## New Form for Reporting Fraternal Benefits Seminars

Fraternal Mission has released a [new form](#) that general agents must use to report council fraternal benefit seminars, which have replaced council insurance quotas. The form, which has been made available to your general agents, will help identify promotional activities that will drive attendance.

Remember: no minimum attendance is required, but councils must make every effort to promote these great seminars, must send an email announcement to all council members, and must do at least two of the following: promote the seminar on social media, announce the seminar in parish bulletin(s), announce the seminars at Mass, and/or invite all council prospects to attend.

These seminars will help us inform our brother Knights, prospective members and their families about all of the tremendous fraternal benefits available to them!



**Fraternal Benefit Seminar Form**

Fraternal Benefit Seminars are excellent opportunities for councils and field agents to join together to talk to members and prospects about the tremendous fraternal benefits offered exclusively through the Knights of Columbus. Beginning Jan. 1, 2020, councils desiring for their Council to recognize are required to co-host and promote two Fraternal Benefit Seminars per year with their field agents. This form must be filled out by your general agent, and sent to Council@kcof.org.

COUNCILS: \_\_\_\_\_

DATE HOSTED: \_\_\_\_\_

FIELD AGENT: \_\_\_\_\_

NUMBER IN ATTENDANCE: \_\_\_\_\_

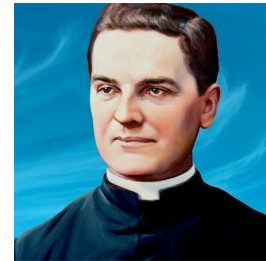
PROMOTION OF SEMINAR (MUST DO AT LEAST 3):

- Council email blast (required)
- Council social media announcement
  - Use the council Facebook page
  - Add or create event on Facebook for larger outreach than just email
  - Use your council's website can also be used

## Membership Growth

### Free Online Membership with Code: MCGIVNEY2020

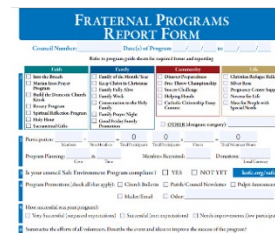
The **MCGIVNEY2020** online promo code provides us an opportunity to offer prospects a free first-year of membership when they join the Order online. This special promotion in honor of Fr. McGivney's beatification runs through August 31. To receive their first year of membership free, prospects should join online at [kofc.org/join](http://kofc.org/join) and when prompted enter "MCGIVNEY2020" into the "Promo Code" field.



## Evangelization and Faith Formation

### Reporting on All Council Programs

All Faith in Action programs may be adapted to meet the unique needs and demands of their council, parish and community. Use the [Fraternal Program Report Form \(#10784\)](#) to report on any and all council activity within one of the four Faith in Action categories.



**FRATERNAL PROGRAMS REPORT FORM**

Council Number: \_\_\_\_\_ Date(s) of Program: \_\_\_\_\_

Rate in program (the dollar amount of your contribution)

Category	Program	Rate	Program	Rate
Faith in Action	1. Faith in Action	_____	5. Faith in Action	_____
	2. Faith in Action	_____	6. Faith in Action	_____
	3. Faith in Action	_____	7. Faith in Action	_____
	4. Faith in Action	_____	8. Faith in Action	_____
Faith Formation	9. Faith Formation	_____	13. Faith Formation	_____
	10. Faith Formation	_____	14. Faith Formation	_____
	11. Faith Formation	_____	15. Faith Formation	_____
	12. Faith Formation	_____	16. Faith Formation	_____
Social Justice	17. Social Justice	_____	21. Social Justice	_____
	18. Social Justice	_____	22. Social Justice	_____
	19. Social Justice	_____	23. Social Justice	_____
	20. Social Justice	_____	24. Social Justice	_____
Other	25. Other	_____	29. Other	_____
	26. Other	_____	30. Other	_____
	27. Other	_____	31. Other	_____
	28. Other	_____	32. Other	_____

Program Planning: \_\_\_\_\_

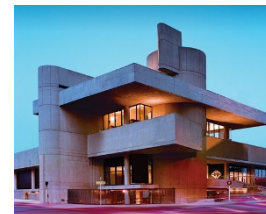
Program Promotion: \_\_\_\_\_

Program Evaluation: \_\_\_\_\_

Program Reporting: \_\_\_\_\_

### Blessed Michael McGivney Pilgrimage Center

Supreme Knight Carl Anderson announced the creation of a [new pilgrimage destination](#) named for the Order's founder during his annual report at the 138<sup>th</sup> Supreme Convention.



### **Faith: Into the Breach**

Knights start their year off right with the new Into the Breach video series program, leading small groups of men to better step into the breach.



### **Family: Family Prayer Night**

Knights step into the breach by building a supportive, Catholic community among faith-filled families through the Family Prayer Night Program.



## **District Deputy Corner**

- Reach out to your [Regional Training Director](#) for available training dates and encourage your councils to do so as well.
- If you have not yet done so, conduct your district organizational meeting. A proposed meeting agenda and notes can be found [here](#).
- Due to COVID-19, conditions for fraternal operations are local and fluid. Continually share best practices among your council leaders.



## **Grand Knight Corner**

- Meet with your leadership team to ensure plans are in place for a strong fall calendar of activity. Programs, Membership Drives and Fraternal Benefit Seminars can all be held virtually. When and where appropriate conduct [Leave No Neighbor Behind](#) programs.
- Have an effective communication plan in place so council leaders stay connected on changing restrictions and guidelines.
- Every Faith in Action program is an opportunity to put your faith into action and step into the breach. Visit the [Overview and Highlights](#) page for more information on [Into the Breach](#) and the Highlighted Programs of the week.



## **Financial Secretary Corner**

- Take time to familiarize yourself with the Member Management portal on [Officers Online](#). It was designed to make your job easier. You can submit council forms and process member transactions quickly and efficiently.



The survey of the month for **August 2020** is about **COVID-19 Best Practices**.

[TAKE SURVEY HERE](#)

Thank you for your service to the Order. If you have any questions or suggestions during your term, please email [fraternalmission@kofc.org](mailto:fraternalmission@kofc.org)

[SUBSCRIBE TO THE FRATERNAL LEADER ADVISORY - CLICK HERE](#)

*This e-mail was sent to state officers, district deputies, grand knights, and financial secretaries, council officers and directors in the United States, Canada, and Philippines.*

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