**2020 Charities Lottery Incentives**

1. **Council incentives**
* Top sellers – Each of the top three sellers will receive a plaque at the Ontario State Convention. In addition, a pool of $500 will be set aside. $250 (1st), $150(2nd) and $100 (3rd)
* New Councils participating – A pool of $500 will be set aside. $50 each (up to ten Councils)
* Incremental rewards –. A $3,000 pool will be set aside. Councils which sell more than 15% compared to the previous year sales qualify for these rewards; winners selected from highest to lo lowest. $1500 (1st), $1000 (2nd) and $500 (3rd)
1. **District Deputy Incentives**
* Incremental rewards – A $1000 pool will be set aside. Districts which sell more than 15% compared to the previous year sales qualify for these rewards; winners selected from highest to lowest. $500 (1st), $300(2nd), and $200(3rd)

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*Ontario State Charities Lottery Chairman*