Membership Through Church Drives & Information Events

SK Bryan Noble PGK FDD ON State – Membership Director



When A Council Stops Recruiting ...

- ➤Same GK for years
- ➤Can't fill all Executive & Director positions
- ➢ Programming begins to suffer
- ➢ Parishioners begin to forget about the council
- ➢ Pastor loses faith in the council
- ➤Council begins to disappear



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ON State Membership Team

- State Recruiters, Territory Membership Wardens, Open House Mentors
- Recruiter will make the Church Drive pulpit announcement for the council
- Arrange a date with the Pastor & contact me – I will arrange for a Recruiter.
- >Absolutely no cost to the council



Church Membership Drives

- A Council Project everyone needs to be involved
- Councils expected to have at least one Church Drive annually
- Its your responsibility to make sure your councils hold a drive



Church Drive Recruitment Prospects SO-36 Report

ONTARIO CHURCH DRIVE RECRUITMENT PROSPECTS SO-36 REPORT Ontario State Office, Knights of Columbus 393 Rymal Road West, Suite 201 Hamilton, ON L9B 1V2 Fac (906) 398-8738 E-mail: stateoffice@ontariokofc.ca To be completed and submitted within 72 hours Email to State office and Membership Director Check box if Church Drive was for NCD purpose	
PARISH NAME :	COUNCIL # :
CITY/TOWN :	DATE OF CHURCH DRIVE :
DD or GK :	PHONE NUMBER :
NAME (PLEASE PRINT)	ADDRESS or E-MAIL PHONE NUMBER
-	

OPEN HOUSE – INFORMATION NIGHT MENTORS

- ➢ Will follow up with GK
- Advise council on Open House Information Night
- A chance to 'sell' the Order & Council to the prospect & his wife.
- A chance to find out more about the prospect
- Be sure to include your FBA



Double-Double-Double Individual Membership Incentive

➢ Nov. 1st to Dec. 31st

State Lottery Individual Membership Incentive

 \succ Jan. 1st to Mar. 31st

State Star Council Award Membership Incentive



Take Aways

- Its your responsibility to ensure that every council has a Church Drive
- ON State Recruiters are available to make pulpit announcements
- Forward SO 36 forms to Member Director directly or through ON State
- Open House Mentors will be assigned to follow up with the Council after the drive.
- Every eligible prospect must become an E.member at the very least



