



FAMILY WEEK

Overview

Knights of Columbus councils will dedicate a special week of the year to recognize the vital importance of families as the foundation of our domestic church and to promote Catholic family values. When choosing a week, councils should consider factors that might affect parishioner schedules such as school vacations, holidays and other local events. Though traditionally celebrated in the summer to commemorate the birth and death of our founder, Venerable Michael J. McGivney, this program can take place anytime during the year. For Family Week Resources, visit www.kofc.org/familyweek.

Action Steps

1. Identify a program chairman to oversee all action steps and delegate tasks as needed. If coordinating with the parish, confirm pastor approval with grand knight, and then set up subsequent parish ministry collaboration meetings.
2. Designate a specific week for your family celebrations. Choose a time that allows as many people as possible to participate. Be mindful of schedules of both area youth and adults and other events such as school vacations, holidays and local activities.
3. Plan a schedule of fun events that affirm faith and strengthen family ties. Ideally, the week of activities should begin with Mass on Sunday and conclude the following Sunday.
4. Contact your grand knight, financial secretary, or program director to order the *Family Week Program* resources through Supplies Online via [Officers Online](#).
5. Prior to the start of your Family Week, use the sample [News Release](#) (#10656) as a model to create and distribute a tailored release to local media.
6. Build public interest for the week's events! Promote the Family Week activities in your parish and larger community through a variety of efforts:
 - Prominently display promotional posters
 - Bulletin announcements
 - Pulpit announcements
 - Posting on your council and parish website/ social media pages
7. Celebrate your Family Week! Remember that family prayer should play an important role in all of the activities that your council conducts during the week.
8. At each event, wear Knights of Columbus-branded apparel and have the council membership director set up a table with brochures and membership documents (including [Prospect Cards](#) #921A). Do not forget that this event is a recruiting opportunity!
9. Enlist a fellow Knight or community member to photograph each event.
10. Following your Family Week, update the community on the success of all of your activities by amending the Family Week sample announcement and distributing it to the local media, along with energizing photographs from the events.



11. To gain credit for your program, complete the associated reporting forms.
 - Immediately after your program is finished, complete the [*Fraternal Programs Report Form*](#) (#10784)
 - At the end of the fraternal year, complete the [*Columbian Award Application*](#) (#SP-7)

Resources

1. #10510- [*Vertical Poster*](#)
2. #10652B- [*Calendar Poster*](#)
3. #10652A- [*Calendar Flyer*](#)
4. #10662- [*Suggested Activities*](#)
5. #10656- [*News Release*](#)

Program resources can be ordered by your grand knight, financial secretary and/or program director on Supplies Online via [Officers Online](#).

Link

www.kofc.org/familyweek