

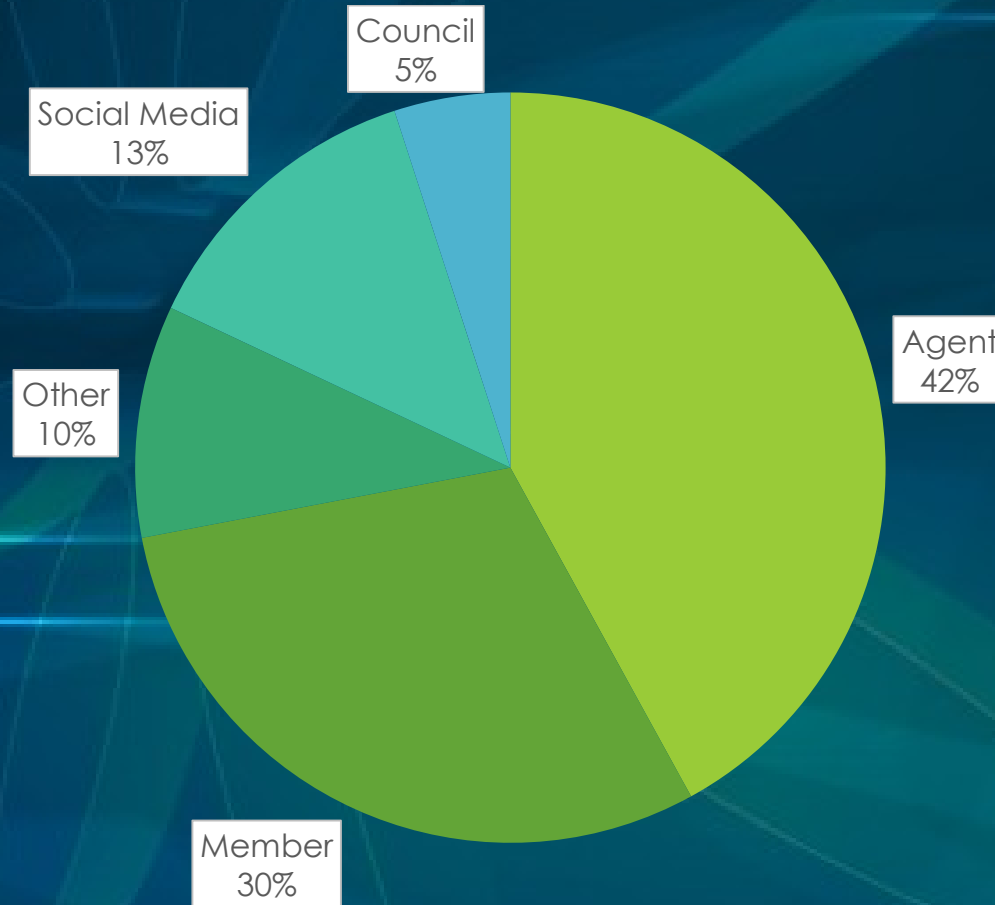
ONLINE MEMBERSHIP

DECEMBER 1 2018
PRESENTED BY: BJ HARRISON
ONTARIO STATE E MEMBERSHIP DIRECTOR

STATISTICS

- As of November 1st 192 men have joined online
- Average of 19 members per month
- Average of 5 members per week
- 40% of men indicate as wishing to join a local council
- 11% of men have converted to a local council

Where are they coming from



Registration

- Members have the option to check a box indicating they want to join a local council
- They can also indicate a specific council they want to join if known
- If they indicate a specific council , they will show up in your Officers Online tab

Registration

| | | |
|--|--|---|
| Street Address | <input type="text" value="333 W Camden St"/> | * |
| Country | <input type="text" value="United States"/> | * |
| State | <input type="text" value="Maryland"/> | * |
| City | <input type="text" value="Baltimore"/> | * |
| Zip/Postal Code | <input type="text" value="21201"/> | * |
| <input checked="" type="checkbox"/> | I am interested in joining a local council. i | |
| Preferred Council # <i>If Known</i> | <input type="text" value="15768"/> | |
| <input type="checkbox"/> | I am a former member of the Knights of Columbus. i | |
| <input type="checkbox"/> | I have or previously held Insurance with the Knights of Columbus. i | |
| Parish Name | <input type="text" value="Baltimore Basilica"/> | * |
| Parish City | <input type="text" value="Baltimore"/> | * |
| State | <input type="text" value="Maryland"/> | * |
| How did you hear about us? | <input type="text" value="K of C Council"/> | * |

