# College Councils Recruitment



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Director of New College Council Development

## Why Recruitment?

 You are the brand of the knights of Columbus on your College Campus – Supreme knight Carl Anderson



## What is a college council

- Is a Knights of Columbus unit formed at a college or university to meet the needs of students and their campus community
- In a unique way our councils create an environment for Catholic men to discern their vocation and become the best version of themselves.
- Supported by other men who share their faith and passion for service, fraternity, and socialization,



## College Councils - Faith in Action

#### **Faith**

- Marian Prayer
- Rosary Program
- Holy Hour

#### **Community**

- Coats for Kids
- Global Wheelchair Mission
- Habitat for Humanity
- Free throw Championship

#### **Family**

- Food for Families
- Keep Christ in Christmas
- Movie program
- Dinner & discussion

#### Life

- March for Life
- Special Olympics
- Ultrasound Program



## **Common Objections to Membership**

#### Not enough time

- No required time commitment
- Schedule may change down the road, can become more involved then

#### I don't know enough about the Knights

Create an elevator pitch about the Knights and your council

#### Just for old guys

- Well, clearly not...
- 150 college councils in North America, 5,000 college Knights



### How you can help

#### Identify

- Graduating members from the Squires programs or in University.
- Active men from the age of 19-35

#### Meet

 Meet with each graduating member to discuss options of joining and forming a group

#### Establishing

University Contacts to pass them on to us



#### What we need to form a new council

- Have 20 active men to take a first degree or transfer in
- Hold an Election of Officers
- Appoint a Chaplain
- Appoint a Financial secretary (cannot be a student)





#### How is it beneficial

- Creates leaders
- Bring young men towards the faith
- Forms lasting friendships
- Networks with peers
- Access to the Life Insurance portfolio





## How it can help you

- Helps the community
- Assist your District and the councils
- Strengthen your membership retention
- Grows your membership
- Entry point into the Knights of Columbus

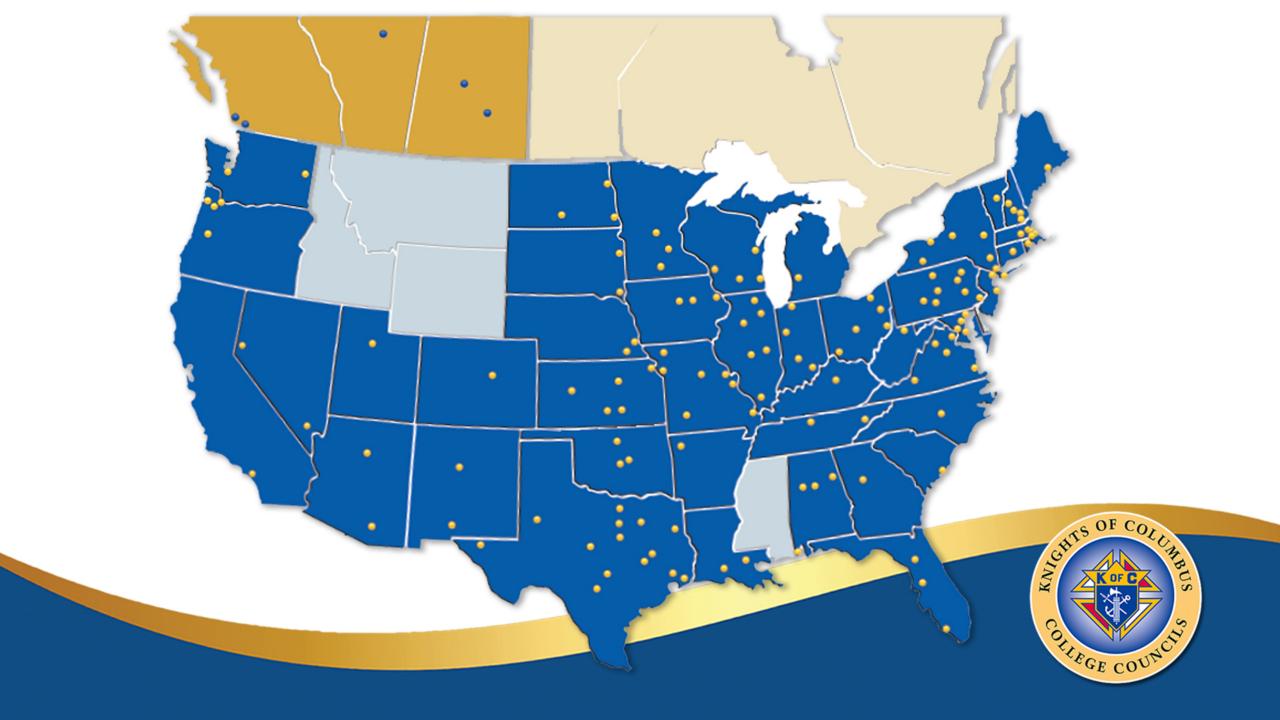


#### **Incentives**

All membership incentives as per the 2020 - 2021 calendar year apply to the College Council Portfolio







## Questions



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