



*Knights - Putting our  
"FAITH IN ACTION"*



**KNIGHTS  
OF COLUMBUS**  
IN SERVICE TO ONE. IN SERVICE TO ALL.



February 2020

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## Important Dates

Jan. 6 to March 29 Flag Relay  
(K of C & Special Olympics)

March 14/15 and March 21/22  
Council Church Drives

March 29 – Ontario K of C Day

## Links to Websites

<https://www.kofc.org>

**Knights of Columbus Supreme  
Council website**

<https://ontariokofc.ca>

**Knights of Columbus Ontario State  
Council website**

<http://kofcmembership.com/>

**Knights of Columbus Ontario State  
Membership website**

<http://www1.kocflagrelay.com/>

**Ontario Knights of Columbus and  
Special Olympics Ontario website**

## Contact Us

Joe Mathews,  
State Membership Director

[joemathewskofc@gmail.com](mailto:joemathewskofc@gmail.com)

## Church Drives and Open Houses

### 1. Steps to Conducting a Successful Church Drive

Now is the time to begin planning for your spring Church Drive and Open House. The target dates for Supreme are the weekends of March 14/15 and March 21/22. However, please feel free to set a date that works best for your council and for the parish. When deciding on a date, schedule it such that the Church Drive and Open House are soon to be followed by your General Meeting and Admission Degree (live or video) or the new degree of Charity, Unity and Fraternity. Consider holding the degree prior to your General Meeting. Invite your members to come early for the meeting so that they can attend the degree and support your council's newest members.

Once a date has been set contact your District Deputy and your Fraternal Benefits Advisor to see if they are available to assist you. If you wish to have one of our regional trainers attend your Church Drive and Open House please contact us at State and we will make the necessary arrangements. These Brothers are valuable resources that are trained to make your Church Drive and Open House successful.

Begin promoting and advertising both your Church Drive and Open House, be it through your council membership, by word of mouth, flyers, posters, an announcement from the pulpit or a write-up in the parish bulletin. If you wish, include the link to our online membership when promoting you Church Drive (<http://kofc.org/joinus>).

Order your supplies and Church Drive kits by logging in to Officers Online and click the Supplies Online link. If you require assistance, coordinate with your District Deputy and Membership Information Officer to request assistance from an Ontario State Regional Trainer.

Organize your membership teams. Make sure you have enough Brothers committed to cover each Mass during the weekend of the Church Drive. You may wish to consider that on the weekend before the Church Drive, in addition to the announcement in the bulletin and from the pulpit, the Brothers could be present to hand out promotional material to the parishioners, thus allowing them the opportunity to review the material, so that the following week at the Church Drive, you can answer any questions they may have or assist them in filling out the Form 100.

On the days of the Church Drive, arrange to do the set up before the first Mass and have your supplies on hand. Prepare the refreshments, should there be any. Your membership teams should be in place and if approved by the Pastor, a Brother should be ready to speak from the

pulpit. After Mass, the membership teams will be positioned at the entrances of the Church, or other appropriate area, to talk to prospects about joining and to help them complete the Form 100 or Prospect Card. They can also distribute membership material including a council activity flyer.

After the Church Drive, please complete the Ontario Church Drive Report Form SO-36 and submit it to the State Office and to the Membership Director. Also within 48 hours, you will need to contact each prospect, inform them of the date, time and place of the Open House where they will have the opportunity to learn more about the Knights of Columbus and your council. Also let them know the date, time and place of the Admission Degree.

## 2. Steps to Conducting a Successful Open House.

An Open House is an opportunity to introduce your council and the Order to your prospects and their families. The main objective is to exhibit your products, such as your volunteer service programs, your social and fraternal activities and your membership benefits.

You first need a committee to organize the Open House, after which you need to set a date, time and place for your Open House and to invite your prospects.

Order quantities of promotional supplies, including the Open House poster, at least 6 weeks in advance.

Invite your Chaplain and your Fraternal Benefits Advisor.

The day of the Open House set up your displays and promotional material. Arrange to have a welcoming committee to greet your guests and to have a Brother assigned to each prospect and his family.

Introduce your officers and members, and have someone make a brief presentation about the council and the organization. The Fraternal Benefits Advisor can explain the benefits of membership and invite the Chaplain to say a few words.

After the presentations, set some time aside to show a promotional video, have a question and answer session and conclude the event with refreshments.

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## Ontario State Circle of Honour (New)

A new initiative introduced this year is the Ontario State Circle of Honour.

To qualify, for the Council Category, a council must first be fully compliant with its applicable Safe Environment requirements. It must then meet 100% or more of its council growth/membership objectives (total intake quota) as set by Supreme for the period of July 1, 2019 to June 30, 2020. All Form 100s must be processed by June 30, 2020. There is also a Builder's Category for District Deputies and Membership

Information Officers who meet their membership goals. More detailed information will be made available in a separate mailing.

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## Fraternal Benefits Corner



Knights of Columbus  
**INSURANCE**  
YOUR SHIELD FOR LIFE

### Fraternal Benefits Nights

Your Fraternal Benefits Advisor is a valuable resource who is available to assist both you and your Council in a number of ways.

One way is to invite your Fraternal Benefits Advisor to help organize, promote and run a Fraternal Benefits Night. This consists of your Fraternal Benefits Advisor conducting a seminar for council members, as well as the parish community as a whole, and includes such topics as:

1. Estate Planning, 2. Long Term Care Insurance, 3. Retirement planning (RRSPs, RRIFs, TFSAs, Retirement Annuities), 4. Insurance 101, 5. Death and taxes, and 6. Who are the Knights of Columbus? They can also run the financial portion of the Marriage Prep Course.

This is a great way to introduce the Knights of Columbus to your fellow parishioners. You can also make this an Invite a Friend Night where you ask your members to have them bring a friend to the event. As this is a family event be sure to invite the wives and other family members too.

This is an excellent opportunity to recruit new members who may be interested in what the Knights of Columbus have to offer, be it our benefits package or the programs your Council offers.

To organize a Fraternal Benefits Night arrange an evening with your Fraternal Benefits Advisor on when to hold the event. Next is the parish hall available for that date and book it. Once the date has been set advertise it in the parish bulletin, council newsletter, etc. Order the necessary supplies, including membership material. Consider serving light refreshments for the event. Ensure that you have a laptop and Internet access in case there may be potential E members in attendance. Follow up with any prospective new members as soon as possible.

Holding a Fraternal Benefits Night between now and June 30<sup>th</sup> fulfills your council's insurance requirements for the Star Council Award. To qualify it must be organized by the council and promoted not only within the council but also to the broader parish community. It must draw at least 10 age-eligible and membership-eligible men as it pertains to purchasing our insurance products. The Fraternal Benefits Night will be reported to Supreme by the General Agent.

For more detailed information on hosting a Fraternal Benefits Night and Meet and Greet, please contact your Fraternal Benefits Advisor.