Officers Online

- Under the prospect tab you will find Assigned prospects
- These prospects are the councils to contact and convert
- From this tab you can
- Find contact info
- Transfer the member to your council once the admission degree is complete.

Transferring Online Members

- After prospects are assigned, they can be viewed by councils in their prospect tab
- The tab will **ONLY** be seen by Grand Knights and Financial Secretaries

Transferring Online Members

- Once the member goes through the admissions process and has taken his first degree, he can be transferred
- Add the date read in the “Grand Knight Approval” section
- Add the ceremonial date in the “Financial Secretary Section”
- Hit update
- Dates can be added separately, but once the First Degree date is added he will be transferred

Transferring Online Members

Membership Reports Forms Publications **Prospect**

Assigned

Search:

| Council # ▲ | Assigned Date ▼ | Name ▼ | Member # ▼ | Grand Knight Approval (Date Read) ▼ | Financial Secretary (Ceremonial Date) ▼ | Action ▼ |
|-------------|-----------------|---------------|------------|---|---|---|
| 10705 | 02/26/2018 | Benson Dubios | 4925346 | <input type="text" value="MM/DD/YYYY"/> | <input type="text" value="MM/DD/YYYY"/> | <input type="button" value="Update"/> <input type="button" value="Reject"/> |

Transferring Online Members

- There is **NO NEED** to submit a form 100 when using this method
- Councils will receive +1 when an online member transfers into a local council
- If the member is an insurance client, you will receive a +1 for that as well

Proposer Credit

- Members can get proposer credit for recruiting via online membership
- In the “How did you hear about us” field select KofC Member
- A field to enter Membership number will appear

Proposer Credit

I am interested in joining a local council. i

I am a former member of the Knights of Columbus. i

I have or previously held I
Columbus. i

Parish Name

Parish City

State

How did you hear about
us?

- Select One
- Search Engine
- Social Network
- K of C Website
- Email
- K of C Agent
- K of C Member
- K of C Council
- Event
- Other Event
- TV
- Newspaper
- Radio
- Other
- Select One

CONTINUE >

Defend Your Values

Join your voice with our 1.9 million members to defend the faith and the truth as you support local, national, and international issues that are important to you.

- Stand up for the unborn and the dignity of all human life
- Fight for religious liberty and our persecuted brothers and sisters in the Middle East
- Join in our ongoing work in support of the Church

To learn more about the Knights of Columbus, please [click here](#).

* Named a 2018 "World's Most Ethical Company" by the Ethisphere Institute

Proposer Credit

Bookmarks Free Hotmail Imported From IE News | World Youth Marketo | My Marketo Welcome to Marketo My Rangers Account System Dashboard

I am a former member of the Knights of Columbus. *i*

I have or previously held Insurance with the Knights of Columbus. *i*

Parish Name *

Parish City *

State *

How did you hear about us? *

Proposer Member Number

If Known

CONTINUE >

international issues that are important to you.

- Stand up for the unborn and the dignity of all human life
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Using Online Membership

- **Check your prospect tab frequently**
- **Contact** the men that want to join.
- Think of this as part of your membership plan
- Use it at your recruitment drives
- Advertise it in your council newsletters and church bulletins

Incentives

- Councils will receive a \$5 credit for each member that indicated their council when registering
- E Member challenge.
- Council will receive points for each member who indicated their council.
- Council with most points in each division will receive an award at State Convention.
- The months of July, August, and December will receive double points.

Questions

The background features a stylized, abstract illustration of a plant with long, pointed leaves. The leaves are rendered in various shades of blue and green, with some appearing as solid colors and others as outlines. The overall aesthetic is clean and modern, with a focus on geometric shapes and a cool color palette.