

Key Job Responsibilities

- Main responsibility is to work with your councils to ***help them achieve their goals***
- Identify ***key issues impeding growth***
- Work with councils to ***address issues***



Expectations & Best Practices

- Make frequent and effective communication a top priority
- Hold at least 2 District Meetings per year
- Have a firm agenda for these meetings
- Attend council meetings regularly
- Encourage councils to develop a written strategic plan
- Hold council leadership accountable for projections
- Hold monthly District Council Leadership **conference calls**



Expectations & Best Practices

- Conduct regular training sessions on recruitment/retention
- Ensure that no council drops a member that you are not aware of first
- Ensure that all councils are participating in Faith In Action programs
- Focus on councils not recruiting
- Ensure that council leadership has strong relationships with pastors
 - Turn clergy into our best recruiters
- **Promote Incentives** (District, Council, Recruiter incentives)



Mid-Year District Deputy Organizational Meeting

Take Aways



What's New?

- Free membership program for seminarians
- Create Councils at the St Augustine and St Peters and other seminaries
- The Priests will come out Knights friendly and ready to join the Council at assigned Parish



What's New?

- Free membership program for seminarians
- Planning free membership for active military
- New Membership Experience team at Supreme!



Key Job Responsibilities

- Main responsibility is to work with your councils to ***help them achieve their goals***
- Identify ***key issues impeding growth***
- Work with councils to ***address issues***



Training Responsibilities

- Contact the RGD to schedule training
- Already should have discussed this with your Councils and any surrounding DDs to participate and make the best use of the RGDs time
- In some cases, the DDs have thought the RGD had done the preliminary work of contacting the Councils to attend the training and the RGD have expected the DDs to have done this



Training Responsibilities

- We need a check list of who is responsible for what and then check off the items as they have been accomplished
- We should not have training cancelled, when one Council have to cancel there should be others already booked to attend so the time is not lost.
- Councils that engage in training will become more active, lets keep up the good work.



Key Problems Last 2 Years

- DDs ***not engaged enough*** with their councils
- DDs ***not communicating often enough*** with their councils



Expectations & Best Practices

- Make frequent and effective communication a top priority
- Hold at least 2 District Meetings per year
- Have a firm agenda for these meetings
- Attend council meetings regularly
- Encourage councils to develop a written strategic plan
- Hold council leadership accountable for projections
- Hold monthly District Council Leadership **conference calls**



Expectations & Best Practices

- Conduct regular training sessions on recruitment/retention
- Ensure that no council drops a member that you are not aware of first
- Ensure that all councils are participating in Faith In Action programs
- Focus on councils not recruiting
- Ensure that council leadership has strong relationships with pastors
 - Turn clergy into our best recruiters
- **Promote Incentives** (District, Council, Recruiter incentives)



Expectations & Best Practices

- Encourage/Support council recruiting efforts to increase Hispanic/Ethnic and Young Adult members
- Online Membership – promote actively as the preferred path to entry
- Encourage councils to have a **Council PR/Communications Director** and promote the good work that councils are doing at the parish and local community levels
- Beginning July 1, 2019, all DDs will need to complete an online DD certification program to be developed by Supreme



Thank You!

- For all you do – everyday –
 - to grow the Order and
 - To keep Fr. McGivney's vision alive in your Districts and Jurisdictions!

