

# Membership Through Church Drives & Information Events

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ON State – Membership Director



## When A Council Stops Recruiting ...

- Same GK for years
- Can't fill all Executive & Director positions
- Programming begins to suffer
- Parishioners begin to forget about the council
- Pastor loses faith in the council
- Council begins to disappear



# ON State Membership Team

- State Recruiters, Territory Membership Wardens, Open House Mentors
- Recruiter will make the Church Drive pulpit announcement for the council
- Arrange a date with the Pastor & contact me – I will arrange for a Recruiter.
- Absolutely no cost to the council



# Church Membership Drives

- A Council Project – everyone needs to be involved
- Councils expected to have at least one Church Drive annually
- Its your responsibility to make sure your councils hold a drive



# Church Drive Recruitment Prospects SO-36

## Report

[illegible]

# OPEN HOUSE – INFORMATION NIGHT MENTORS

- Will follow up with GK
- Advise council on Open House – Information Night
- A chance to ‘sell’ the Order & Council to the prospect & his wife.
- A chance to find out more about the prospect
- Be sure to include your FBA





## Double-Double-Double Individual Membership Incentive

➤ Nov. 1<sup>st</sup> to Dec. 31<sup>st</sup>

## State Lottery Individual Membership Incentive

➤ Jan. 1<sup>st</sup> to Mar. 31<sup>st</sup>

## State Star Council Award Membership Incentive



# Take Aways



- Its your responsibility to ensure that every council has a Church Drive
- ON State Recruiters are available to make pulpit announcements
- Forward SO 36 forms to Member Director directly or through ON State
- Open House Mentors will be assigned to follow up with the Council after the drive.
- Every eligible prospect must become an E.member at the very least

